



Thursday, November 8, 2018  
Check-In: 11 a.m.; Luncheon & Program: 11:30  
a.m. - 1 p.m.  
Embassy Suites, Albuquerque

## SPONSORSHIP OPPORTUNITIES

**Title Sponsor 7,500** As title sponsor for National Philanthropy Day, your company will receive:

- Two tables of 10 at the event
- The opportunity for a company representative to address NPD attendees from the podium (3 – 5 minutes)
- Company name and/or logo recognized as Title Sponsor on all printed and electronic advertisements for NPD, including Facebook, Albuquerque Business First ads, AFP-NM email blasts, and more
- The opportunity to participate in any NPD PR activities, including radio or TV interviews about NPD
- A complimentary ¼ color advertisement in the Albuquerque Business First's *Partners in Philanthropy* publication recognizing your support of NPD
- The opportunity to provide a promotional item to the NPD attendees and/or award winners
- A complimentary exhibit table in the lobby of the NPD Luncheon
- A link to your company's website on the AFP/NPD website

**Gold Level Sponsor 5,000** As a Gold Level Sponsor for National Philanthropy Day, your company will receive:

- One table of 10 at the event
- Company name and/or logo recognized as a Gold Level Sponsor on all printed and electronic advertisements for NPD, including Facebook, Albuquerque Business First ads, AFP-NM email blasts, and more
- A complimentary ¼ color advertisement in the Albuquerque Business First's *Partners in Philanthropy* publication recognizing your support of NPD
- The opportunity to provide a promotional item to the NPD attendees and/or award winners
- A complimentary exhibit table in the lobby of the NPD Luncheon
- A link to your company's website on the AFP/NPD website

(cont.)

## ABOUT NATIONAL PHILANTHROPY DAY

The Association of Fundraising Professionals, New Mexico Chapter is proud to celebrate National Philanthropy Day® (NPD) which is observed internationally by more than 100 AFP chapters to highlight each community's top donors, volunteers, foundations and other individuals and organizations involved with philanthropy. The 2018 National Philanthropy Day Luncheon will host more than 350 attendees and honor New Mexico's philanthropy leaders. The NPD Luncheon will be on Thursday, November 8 from 11 a.m. – 1 p.m. at the Embassy Suites in Albuquerque.

For 30 years, the AFP New Mexico Chapter has recognized the endless daily contributions individuals and organizations make in our state to countless causes and missions. How often do we get the opportunity to thank our most generous and committed supporters in front of their peers? National Philanthropy Day is that opportunity!

For more information, please visit [www.afp-nm.org](http://www.afp-nm.org).



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**Silver Level Sponsor 2,500** As a Silver Level Sponsor for National Philanthropy Day, your company will receive:

- One table of 10 at the event
- A complimentary exhibit table in the lobby of the NPD Luncheon
- The opportunity to provide a promotional item to the NPD attendees and/or award winners
- Company name and/or logo on all printed and electronic advertisements for NPD, including Facebook, Albuquerque Business First ads, AFP-NM email blasts, and more
- A link to your company's website on the AFP/NPD website

**Table Sponsorship 1,000** As a Table Sponsor, your company will receive:

- One table of 10 at National Philanthropy Day
- A complimentary exhibit table in the lobby of the NPD Luncheon
- The opportunity to provide a promotional item to the NPD attendees and/or award winners
- Recognition at the event and in the Albuquerque Business First's *Partners in Philanthropy* publication

**Supporter Table Sponsorship 500** As a Support Table Sponsor, your company will receive:

- One table of 10 at event

**CONFIRM YOUR SPONSORSHIP TODAY**

**Company Name (how it will be listed in materials)**

Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Email \_\_\_\_\_

Title     Gold     Silver     Bronze     Table     Donation \$ \_\_\_\_\_

Enclosed is my check made payable to AFP-NM to be mailed to P.O. Box 37408, Albuquerque, NM 87176

I will pay online at [www.afp-nm.org](http://www.afp-nm.org).

Please charge my credit card

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on the Card \_\_\_\_\_

For more information, please contact Suzanne Lawson at 505-250-0689 or [suzanne@suzannelawson.com](mailto:suzanne@suzannelawson.com) or Susan Simons at 505-288-2348 or [simons73@msn.com](mailto:simons73@msn.com).