



SPONSORSHIP OPPORTUNITIES

Title Sponsor 7,500 As title sponsor for National Philanthropy Day, your company will receive:

- Two tables of 10 at the event
- The opportunity for a company representative to address NPD attendees from the podium (3 – 5 minutes)
- Company name and/or logo recognized as Title Sponsor on all printed and electronic advertisements for NPD, including Facebook, Albuquerque Business First ads, AFP-NM email blasts, and more
- The opportunity to participate in any NPD PR activities, including radio or TV interviews about NPD
- A complimentary ¼ color advertisement in the Albuquerque Business First's *Partners in Philanthropy* publication recognizing your support of NPD
- The opportunity to provide a promotional item to the NPD attendees and/or award winners
- A complimentary exhibit table in the lobby of the NPD Luncheon
- A link to your company's website on the AFP/NPD website

Gold Level Sponsor 5,000 As a Gold Level Sponsor for National Philanthropy Day, your company will receive:

- One table of 10 at the event
- Company name and/or logo recognized as a Gold Level Sponsor on all printed and electronic advertisements for NPD, including Facebook, Albuquerque Business First ads, AFP-NM email blasts, and more
- A complimentary ¼ color advertisement in the Albuquerque Business First's *Partners in Philanthropy* publication recognizing your support of NPD
- The opportunity to provide a promotional item to the NPD attendees and/or award winners
- A complimentary exhibit table in the lobby of the NPD Luncheon
- A link to your company's website on the AFP/NPD website

(cont.)

ABOUT NATIONAL PHILANTHROPY DAY

The Association of Fundraising Professionals, New Mexico Chapter is proud to celebrate National Philanthropy Day® (NPD) which is observed internationally by more than 100 AFP chapters to highlight each community's top donors, volunteers, foundations and other individuals and organizations involved with philanthropy. The 2018 National Philanthropy Day Luncheon will host more than 350 attendees and honor New Mexico's philanthropy leaders. The NPD Luncheon will be on Thursday, November 8 from 11 a.m. – 1 p.m. at the Embassy Suites in Albuquerque.

For 30 years, the AFP New Mexico Chapter has recognized the endless daily contributions individuals and organizations make in our state to countless causes and missions. How often do we get the opportunity to thank our most generous and committed supporters in front of their peers? National Philanthropy Day is that opportunity!

For more information, please visit www.afp-nm.org.



Silver Level Sponsor 2,500 As a Silver Level Sponsor for National Philanthropy Day, your company will receive:

- One table of 10 at the event
- A complimentary exhibit table in the lobby of the NPD Luncheon
- The opportunity to provide a promotional item to the NPD attendees and/or award winners
- Company name and/or logo on all printed and electronic advertisements for NPD, including Facebook, Albuquerque Business First ads, AFP-NM email blasts, and more
- A link to your company’s website on the AFP/NPD website

Table Sponsorship 1,000 As a Table Sponsor, your company will receive:

- One table of 10 at National Philanthropy Day
- A complimentary exhibit table in the lobby of the NPD Luncheon
- The opportunity to provide a promotional item to the NPD attendees and/or award winners
- Recognition at the event and in the Albuquerque Business First’s *Partners in Philanthropy* publication

Supporter Table Sponsorship 500 As a Support Table Sponsor, your company will receive:

- One table of 10 at event

CONFIRM YOUR SPONSORSHIP TODAY

Company Name (how it will be listed in materials)

Contact Name _____

Billing Address _____

Contact Phone Number _____

Contact Email _____

Title Gold Silver Bronze Table Donation \$ _____

Enclosed is my check made payable to AFP-NM to be mailed to P.O. Box 37408, Albuquerque, NM 87176

I will pay online at www.afp-nm.org.

Please charge my credit card

Card Number _____ Security Code _____ Expiration Date _____

Name on the Card _____

For more information, please contact npdnewmexico@gmail.com.