JANUARY 15
LUNCH SESSION
Successful Capital Campaign
If We Can Do It, You Can Too
Allison McElroy, CFRE
OPEN AVENUES FOUNDATION PRESIDENT

FEBRUARY 19
LUNCH SESSION
Multi-Channel Marketing in Fundraising
Chance Chapman, Sr. Digital Specialist
SAATCHI X

MARCH 19
EDUCATION SUMMIT
From Pain to Gain: Six Strategies for the Small Development Shop
Russ Hodge, CFRE, Managing Partner
THE HODGE GROUP

APRIL 16
LUNCH SESSION
Long-Term Success
Building and Growing an Endowment
Justin Fletcher, Vice President for Development & Donor Relations
ENDEAVOR FOUNDATION

MAY 21
LUNCH SESSION
Ethics in Philanthropy
Sandy Edwards, Deputy Director of Museum Relations
CRYSTAL BRIDGES MUSEUM OF AMERICAN ART

JUNE
Funders Panel
Fayetteville Public Library
9:00 am – 11:30 am

JULY
No Meeting

AUGUST 20
LUNCH SESSION
"Why can fundraising be so difficult at times?"
Bill Oliver, SANDLER SYSTEMS

SEPTEMBER 17
EDUCATION SUMMIT
Everything Going Mobile – Opportunities for Fundraising
Dale Knoop, RAZ MOBILE

Diversity in Fundraising
Charles F. Robinson, Vice Chancellor for Diversity & Community
UNIVERSITY OF ARKANSAS

Supporting NWA
WALTON FAMILY FOUNDATION

OCTOBER 15
LUNCH SESSION
Special Events – Converting Event Donors to Annual Donors
MERCY HEALTH FOUNDATION

NOVEMBER 12
National Philanthropy Day
John Q. Hammons Center, Rogers

DECEMBER 9
Holiday Social

LUNCH SESSIONS
Member - $12
Non-Member - $20

SUMMIT FEE
(includes lunch)
Member - $50
Non-Member - $65