



Sponsorship Opportunities

National Philanthropy Day Sponsorships | Mon. Nov 24, 2025 Hotel Madison

A day to recognize the great contributions of philanthropy that enrich our world. Proceeds will benefit professional development and scholarships that empower local individuals and organizations to practice ethical fundraising.

TITLE SPONSOR - \$2,500 (exclusive)

- Listed on the front cover of the NPD program as the **Title Sponsor** with a full page advertisement inside
- Listed on all written materials, including save-the-date postcard and invitation as the **Title Sponsor**
- Logo included on sponsor display at the event and in social media and e-blasts regarding the event
- One complimentary table (up to eight seats) with premium placement
- Logo on table

LUNCHEON SPONSOR - \$1,500 (limit two)

- Listed in the NPD program as a **Luncheon Sponsor** with a half page advertisement
- Listed on all written materials and invitation as a **Luncheon Sponsor**
- Logo included on sponsor display at the event and in social media and e-blasts regarding the event
- One complimentary table (six seats) with premium placement
- Logo on table

PROGRAM SPONSOR - \$1,000

- Listed in the NPD program as a **Program Sponsor** with a quarter page advertisement
- Listed on all written materials and invitation as a **Program Sponsor**
- Logo included on sponsor display at the event and in social media and e-blasts regarding the event
- One complimentary table (six seats) with premium placement
- Logo on table

AWARD SPONSOR - \$1,000

- Listed in the NPD program as an **Award Sponsor** with a quarter page advertisement
- Listed on all written materials and invitation as an **Award Sponsor**
- Logo included on sponsor board at the event and in social media and e-blasts regarding the event
- One complimentary table (six seats) with premium placement
- Logo on table

PREMIUM TABLE SPONSOR - \$600

- Listed in the NPD program as a **Premium Table Sponsor**
- Listed on website as a **Premium Table Sponsor**
- One complimentary table (six seats) with premium placement
- Logo on table

TABLE REGISTRATION - \$300

- One complimentary table (six seats)

Deadline to receive full National Philanthropy Day Sponsorship benefits is Friday, September 19, 2025.



National Philanthropy Day®

Additional Annual Chapter Sponsorship Opportunities will support:

Our vision to stimulate a world of generosity and positive social good through fundraising best practice
Our mission to empower individuals and organizations to practice ethical fundraising through professional education, networking, research and advocacy.

CHAPTER SPONSOR - \$1,000

- Recognition in monthly newsletter as Chapter Sponsor throughout the sponsorship year
- Recognition as Chapter Sponsor and 1 complimentary registration for all workshop luncheons
- Opportunity to share materials at luncheons

WORKSHOP PROGRAM SPONSOR - \$250

- Recognition as Program Sponsor in one monthly newsletter
- Recognition as Program Sponsor at Workshop Luncheon
- 2 complimentary registrations for sponsored workshop luncheon
- Opportunity to share materials at luncheon

☐ **YES!** **I would like to sponsor at this amount and level(s)**

\$ _____ **Level:** _____

Recognition

(Name for recognition, may be a business name)

Contact: _____

Address: _____

Phone: _____ Email: _____

For questions on National Philanthropy Day or to submit the names of your guests, please contact:

Penny Imeson, NPD chair at (540) 820-1384 or director@rocktownhistory.org

Please make **checks payable to AFP Shenandoah Chapter** and mail to:

Shenandoah Chapter AFP
PO Box 1894
Harrisonburg, VA 22801

You may also pay online: <http://paypal.me/AFPShenandoah>

*Thank you for being a valuable part of AFP Shenandoah's mission
and for contributing to the success of this special day.*

Deadline to receive full National Philanthropy Day Sponsorship benefits is Friday, September 19, 2025.