

# 2019 National Philanthropy Day Awards

## Category Guidelines and Nomination Process

Award Recipients are recognized at the 32nd Annual Luncheon on Thursday, November 14, 2019 and **MUST BE PRESENT TO RECEIVE THE AWARD.**



The New Mexico Chapter of the Association of Fundraising Professionals (AFP-NM) invite nominations of the below categories to recognize those individuals, organizations, and businesses that make our state a better place to live through great vision, compassion, and generosity.

### GUIDELINES

- Nominations are **encouraged to be made online at [afp-nm.org](http://afp-nm.org)** (*forms may be printed/mailed as well*).
- One category must be selected for each nomination. Late applications will not be considered.
- Award recipients must attend the event to receive their recognition; therefore, we ask that you **verify their ability to attend before nominating them.**

### Items needed to complete Nomination Packet:

Complete one form per nominee. Additional forms available at [www.afp-nm.org](http://www.afp-nm.org).

1. Complete contact information for the nominator and nominee.
2. In a narrative of no more than two (2) pages, address each of the award category criteria.
3. Provide (1) one-page maximum letter of support from someone other than the nominator. (Not required for Youth in Philanthropy nominations)
4. Provide a (1) one-page maximum bio or organizational history in narrative form.
5. Additional items will not be considered.

### Nominations may be submitted:

- Online at [www.afp-nm.org](http://www.afp-nm.org) (*preferred method*)
- Scan/email complete nomination packet to [staff@afp-nm.org](mailto:staff@afp-nm.org)
- Mail complete nomination packet with postmark **by August 1, 2019** to: *AFP-NM Award Nominations, P.O. Box 37408, Albuquerque, NM 87176*

## NPD AWARD CATEGORIES

### Outstanding Fundraising Professional

The Outstanding Fundraising Professional practices the profession in an exemplary manner in accordance with the AFP Code of Ethics. This candidate must have at least 10 years experience as a paid fundraising professional.

- Describe the breadth of the individual's fundraising career; include major fundraising achievements and their impact.
- Illustrate commitment to the profession such as professional fundraising certification, publication, volunteer community involvement, and involvement in professional fundraising organizations.

### Outstanding Youth Elementary/Middle School

This award recognizes service by individuals who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and

leadership in philanthropy. Nominees will be judged based on work done in while in elementary or middle school (1<sup>st</sup>-8<sup>th</sup> grades).

### **Outstanding Youth High School**

This award recognize service by individuals who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy. Nominees will be judged based on work done in while in high school (9<sup>th</sup>-12<sup>th</sup> grades).

### **Outstanding Young Professional (31 or younger)**

The Outstanding Young Professional must be under the age of 31 by the nomination deadline. There is no minimum number of years the nominee must have been in the profession.

- Provide evidence of exemplary work, success and/or activities in the fundraising profession; including notable career achievements to date, creativity, organizational ability, innovation, leadership positions and roles.
- Provide evidence of AFP and/or other nonprofit-focused organization involvement and engagement; including a commitment to professional development (committee work, attendance at meetings and events, actively seeking input from professional colleagues, preparing for or actively pursuing the CFRE, etc.)
- Describe volunteer activities within the community which evidence commitment to philanthropy as an active volunteer.
- Describe career goals to include a narrative on desire to become an outstanding development professional.

### **Outstanding Corporation**

This business or corporation (any size) demonstrates outstanding commitment through financial support and community involvement in New Mexico.

- Must provide total number of employees and percent involvement.
- Provide evidence of direct financial support for projects, programs, or capital improvements.
- Describe the impact or achievements as a result of this financial support.
- Provide evidence of encouragement and motivation given to employees to contribute financially and volunteer in community activities.

### **Outstanding Foundation**

This foundation embraces the vision of philanthropy to benefit services and programs in New Mexico and demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles in philanthropy.

- Describe the achievements accomplished, the benefited programs, the amount given, and the community impact. (Information will not be shared without permission.)
- Describe encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement.

### **Outstanding Philanthropist**

This individual or family has a proven record of exceptional philanthropic leadership and demonstrates civic and social responsibility in their region of New Mexico.

- Describe the amount given and the impact of gift support such as new programs or projects launched or goals achieved. (Information will not be shared without permission.)
- If known, briefly describe gift support to other charitable organizations.

- Describe encouragement and motivation given to others to take leadership roles in philanthropy (i.e. challenge gifts, matching gifts, volunteering, etc.)

**Outstanding Volunteer Fundraiser**

This volunteer may be an individual, couple, or community board member who has demonstrated experience raising funds in a volunteer capacity in New Mexico.

- Describe projects, time and effort spent, and amounts raised.
- Describe significance of projects in community.
- Wherever possible, list fundraising involvement with other nonprofit organizations.

**Any nomination submissions postmarked or submitted electronically after August 1, 2019 will not be considered.**

Questions can be referred to the AFP Chapter Administrator at 505-239-9106 or [staff@afp-nm.org](mailto:staff@afp-nm.org)

## 2019 NPD Award Nomination Form

**PLEASE REVIEW THE NOMINATION GUIDELINES FOR NOMINATING AND FILL OUT ALL REQUESTED INFORMATION COMPLETELY.**

Go to [afp-nm.org](http://afp-nm.org) to nominate online. One form for each nomination.

**Complete nominee contact information is required for nomination to be considered. Information will not be shared without permission.**

NOMINATOR NAME \_\_\_\_\_  
 COMPANY/ORGANIZATION \_\_\_\_\_  
 TITLE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY, STATE, ZIP \_\_\_\_\_  
 EMAIL \_\_\_\_\_  
 DAY PHONE \_\_\_\_\_ EVENING PHONE \_\_\_\_\_

NOMINEE \_\_\_\_\_  
 NOMINATION CATEGORY \_\_\_\_\_  
 COMPANY/ORGANIZATION \_\_\_\_\_ POSITION \_\_\_\_\_  
 TITLE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY, STATE, ZIP \_\_\_\_\_  
 EMAIL \_\_\_\_\_  
 DAY PHONE \_\_\_\_\_ EVENING PHONE \_\_\_\_\_

1. In a narrative of no more than two (2) pages, address each of the award category criteria.
2. Provide a (1) one-page letter of support from someone **other** than the nominator. Not required for Youth in Philanthropy nominations.
3. Provide a (1) one-page maximum bio or organizational history in narrative form.
4. Additional items will not be considered.

**PLEASE NOTE & SIGN: I, \_\_\_\_\_, affirm that I, the nominator, have verified that the nominee can attend the National Philanthropy Day luncheon on Thursday, November 14,**

**2019. if selected as the recipient. I also understand that I will be notified first, then the AFP President will call my nominee if s/he/they is/are selected as an Award Recipient.**

**Please scan and email your complete nomination packet to [staff@afp-nm.org](mailto:staff@afp-nm.org)  
or mail to: AFP-NM AWARD NOMINATIONS, PO Box 37408, Albuquerque, NM 87176.**

**INCOMPLETE PACKETS AND THOSE POSTMARKED OR SENT ELECTRONICALLY  
AFTER 5:00 PM on AUGUST 1, 2019 WILL NOT BE ACCEPTED.**

NPD nomination forms, guidelines, and list of past award recipients can be found at [afp-nm.org](http://afp-nm.org).  
Questions: Contact the AFP-NM Chapter 505-239-9106, [staff@afp-nm.org](mailto:staff@afp-nm.org).