



NPD2021

NOVEMBER 5, 2021

LIVE ONLINE EVENT

Hosted by the Association of Fundraising Professionals, CA, Desert Communities Chapter

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day[®]
in the Desert

2021 EVENT PROGRAM ADVERTISING RESERVATION FORM

National Philanthropy Day (NPD) is celebrated by 50,000 people across North America each November. More than 100 local chapters of the Association of Fundraising Professionals, like our Desert Communities Chapter, team with local sponsors to host NPD award programs. Six awards will be presented here in the desert in the categories of:

- OUTSTANDING PHILANTHROPIST(S)
- OUTSTANDING FUNDRAISING VOLUNTEER
- OUTSTANDING NONPROFIT FOUNDER
- OUTSTANDING PHILANTHROPIC FOUNDATION, CORPORATION, OR CIVIC/SERVICE ORGANIZATION
- OUTSTANDING YOUTH IN PHILANTHROPY
- OUTSTANDING FUNDRAISING PROFESSIONAL

Advertisements will be seen by over 1,000 viewers in the printed and digital Tribute Book, the Live Online Event and recordings of the event on YouTube and Vimeo. We invite you to complete and return this Reservation Form with your payment. We are happy to accept your camera-ready file. Simply follow the instructions provided below.

CONTACT PERSON (FOR ADVERTISING COMMITMENT)

TITLE

COMPANY OR ORGANIZATION OR INDIVIDUAL

☐ VISA ☐ MASTERCARD ☐ CHECK (ATTACHED & PAYABLE TO: ASSOCIATION OF FUNDRAISING PROFESSIONALS, DESERT CHAPTER)

CREDIT CARD NUMBER

EXPIRATION DATE

CV CODE

NAME ON CREDIT CARD

SIGNATURE

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

AD PRICING AND PAYMENT DETAILS

- ☐ **\$500 FULL-PAGE AD** in the Tribute Book
- ☐ **\$300 HALF-PAGE AD** in the Tribute Book

Send form with payment to:

AFP, PO Box 2213, Palm Desert, CA 92261

Contact person: Josh Zahid
909.226.1085 or jnzahid@llu.edu

AD SPECS

FULL-PAGE AD

7.5" wide x 10" high (No bleeds)

HALF-PAGE AD

7.5" wide x 4.875" high

Ads should be submitted as hi-res PDF files,
(minimum resolution of 300 dpi), 4-color

Email ad files to: Josh Zahid at jnzahid@llu.edu

DEADLINE FOR AD SUBMISSION IS SEPTEMBER 12, 2021