



**National Philanthropy Day Sponsorship
Association of Fundraising Professionals, Arkansas Chapter
November 19, 2020 - Virtual Celebration**

Presenting Sponsor \$5,000

- *Supports need-based scholarships and philanthropy outreach in Central Arkansas*
- Static logo and verbal acknowledgment during live event on Thursday, November 19th at 4:00 p.m.
- Special social media post on Arkansas AFP page announcing sponsorship
- Logo on front cover of digital program and full page ad on back cover
- Ability to recognize a donor, board member, employee or customer with NPD recognition as a Community Champion; Community Champions will each have custom social media spotlights to include their photo, your logo, and a quote from your organization about what makes them a Community Champion
- Opportunity to distribute promotional literature in 10 honoree gift baskets
- Logo in *Inviting Arkansas* National Philanthropy Day ad
- Logo and company link displayed on the AFP Arkansas website
- Opportunity to share a marketing email with the AFP Arkansas Chapter members and friends

Underwriting Premium Sponsor \$2,500

- *Supports need-based scholarships and philanthropy outreach in Central Arkansas*
- Logo featured and verbal acknowledgment during live event on Thursday, November 19th at 4:00 p.m.
- Inclusion in social media sponsor thank you post
- Listed on front cover of luncheon program and full page ad inside
- Ability to recognize a donor, board member, employee or customer with NPD recognition as a Community Champion; Community Champions will each have custom social media spotlights to include their photo, your logo, and a quote from your organization about what makes them a Community Champion
- Opportunity to distribute promotional literature in honoree gift baskets
- Logo in *Inviting Arkansas* National Philanthropy Day ad
- Listed on the AFP Arkansas website

Friends of AFP Premium Sponsor \$1,250

- *Supports need-based scholarships and philanthropy outreach in Central Arkansas*
- Logo featured during live event on Thursday, November 19th at 4:00 p.m.
- Inclusion in social media sponsor thank you post
- Name listed in digital program
- Ability to recognize a donor, board member, employee or customer with NPD recognition as a Community Champion; Community Champions will each have custom social media spotlights to include their photo, your logo, and a quote from your organization about what makes them a Community Champion
- Name listed in *Inviting Arkansas* National Philanthropy Day ad

Friends of AFP Sponsor \$1,000

- *Supports need-based scholarships and philanthropy outreach in Central Arkansas*
- Logo featured during live event on Thursday, November 19th at 4:00 p.m.
- Inclusion in social media sponsor thank you post
- Name listed in virtual program

Virtual Reception Sponsor \$500

- *Supports need-based scholarships and philanthropy outreach in Central Arkansas*
- Inclusion in social media sponsor thank you post
- Name listed in virtual program



*Yes, I will sponsor the 2020 National Philanthropy Day
at the level of \$_____.*

PAYMENT:

My check in the amount of _____ is enclosed.

Make checks payable to AFP – Arkansas Chapter.

Please invoice me on _____ for payment of this pledge.

(date)

I would like to use my credit card for payment of this pledge. My credit card number is

_____ Expiration date _____ CVC _____

Type of card: (circle):

Mastercard

VISA

American Express

Discover

RECOGNITION: Recognize my sponsorship as follows:

Organization/Business: _____

Contact name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

Signature: _____ Date: _____

Return completed form to:

AFP Chapter Director

P.O Box 250325

Little Rock, AR 72225

501-517-5794 arkafp@gmail.com

Thank you for supporting AFP Arkansas Chapter's National Philanthropy Day!
Please direct sponsorship questions to Llahoma Jackson, NPD Sponsor Chair,
by e-mail Llahoma.jackson@gmail.com or 501-350-5176.