

NPD 2021

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PROGRAM ADVERTISING

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®
in the Desert





NPD2021

NOVEMBER 5, 2021
LIVE ONLINE EVENT
15TH ANNUAL AWARDS



JOIN US AS A 2021 SPONSOR, ADVERTISER & ONLINE ATTENDEE

AFP CA, DESERT COMMUNITIES CHAPTER is a professional association of fundraising professionals, nonprofit organization staff and volunteers, and allied professionals committed to advancing effective and ethical fundraising. Visit www.afpcadesert.org for information about AFP Membership and monthly networking and educational programs which are open to everyone.

We invite you to **JOIN US TODAY** in support of AFP's 15th Annual National Philanthropy Day in the Desert (NPD) which offers the entire Coachella Valley community the opportunity to come together and reflect on the true meaning of philanthropy, defined as *love of humankind*.

At this perennially sold-out event, more than 1,000 online attendees will honor and celebrate dedicated individuals, foundations and corporations who inspire others by their devotion to philanthropic giving and volunteering. The Honorees truly inspire others to "give back" and extend the circle of giving that enriches us all.

How can you help and be part of National Philanthropy Day in the Desert?

1 PLEDGE YOUR COMMITMENT to be a Virtual Table Sponsor (\$1,200), Virtual Luncheon Sponsor (\$2,500), Awards Sponsor (\$5,000) or Presenting Sponsor (\$15,000). To maximize your sponsorship benefits, advise us before August 15. **For information, contact the Sponsorship Committee Chair at kristin@psfilmfest.org.**

2 RESERVE AD SPACE in the event program prior to September 12. Ads sizes are full-page (\$500) or half-page (\$300). **For information, contact the Tribute Book Chair at jnzahid@llu.edu.**

3 SAVE THE DATE and plan now to attend the Live Online Event with friends, nonprofit colleagues and business associates. Although the event will be open to everyone at no charge, please consider making a donation of \$75 or more by **contacting the NPD Sponsorship Committee Chair at kristin@psfilmfest.org.**

2007-2020 NPD HONOREES

OUTSTANDING PHILANTHROPIST

2007 Jackie Lee & Jim Houston
2008 Peggy & Don Cravens
2009 Donna & Cargill MacMillan, Jr.
2010 Harold Matzner
2011 Helene Galen
2012 Annette Bloch
2013 Jean C. Carrus
2014 Patrick & Edeltraud McCarthy
2015 JoAnn McGrath
2016 Diane & Harry Rinker
2017 Harry & Joy Goldstein
2018 Jill & Barry Golden
2019 James & Carol Egan
2020 Tim & Carol Rochford

OUTSTANDING FOUNDER OF A COACHELLA VALLEY NONPROFIT

2012 Gloria Gomez & Claudia Castorena (Galilee Center)
2013 Mika Moulton (Christopher's Clubhouse)
2014 Ruth Moir (The Steinway Society)
2015 Gloria Greer (ACT For Multiple Sclerosis)
2016 Christy Porter (Hidden Harvest)
2017 Connie Golds (Desert Best Friend's Closet)
2018 Roberta Klein (Read With Me)
2019 Jo Rosen (Parkinson's Resource Organization)
2020 Selby Dunham (BIGHORN Behind A Miracle - BAM)

OUTSTANDING PHILANTHROPIC FOUNDATION OR CIVIC/SERVICE ORGANIZATION

2007 The Coeta and Donald Barker Foundation
2007 The Rotary Club of Rancho Mirage
2008 H.N. & Frances C. Berger Foundation
2009 The Champions Volunteer Foundation
2010 Irene W. and Guy L. Anderson Children's Foundation
2011 Desert Classic Charities
2012 Humana Foundation
2013 Bank of America
2014 Palm Desert Rotary Foundation
2015 The Community Foundation
2016 Jewish Federation of the Desert
2017 Palm Springs Pathfinders
2019 Regional Access Project (RAP) Foundation

OUTSTANDING YOUTH IN PHILANTHROPY

2008 Pegasus/Club Kids
2009 Nora Hammond
2010 National Charity League, Inc.
2018 Coachella Valley Youth Grantmakers
2019 Keystone Club, Boys & Girls Club of Palm Springs
2020 Leo Milmet

OUTSTANDING PHILANTHROPIC CORPORATION

2007 Palm Desert National Bank
2008 Family Development
2009 Prime Time International
2010 Wells Fargo
2011 Desert Regional Medical Center
2012 Rabobank, N.A.
2013 Integrated Wealth Management
2014 Burrtec Waste & Recycling Services
2015 Eisenhower Medical Center
2016 BIGHORN Golf Club Charities
2017 Hot Purple Energy
2018 Walter Clark Legal Group
2020 Agua Caliente Band of Cahuilla Indians

OUTSTANDING FUNDRAISING VOLUNTEER

2007 Judd Hadley
2008 Robert Fey
2009 Michael O'Keefe
2010 Barbara Keller
2011 Marshall Percy & Douglas Woodmansee
2012 Tim Esser
2013 Terri Ketover
2014 Janice Oliphant
2015 Michael Childers
2016 Sandra Cooper Woodson
2017 Dr. James & Lorraine Brinton
2018 Patrick Evans
2019 Sally Berger
2020 Sue Townsley

OUTSTANDING FUNDRAISING PROFESSIONAL

2008 Colette M. Murray, JD, ACFRE
2010 Coleen J. McBride
2011 R. Scott Schroeder, CFRE
2012 Sue Knollenberg, CFRE
2013 Paula Kennedy
2014 Louise C. Cummings, CFRE
2015 Jan Hawkins
2016 Sarah G. Clapp
2017 Terri Bona
2018 Tim Evans, CFRE
2019 Judi Olivas
2020 Elizabeth (Liz) Chambers

NPD2020 SPONSORS

EVENT PRESENTING SPONSORS AND HONORARY CHAIRS



PATTI & JACK GRUNDHOFER

VIRTUAL LUNCHEON SPONSORS



Peggy Cravens

James & Carol Egan

Gayle Hodges



Sarah Milmet



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VIRTUAL TABLE SPONSORS

150 Circle of Giving | California State University San Bernadino - Palm Desert Campus
College of the Desert Foundation | Idyllwild Arts Foundation | Inland Empire Community Foundation

PARTNERS IN PHILANTHROPY

Ace Printing | Big Hearts for Little Hearts Desert Guild | Cathedral City Historical Society
Desert Arc | Desert Community Foundation | Desert Oasis Healthcare | Olive Crest
Pacific Premier Bank | Rochford Foundation | Leonard O. Smith

Agnes Pelton Society | Boo2Bullying | California Jazz Institute | Desert Charities News
Friends of Palm Springs Animal Shelter | Shelley Kaplan | The Living Desert Zoo & Gardens
Mark Duebner Design | Mizell Senior Center | Parkinsons Resource Organization
Paschal Murray Executive Search

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