



2017 Chapter Meeting Schedule

View Upcoming Events in our [Chapter Event Calendar](#).

The AFP Northwest Arkansas Chapter holds chapter meetings on the third Wednesday of each month. Each meeting includes lunch and a program related to fundraising. The cost of participation for luncheon meetings is \$15 for members/ \$25 at the door and \$25 for guests. Whether you are a member or non-member, we welcome you to join us! [Registration is on-line only](#).

Please note that registration for AFP events or meetings is non-refundable.

[Media Relations Panel - How to Market your Special Events](#)

Presented by Carin Schoppmeyer, Northwest Arkansas Democrat-Gazette; Jake McBride - Kix104; Channing Barker - KNWA/Fox24; Kim Sharpe - Citiscapes

Date: January 18, 2017

Time: Registration opens at 11:45 - Luncheon 12:00 to 1:00 pm

Location: John Brown University Rogers, 2807 Ajax Road, Rogers

[Appealing to Millennials](#)

Presented by Mailena Urso - VP Marketing and Content, Collective Bias

Date: February 15, 2017

Time: Registration opens at 11:45 - Luncheon 12:00 to 1:00 pm:

Location: John Brown University Rogers, 2807 Ajax Road, Rogers

[The Future of Unrestricted Gifts and Endowments](#)

Presented by Ashley Coldiron, Arkansas Community Foundation

Date: March 15, 2017

Time: Registration opens at 8:30 am - Luncheon 12:00 to 1:00 pm

Location: John Brown University Rogers, 2807 Ajax Road, Rogers

[Understanding your Financial Statement](#)

Presented by Ben McLintock, J.D., LL.M., CFRE, Regional Investment Officer, Vice President, Arvest Bank

Date: April 19, 2017

Time: Registration opens at 11:45 - Luncheon 12:00 to 1:00 pm

Location: John Brown University Rogers, 2807 Ajax Road, Rogers

[The Psychology Involved in Ethical Decisions](#)

Presented by Blake Binns, Facilitator and Program Manager, Soderquist Leadership

Date: May 17, 2017

Time: Registration opens at 11:45 - Luncheon 12:00 to 1:00 pm

Location: John Brown University Rogers, 2807 Ajax Road, Rogers

[Meet the Funders Panel](#)

Panel Presentation in Partnership with FPL's Nonprofit Resource Center

Date: June 21, 2017

Time: 9am - 11:00am

Location: Fayetteville Public Library, 401 W Mountain, Fayetteville

This meeting is being held in lieu of a June meeting. There is no cost, as lunch will not be served. RSVP is required.

[No meeting is held in July](#)

[More Than Just A Warm Body, Board Development](#)

Presented by Blake Woolsey, Executive VP, Mitchell Communications Group

Date: August 16, 2017

Time: Registration opens at 11:45 - Luncheon 12:00 to 1:00 pm

Location: John Brown University Rogers, 2807 Ajax Road, Rogers

[Using Fundraising Consultants -\(the who, what and why\)](#)

Presented by: Matthew J. Beem, PhD(c), CFRE & Allison McElroy, CFRE

Date: September 20, 2017

Time: Registration opens at 8:30 - Luncheon 12:00 to 1:00 pm

Location: John Brown University Rogers, 2807 Ajax Road, Rogers

Leaving a Legacy at Your Organization

Presented by: Dr. Nick Ogle, Director of Mercy Behavioral Health

Date: October 18, 2017

Time: Registration opens at 11:45 - Luncheon 12:00 to 1:00 pm

Location: John Brown University Rogers, 2807 Ajax Road, Rogers

Please plan on attending the National Philanthropy Day Luncheon to be held November 15, 2017

December: Membership Mixer

Friday, December 8th, 9:00 - 10:30

Center for Nonprofits at St. Mary's

1200 West Walnut Street, Rogers, AR

Come mix and mingle with our membership! Help us welcome newer members, look toward 2018, and answer any questions you might have about your AFP membership. We will also discuss getting started with CFRE, so please come with your questions!