

# NPD 2022

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CHANGE THE WORLD



WITH A GIVING HEART

**National Philanthropy Day®**  
**in the Desert**





# NPD2022

## NOVEMBER 4, 2022

RENAISSANCE ESMERALDA RESORT & SPA, INDIAN WELLS

Hosted by the Association of Fundraising Professionals, CA, Desert Communities Chapter



National Philanthropy Day  
in the Desert

## JOIN US AS A 2022 SPONSOR, ADVERTISER & LUNCHEON ATTENDEE

**AFP CA, DESERT COMMUNITIES CHAPTER** is a professional association of fundraising professionals, nonprofit organization staff and volunteers, and allied professionals committed to advancing effective and ethical fundraising. Visit [www.afpcadesert.org](http://www.afpcadesert.org) for information about AFP Membership and monthly networking and educational programs which are open to everyone.

We invite you to **JOIN US TODAY** in support of AFP's 16th Annual National Philanthropy Day in the Desert (NPD) which offers the entire Coachella Valley community the opportunity to come together and reflect on the true meaning of philanthropy, defined as *love of humankind*.

At this perennially sold-out event, more than 500 attendees will honor and celebrate dedicated individuals, foundations and corporations who inspire others by their devotion to philanthropic giving and volunteering. The Honorees truly inspire others to "give back" and extend the circle of giving that enriches us all.

### How can you help and be part of National Philanthropy Day in the Desert?

**1 PLEDGE YOUR COMMITMENT** to be a Table Sponsor (\$1,200), Luncheon Sponsor (\$2,500), Awards Sponsor (\$5,000) or Presenting Sponsor (\$15,000). To maximize your sponsorship benefits, advise us before September 2. **For information, contact the Sponsorship Committee Chair at [kristin@psfilmfest.org](mailto:kristin@psfilmfest.org).**

**2 RESERVE AD SPACE** in the event program prior to September 2. Ads sizes are full-page (\$500) or half-page (\$300). **For information, contact the Tribute Book Chair at [jnzahid@llu.edu](mailto:jnzahid@llu.edu).**

**3 SAVE THE DATE** and plan now to attend the in-person event with friends, nonprofit colleagues and business associates. Hope to see you on Friday, November 4th at the Renaissance Esmeralda Resort & Spa, Indian Wells. **For more information contact Josh Zahid at [jnzahid@llu.edu](mailto:jnzahid@llu.edu) or 909.226.1085.**

# 2007-2021 NPD HONOREES

## OUTSTANDING PHILANTHROPIST

**2007** Jackie Lee & Jim Houston  
**2008** Peggy & Don Cravens  
**2009** Donna & Cargill MacMillan, Jr.  
**2010** Harold Matzner  
**2011** Helene Galen  
**2012** Annette Bloch  
**2013** Jean C. Carrus  
**2014** Patrick & Edeltraud McCarthy  
**2015** JoAnn McGrath  
**2016** Diane & Harry Rinker  
**2017** Harry & Joy Goldstein  
**2018** Jill & Barry Golden  
**2019** James & Carol Egan  
**2020** Tim & Carol Rochford  
**2021** Linda Rider

## OUTSTANDING FOUNDER OF A COACHELLA VALLEY NONPROFIT

**2012** Gloria Gomez & Claudia Castorena (Galilee Center)  
**2013** Mika Moulton (Christopher's Clubhouse)  
**2014** Ruth Moir (The Steinway Society)  
**2015** Gloria Greer (ACT For Multiple Sclerosis)  
**2016** Christy Porter (Hidden Harvest)  
**2017** Connie Golds (Desert Best Friend's Closet)  
**2018** Roberta Klein (Read With Me)  
**2019** Jo Rosen (Parkinson's Resource Organization)  
**2020** Selby Dunham (BIGHORN Behind A Miracle - BAM)  
**2021** Armando Ehrenzweig (Get in Motion Entrepreneurs)

## OUTSTANDING PHILANTHROPIC FOUNDATION OR CIVIC/SERVICE ORGANIZATION

**2007** The Coeta and Donald Barker Foundation  
**2007** The Rotary Club of Rancho Mirage  
**2008** H.N. & Frances C. Berger Foundation  
**2009** The Champions Volunteer Foundation  
**2010** Irene W. and Guy L. Anderson Children's Foundation  
**2011** Desert Classic Charities  
**2012** Humana Foundation  
**2013** Bank of America  
**2014** Palm Desert Rotary Foundation  
**2015** The Community Foundation  
**2016** Jewish Federation of the Desert  
**2017** Palm Springs Pathfinders  
**2019** Regional Access Project (RAP) Foundation

## OUTSTANDING YOUTH IN PHILANTHROPY

**2008** Pegasus/Club Kids  
**2009** Nora Hammond  
**2010** National Charity League, Inc.  
**2018** Coachella Valley Youth Grantmakers  
**2019** Keystone Club, Boys & Girls Club of Palm Springs  
**2020** Leo Milmet  
**2021** Solange Signoret

## OUTSTANDING PHILANTHROPIC CORPORATION

**2007** Palm Desert National Bank  
**2008** Family Development  
**2009** Prime Time International  
**2010** Wells Fargo  
**2011** Desert Regional Medical Center  
**2012** Rabobank, N.A.  
**2013** Integrated Wealth Management  
**2014** Burrtec Waste & Recycling Services  
**2015** Eisenhower Medical Center  
**2016** BIGHORN Golf Club Charities  
**2017** Hot Purple Energy  
**2018** Walter Clark Legal Group  
**2020** Agua Caliente Band of Cahuilla Indians  
**2021** Agape Salon & Spa

## OUTSTANDING FUNDRAISING VOLUNTEER

**2007** Judd Hadley  
**2008** Robert Fey  
**2009** Michael O'Keefe  
**2010** Barbara Keller  
**2011** Marshall Percy & Douglas Woodmansee  
**2012** Tim Esser  
**2013** Terri Ketover  
**2014** Janice Oliphant  
**2015** Michael Childers  
**2016** Sandra Cooper Woodson  
**2017** Dr. James & Lorraine Brinton  
**2018** Patrick Evans  
**2019** Sally Berger  
**2020** Sue Townsley  
**2021** Dawn Rashid

## OUTSTANDING FUNDRAISING PROFESSIONAL

**2008** Colette M. Murray, JD, ACFRE  
**2010** Coleen J. McBride  
**2011** R. Scott Schroeder, CFRE  
**2012** Sue Knollenberg, CFRE  
**2013** Paula Kennedy  
**2014** Louise C. Cummings, CFRE  
**2015** Jan Hawkins  
**2016** Sarah G. Clapp  
**2017** Terri Bona  
**2018** Tim Evans, CFRE  
**2019** Judi Olivas  
**2020** Elizabeth (Liz) Chambers  
**2021** Gaila Brown

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## PARTNERS IN PHILANTHROPY

Adult Health & Fitness Today | The Associates of IAF | Big Hearts for Little Hearts Desert Guild  
BIGHORN Golf Club | Boo2Bullying | City of Palm Desert | Desert Arc | Dezart Performs  
Friends of Dawn Rashid (Angie, Dirk, Jill, Josh, Lizette) | Friends of Dawn Rashid (Don, Linda, Sandy, Steven)  
Gayle Hodges | Idyllwild Arts Academy & Summer Program | McCallum Theatre | Olive Crest  
Palm Springs Pathfinders | PS Concerts | Dawn Rashid | Rashid Family | Linda & Manny Rider  
Carol & Tim Rochford | Silvia & Tony Signoret

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