

National Philanthropy Day® 2026

An event by the AFP Great Smoky Mountain Chapter

Thursday, November 5, 2026 | The Relix, Knoxville

Celebrate Generosity. Spotlight Impact.



National Philanthropy Day® (NPD) honors the individuals, organizations, and businesses whose generous contributions shape East Tennessee. From transformational gifts to grassroots giving, we spotlight those who inspire our region through philanthropy, leadership, and service.

In 2026, we're bringing together nearly 200 guests for a festive evening of recognition and inspiration at The Relix — uniting community storytelling and celebration in one of Knoxville's most vibrant venues. We invite you to partner with AFP as a sponsor, helping to elevate community champions while advancing ethical, effective fundraising across East Tennessee.

Why Sponsor?

Your sponsorship includes exposure in:

- VIP Knoxville Magazine's November issue (25,000 print circulation, 70,000+ digital reach)
- National Philanthropy Day® Celebration Event at The Relix (November 5, 2026)
- High-Value Audience: Business leaders, philanthropists, nonprofit executives, and civic influencers
- Magazine readers and event attendees include decision-makers and mission-minded community supporters

Sponsorships also support AFP's mission to provide professional development, mentoring, and education for fundraising professionals in East Tennessee. Your support fuels long-term community impact.

2026 Sponsorship Levels

Presenting Sponsor – \$3,500 (1 Available)

- Top logo placement on all print and digital event materials
 - Full-page ad in VIP Knoxville Magazine (premium placement)
 - Name/logo listed as "Presenting Sponsor" in magazine and event signage
 - Verbal recognition during event program, Logo on event photo backdrop
 - 10 event tickets
 - Opportunity to speak at the event (Opening and Closing)
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Award Sponsors – \$1,750 each (6 Available) Sponsor one of our prestigious award categories: *Outstanding Philanthropist, Outstanding Volunteer Fundraiser, Corporate Philanthropist, Fundraising Professional of the Year, Outstanding Youth in Philanthropy, Outstanding Foundation*

Includes:

- Logo + "Presented by [Your Org]" on honoree's magazine feature page
 - Quarter-page – Half-page ad in magazine
 - Recognition in event signage, digital program, and verbal recognition, and opportunity to present the award during the event
 - 5 event tickets
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Food & Drink Sponsor – \$750 (3 Available)

- Recognition at the event bar and food stations
 - Custom signage: ex, "Cheers to Change, sponsored by [Your Name]"
 - Logo in printed in magazine and in digital event materials
 - 3 event tickets
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Tribute Table Sponsor – \$500 (10 Available)

A meaningful way to honor a donor, volunteer, or community champion who has made a difference in your organization's mission. Table sponsors will designate a guest of honor to be recognized at their table and featured in the event's celebration slideshow — putting a spotlight on the people who make generosity possible.

- Honoree name and recognition included in event slideshow
- Custom table signage recognizing your honoree
- Logo in printed in magazine and in digital event materials
- 2 event tickets

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Sponsor Commitment Form

Contact Information

Please provide your contact details as you'd like them to appear in event and magazine materials.

Organization/Business Name: _____

Contact Name: Title/Role: _____

Phone: _____ Email: _____

Mailing Address: _____

Website (optional): _____

Social Media Handle(s) (optional): _____

Sponsorship Selection Select your preferred sponsorship level(s) below.

☐ Presenting Sponsor – \$3,500

☐ Award Sponsor – \$1,750 Select preferred category:

☐ Outstanding Philanthropist

☐ Outstanding Volunteer Fundraiser

☐ Corporate Philanthropist

☐ Fundraising Professional of the Year

☐ Outstanding Youth in Philanthropy

☐ Outstanding Foundation

☐ Food & Drink Sponsor – \$750

☐ Tribute Table Sponsor (In Event Only) – \$500

☐ Event Tickets NPD Reception Event @ Relix – \$50 per person | Quantity: _____

Payment Information

☐ I will pay by check (make payable to AFP Great Smoky Mountain Chapter)

☐ Please send me an invoice

Please send your completed sponsorship form, along with a high-resolution logo and any ad artwork, to the National Philanthropy Day Chair.

Jennifer Lee | AFP-GSM Chapter President and NPD Chair

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