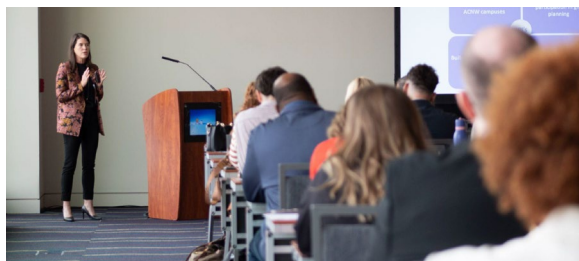




FESTIVAL OF PHILANTHROPY 2026

SPONSORSHIP OPPORTUNITIES

Thursday, November 5, 2026
DoubleTree Hotel & Robinson Center
424 W Markham Street, Little Rock, AR 72201



AFP - Arkansas Educational Conference

8:00 AM – 5:00 PM

Eligible for CFRE Credits



National Philanthropy Day 2026

Awards Banquet and Luncheon

11:30 AM – 1:00 PM

(Doors will open at 11:00 AM)

ABOUT THE ASSOCIATION OF FUNDRAISING PROFESSIONALS

- ARKANSAS CHAPTER

The AFP - Arkansas Chapter promotes its members' professional development and career advancement through educational programming and a network of professional resources that can help members generate philanthropic support for their organizations. We recognize that financial restraints can limit educational opportunities for our members. We are proud to help offset the cost through our scholarships.

Our history began in 1981 when four fundraising professionals met monthly in the old Baptist Hospital Cafeteria. Each year, the chapter hosted a State Fundraising Day that included workshops and a presentation on fundraising. The event provided the only working funds for the chapter beyond the meager dues in those days. The Arkansas Chapter held its first Philanthropy Day recognition program in 1986.

YOUR PARTNERSHIP ENABLES YOU TO:

Build name recognition with nonprofits, philanthropists, and community leaders while supporting, celebrating, and advancing the work of philanthropy in our community. In addition, you help to provide scholarships for AFP membership, educational conferences, and fundraising certification to continue innovative educational opportunities for fundraisers and nonprofit professionals.

FOR MORE INFORMATION CONTACT:

VP of Conference - Shelby-Allison Hibbs, shelby.hibbs@youthhome.org

VP of National Philanthropy Day - Bobbi McDaniel, bobbismithmcdaniel@gmail.com



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NATIONAL PHILANTHROPY DAY LUNCHEON SPONSORSHIP OPPORTUNITIES

Sponsorship supports need-based scholarships, training for fundraising professionals, and philanthropy education and outreach in Arkansas.



NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON PREMIER SPONSOR | \$7,500

- Two (2) tables at the luncheon seating up to 20 with priority placement in the ballroom.
- Logo with premier sponsor recognition on printed materials and visuals for the NPD Luncheon.
- Exclusive Premier Sponsorship social media post on the AFP-Arkansas page and on website.
- Logo in Inviting Arkansas National Philanthropy Day Ad.
- Logo highlighted on luncheon tables and event presentation slides.
- 1-3 minutes on stage to welcome attendees and introduce the keynote speaker during the luncheon.
- Opportunity to add Festival of Philanthropy registrations at a discounted rate.

NPD AWARD CATEGORY SPONSOR | \$5,000

- Table at NPD Luncheon with priority seating for up to 10 guests.
- Exclusive social media post on AFP-Arkansas page announcing category sponsorship.
- Logo in Inviting Arkansas National Philanthropy Day Ad.
- Logo highlighted on luncheon tables and event presentation slides.
- Opportunity to help present the award in a sponsored category to one of the following honorees:
 - Lifetime Achievement Award
 - Outstanding Philanthropist
 - Outstanding Foundation
 - Outstanding Corporation
 - Outstanding Fundraising Professional
 - Outstanding Fundraising Young Professional
 - Outstanding Volunteer Fundraiser
 - Outstanding Youth Volunteer Fundraiser
 - Outstanding Volunteer Organization
 - Outstanding Youth Volunteer Organization
- Opportunity to add Festival of Philanthropy registrations at a discounted rate.

NPD LUNCHEON TABLE SPONSOR | \$2,500

- Table at the National Philanthropy Day Luncheon with seating for up to 10 people.
- Name listed on NPD promotions and communications.
- Name highlighted on luncheon table, event presentation, and social media promotions.
- Opportunity to add Festival of Philanthropy registrations at a discounted rate.

NPD TABLE ONLY | \$1,250

- One table seating up to 10 at the NPD Luncheon
- Please note, this option does not include any sponsorship mention or promotion

SINGLE LUNCHEON TICKET | \$150



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AFP-ARKANSAS EDUCATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsorship supports need-based scholarships, training for fundraising professionals, and philanthropy education and outreach in Arkansas.

AFP-ARKANSAS CONFERENCE PREMIER SPONSOR (EXCLUSIVE) | \$7,500

- Listed as premier sponsor on printed conference materials and visuals.
- Logo on conference badge.
- Live recognition at the conference
- Five (5) minutes on stage to welcome and introduce the speaker during the conference opening.
- Opportunity to include promotional items or literature in conference swag bags.
- Logo on website with link to sponsor's website.
- Social media promotion in recognition of Premier Sponsorship.
- Vendor Booth.
- Ten (10) Conference Registrations included.

CONFERENCE BREAKFAST/COFFEE SPONSOR (EXCLUSIVE) | \$2,500

- Listed as breakfast sponsor on printed materials, visuals, and conference promotions.
- Signage displayed in the breakfast area.
- Verbal recognition at the welcome session.
- Opportunity to include promotional items or literature in conference swag bags.
- Vendor Booth
- Four (4) Conference Registrations included.

AFTERNOON NETWORKING REFRESHMENT SPONSOR (EXCLUSIVE) | \$2,500

- Listed as networking sponsor on printed materials, visuals, and conference promotions.
- Signage displayed in the network and refreshment area.
- Verbal recognition during introduction and wrap-up.
- Opportunity to include promotional items or literature in conference swag bags.
- Vendor Booth.
- Four (4) Conference Registrations included.

CONFERENCE SESSION SPONSOR | \$1,500

- Signage at the sponsored session.
- Listing on visuals and printed materials for the conference.
- Opportunity to include a promotional item in conference swag bags.
- Four (4) Conference Registrations included.

CONFERENCE VENDOR BOOTH | \$300

- Individual booth in the main registration area of the conference.
- Opportunity to submit a door prize for drawing during the closing session.
- Opportunity to include a promotional item in conference swag bags.

SINGLE CONFERENCE REGISTRATION (Conference registration includes seat at NPD Awards Luncheon.)

- \$200 - AFP Members (Early Bird \$150, through Oct. 5)
- \$250 - Non-Members (Early Bird \$200, through Oct. 5)



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The 2026 National Philanthropy Day Honorees include...

- Outstanding Philanthropist: B. Thomas Golisano
- Outstanding Foundation: Marion & Miriam Rose Fund
- Outstanding Corporation: Subaru of Little Rock
- Outstanding Fundraising Young Professional: Mollie Henager
- Outstanding Fundraising Professional: Emily Piechocki
- Outstanding Volunteer Organization: Red Shoe Crew
- Outstanding Youth Volunteer Organization: Young Men's Service League
- Outstanding Youth Volunteer Fundraiser: Ben Blackmon
- Outstanding Volunteer Fundraiser: Marisa & Jake Nabholz