

## 2021 SPONSORSHIP PLEDGE FORM

### Presenting Sponsor \$15,000

(\$14,000 tax-deductible)

- Recognition as the exclusive Presenting Sponsor in the November 5 Live Online Event of the Awards Presentation, plus the opportunity to make welcoming remarks and present one honoree award during the virtual event
- Recognition on Facebook, press releases, promotional materials, and pre-recorded video on YouTube, Vimeo, and our AFP website
- Acknowledgment as Presenting Sponsor in the NPD 2021 Tribute Book and up to 25 printed copies for your use
- Two complimentary full-page ads in the Tribute Book which will also be shown during the webcast and recording of the Awards Presentation
- Participation in Virtual Green Room photos (via Zoom) with honorees and sponsors at \$2,500 and above

### Awards Sponsor \$5,000

(\$4,500 tax-deductible)

- Recognition as Awards Sponsor in the November 5 Live Online Event of the Awards Presentation, plus the opportunity to present one honoree award during the virtual event
- Recognition on Facebook, press releases, promotional materials, and pre-recorded video on YouTube, Vimeo, and our AFP website
- Acknowledgment as Awards Sponsor in the NPD 2021 Tribute Book and up to 10 printed copies for your use
- One complimentary full-page ad in the Tribute Book which will also be shown during the webcast and recording of the Awards Presentation
- Participation in Virtual Green Room photos (via Zoom) with honorees and sponsors at \$2,500 and above

### Virtual Luncheon Sponsor \$2,500

(\$2,000 tax-deductible)

- Recognition as Virtual Luncheon Sponsor in the November 5 Live Online Event of the Awards Presentation, plus recognition on Facebook, press releases, promotional materials, and pre-recorded video on YouTube, Vimeo, and our AFP website
- Acknowledgment as Virtual Luncheon Sponsor in the NPD 2021 Tribute Book and up to five printed copies for your use
- One complimentary full-page ad in the Tribute Book which will also be shown during the webcast and recording of the Awards Presentation
- Participation in Virtual Green Room photos (via Zoom) with honorees and sponsors at \$2,500 and above

### Virtual Table Sponsor \$1,200

(\$900 tax-deductible)

- As a Virtual Table Sponsor, you can recognize and pay tribute to a deserving philanthropic individual, foundation, corporation or volunteer associated with your organization. Your special honoree will be listed in the NPD 2021 Tribute Book, in the video production of the virtual event, on AFP's website and in Facebook posts
- Additionally, you're entitled to a complimentary half-page ad in the Tribute Book, which you can use to publicize your organization and/or thank your special honoree. We'll provide you with two complimentary copies of the printed publication. Your ad will also appear one time in the video production of the Awards Presentation

### Partner in Philanthropy \$500 & \$300

- You'll be celebrated as a Partner in Philanthropy in the webcast and video presentation of awards to the six NPD 2021 Honorees
- Plus, you're entitled to a complimentary full-page (\$500) or half-page ad (\$300) in the Tribute Book, and we'll send you a complimentary copy of the printed publication

CONTACT PERSON (FOR SPONSORSHIP BENEFITS)

TITLE

COMPANY OR ORGANIZATION OR INDIVIDUAL (AS YOU WISH TO BE LISTED IN THE TRIBUTE BOOK AND PUBLICITY MATERIALS)

SPONSORSHIP LEVEL

AMOUNT

☐ VISA ☐ MASTERCARD

☐ CHECK (ATTACHED & PAYABLE TO: ASSOCIATION OF FUNDRAISING PROFESSIONALS, DESERT CHAPTER)

CREDIT CARD NUMBER

EXPIRATION DATE

CV CODE

NAME ON CREDIT CARD

SIGNATURE

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

For more information and to confirm your sponsorship level, please email Kristin Bloomer at [kristin@psfilmfest.org](mailto:kristin@psfilmfest.org), call 760.969.7529 or mail this form to Association of Fundraising Professionals, PO Box 2213, Palm Desert, CA 92261