



CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

NATIONAL PHILANTHROPY DAY® 2024 NOMINATIONS PACKET

In November 2024, the Association of Fundraising Professionals Greater Arizona Chapter will host its 40th Annual National Philanthropy Day Awards Luncheon. Seven major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community. While contributions of time and talent are important and considered during the review process, the individual/organization must have made a financial impact.

The seven major awards and the criteria for judging are listed below. Please review the categories and criteria for evaluation carefully. Use the evaluation criteria to assist you in preparing the nominations for your candidates. We highly recommend nominating organizations have all nominees give their approval for their nomination prior to submission.

The Association of Fundraising Professionals Greater Arizona Chapter is proud to be a 10 Star Chapter and an IDEA Champion committed to diversity, equity, inclusion, and access. We strongly encourage organizations to nominate candidates who represent and share these values.

NOMINATION GUIDELINES:

- **Nominations must be received by 5:00PM, FRIDAY, APRIL 5TH, 2024.**
- Incomplete or late submissions will not be considered.
- Your organization may submit more than one nomination in different categories.
- Because there are so many great people and organizations that deserve to be honored, nominations for past awardees in the same category will not be accepted. A listing of previous awardees is attached.
- ***New This Year:*** The Outstanding Corporation/Foundation Award category has been separated into two categories. Any previous winner in the Outstanding Corporation/Foundation Philanthropist category may not be nominated again in either the Outstanding Corporation or Outstanding Foundation categories.
- You must submit all materials ***through email*** to admin@afpaz.org. Your submission should include the attached Nomination Form, your letter of nomination, and all letters of support. The packet should not exceed 6 pages total (1 form, your 2 page nomination letter, up to 3 support letters). For questions about submission, please contact Karolyn Kiburz, AFP Greater Arizona Chapter Administrator, at admin@afpaz.org.
- For questions about the nomination process or content, please contact NPD Nominations Chair, Travis Craddock, at travis.craddock@gmail.com.

NATIONAL PHILANTHROPY DAY®

AWARD CATEGORIES AND EVALUATION CRITERIA

Outstanding Philanthropist Award

Recognizes an individual, family, or group whose exceptional generosity through personal financial support to various charitable causes improves the quality of life in our community and demonstrates leadership in philanthropic giving. Their generosity encourages others to take philanthropic leadership roles in the community.

Criteria for evaluating nominations:

- Nominee's financial and philanthropic impact makes a significant difference within the community
- Nominee works with multiple charitable organizations
- Nominee's length of commitment is substantial to the community-at-large
- Nominee inspires others with their gifts and motivates other philanthropists to support to an organization or cause
- Through their philanthropy, nominee has established a "lasting impact" on the community or for a cause and has changed the lives of many people
- Evidence is provided showing the nominee's direct charitable contributions to multiple nonprofit organizations in Arizona; disclosure of amounts are not needed, however the judges will want to understand the level of giving to local organizations
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Corporation or Corporate Foundation Award

Recognizes a corporation or a corporate foundation that has a demonstrated record of outstanding commitment through charitable financial support and the creation of a corporate philanthropic culture that encourages and motivates employees/others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- Nominee's financial and philanthropic impact makes a significant difference within the community
- Nominee works with multiple charitable organizations
- Nominee's length of commitment is substantial to the community-at-large
- Nominee goes beyond financial support and provides support through volunteerism and works as a true partner with organizations
- Nominee creates a philanthropic culture within their corporation that encourages and motivates employees and others to make an impact in our community through philanthropy
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Foundation Award

Recognizes a grant-making and *non-corporate* foundation that has demonstrated outstanding commitment through strategic financial support, encouragement, and motivation of others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- Nominee's financial and philanthropic impact makes a significant difference within the community
- Nominee works with multiple charitable organizations
- Nominee's length of commitment is substantial to the community-at-large
- Nominee inspires others with their gifts and motivates other philanthropists to support an organization or cause
- Through their philanthropy, nominee has established a "lasting impact" on the community or for a cause and has changed the lives of many people
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Volunteer Fundraiser Award

Recognizes an individual, organization, or group that demonstrates exceptional leadership and commitment to the advancement of philanthropy and motivates and inspires other volunteers in successful fundraising projects.

Criteria for evaluating nominations:

- Nominee exhibits exceptional leadership through volunteer fundraising
- Nominee motivates and inspires other volunteers and volunteer fundraisers
- Nominee demonstrates long-term commitment to philanthropy
- Nominee affects a diversity of organizations
- Nominee makes a significant impact on an organization(s) through volunteer commitment that has changed the lives of many people
- Evidence is provided that the nominee's volunteer work directly led to charitable contributions to the organization or multiple organizations
- Evidence is provided that the nominee's volunteer work was not completed as part of their paid responsibilities for their professional job
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Fundraising Executive Award

Recognizes a professional fundraiser whose work exemplifies leadership, competence, achievement, ethical standards, and commitment to the fundraising profession and the nonprofit sector. *PLEASE NOTE: Nominees for this award must be members of AFP or another fundraising professional association.*

Criteria for evaluating nominations:

- Nominee exhibits leadership within their organization, the fundraising profession, and the community as a fundraising professional and volunteer

- Nominee pursues continuing professional development
- Nominee engages in mentoring, teaching, and collaboration working with others
- Nominee inspires others and is a motivating force for organizations and the community
- Nominee demonstrates competence, success, and achievement in the field
- Nominee demonstrates and embodies professional and ethical standards
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Emerging Fundraiser Award

Recognizes a fundraising professional with less than ten years of experience who demonstrates leadership, competence, achievement, ethical standards, and commitment to the fundraising profession and the nonprofit sector. *PLEASE NOTE: Nominees for this award must be members of AFP or another fundraising professional association.*

Criteria for evaluating nominations:

- Nominee exhibits leadership within their organization, the fundraising profession, and the community as a fundraising professional and volunteer
- Nominee pursues continuing professional development
- Nominee engages in mentoring, teaching, and collaboration working with others
- Nominee inspires others and is a motivating force for organizations and the community
- Nominee demonstrates competence, success, and achievement in the field
- Nominee demonstrates and embodies professional and ethical standards
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Youth in Philanthropy Award

Recognizes service by an individual or group of young people, ages 22 and younger, who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteerism, and leadership in the advancement of philanthropy.

Criteria for evaluating nominations:

- Nominee has learned about and demonstrated good use of time, talent and/or treasure for the common good through planning and implementation of a specific fundraising project
- Nominee has had a measurable impact on a chosen agency and/or the community
- Nominee has exhibited creativity in raising funds and/or volunteer support for an agency and/or the community
- Nominee exhibits exceptional leadership through volunteer fundraising and serves as a role model to other youth
- Nominee is responsive and innovative in their approach to meeting current community needs
- Judges will be considering whether the nominee was required to do this service as part of their school/work or if they were doing it on their own.

About the Selection Process:

Selection for the seven major awards is completed by a panel of independent judges. Judges are selected based on their professional experience and represent a diverse group of community members and are different each year. All judges are provided a rubric to score potential awardees. Judges review all nomination forms and letters of support and have a set period of time to review and score the nominees based on the criteria listed under each category. Selection is made at a meeting where judges vote, provide feedback, and officially select the honorees. Judges are asked to recuse themselves from reviewing any nominee's application with which they are personally or professionally involved. **National Philanthropy Day committee members and AFP Greater Arizona members are not allowed to be judges for the awards.** Nominators and nominees will be notified of the panel's selection by **Friday, May 17, 2024.**

NATIONAL PHILANTHROPY DAY® PAST RECIPIENTS OF LEADERSHIP AWARDS

OUTSTANDING PHILANTHROPIST

JoEllen Doornbos, 2023
Francis and Dionne Najafi, 2022
Chip and Daryl Weil, 2021
Susan and Bill Ahearn, 2019
David and Carol Eaton, 2018
Ardie and Steve Evans, 2017
Billie Jo & Judd Herberger, 2016
David C. Lincoln, 2015
Jan & Tom Lewis, 2014
Bob and Renee Parsons, 2013
John and Dee Whiteman, 2012
The Honorable Barbara Barrett
and Dr. Craig Barrett, 2011
Doris & John Norton, 2010

Barbara Anderson Stoiber, 2009
Carol P. Schilling, 2008
Julie Ann Wrigley, 2007
Mary Lou & Ira Fulton, 2006
H.B. Wallace (posthumously), 2005
Debi and Jerry Bisgrove, 2004
Karl and Stevie Eller, 2003
Preston McMurry, 2002
Jacquie & Bennett Dorrance, 2001
Katherine "Kax" Herberger, 2000
A. Wallace & Edith L. Denny, 1999
Delbert R. & Jewell McFarland
Lewis, 1998
Jonathan & Maxine Marshall, 1997

Bill and Erma Bombeck, 1996
Eleanor Libby, 1995
Jack W. and Carol DuVal
Whiteman, 1994
Virginia M. Ullman, 1993
Tony M. Coury, Jr., 1992
Virginia G. Piper, 1991
Diane & Herbert Cummings, 1990
Sybil B. Harrington, 1989
Thelma H. Kieckhefer, 1988
Conley D. Wolfswinkel, 1987
Robert B. Simonds, 1986
G. Robert Herberger, 1985

OUTSTANDING CORPORATION OR FOUNDATION

(Split into Two Separate Categories for 2024)

The Chandler Compadres, 2023
Southwest Gas, 2022
Nationwide & Nationwide
Foundation, 2021
Arizona Diamondbacks
Foundation, 2019
Fiesta Bowl Charities, 2017
The Kemper & Ethel Marley
Foundation, 2016
Thunderbirds Charities, 2015
Sprouts, 2014
Wells Fargo, 2013
Fry's Food Stores, 2012
JP Morgan Chase & Co., 2011
BHHS Legacy Foundation, 2011
Southwest Ambulance, 2010

Shamrock Foods/Emerald
Foundation, 2009
Schmitt Jewelers, 2008
The Virginia G. Piper Charitable
Trust, 2007
Safeway & The Safeway
Foundation, 2006
Nina Mason Pulliam Charitable
Trust, 2005
Intel Corporation, 2004
Blue Cross Blue Shield of
Arizona, 2003
Wells Fargo, 2002
American Express, 2001
America West Airlines, 2000

Phoenix Suns Charities, 1999
Motorola & The Motorola
Foundation, 1998
Del E. Webb Foundation, 1997
Salt River Project, 1996
Honeywell, Inc., 1995
Arizona Public Service
Company, 1994
Phoenix Newspapers, Inc., 1993
Dial Corporation, 1992
Phelps Dodge, 1991
The Flinn Foundation, 1990
First Interstate Bank, 1989
Valley Bank Charitable Foundation
Inc., 1988

OUTSTANDING VOLUNTEER FUNDRAISER

Stacy Lovell, 2023
Dr. Kevin Foster, 2022
Raymond Sachs, MD., 2021
Kevin Robinson, 2019
Phyllis Dumond and Kathy Jorgenson, 2018
Molly DeFilippis, 2017
Mike Hutchinson, 2016
Laura Byers, 2015
Kerry Raymond, 2014
Tom Ambrose and Ed Fox, 2013
Sharon Harper, 2012
Rebecca Ailes-Fine, 2011
Carolyn Keagle, 2010

John Graham, 2009
Oonagh Boppart & Hazel Hare, 2008
Nita & Phil Francis, 2007
Neal Kurn, 2006
Ardie and Steve Evans, 2005
Jeanne L. Herberger, Ph.D., 2004
Shonda Schilling, 2003
Linda Pope, 2002
Alice and Richard Snell, 2001
Michael D. Greenbaum, 2000
Harry J. Cavanagh, 1999
Drew M. Brown, 1998

Mark DeMichele, 1997
Donald E. Cline, 1996
Bill Shover, 1995
Edward Jacobson, 1994
Thomas and Mary Hudak, 1993
Anthony V. Ehmann, 1992
Eddie Basha, 1991
Robert Matthews, 1990
A.J. Pfister, 1989
Budd L. Peabody, 1988
The L. Roy Papp Family, 1987
Ira L. Lavin, 1986
Harry Rosenzweig, Sr., 1985

OUTSTANDING FUNDRAISING EXECUTIVE

Ashleigh Leite, 2023
Sam Fowler, 2022
Liz Kaplan, CFRE, 2021
Jerry Diaz, CFRE, 2019
Lisa Notaro, CFRE, 2018
Jodi Stoken, CFRE, 2017
Tamara Bohannon, CFRE, 2016
Torrie Taj, CFRE, 2015
Lorraine Frias, 2014
Geri Wright, 2013
Carlos Galindo-Elvira, 2012
Randy Schilling, 2011
Sandra Jorgensen, CFRE, 2010

Beverly Duzik, 2009
Robin E. Dunn, CFRE, 2008
Missie D'Aunoy, 2007
Frank E. Bourget, CFRE, 2006
Bill J. Harrison, CFRE, 2005
Diana V. Hoyt, CFRE, 2004
Kathy Kramer, 2003
John Scola, CFRE, 2002
Richard Tollefson, CFRE, 2001
Sherry New, CFRE, 2000
Susan E. Waschler, CFRE, 1999
Carolyn Wemp, CFRE, 1998

Betty Bergstrom, CFRE, 1997
John N. Ferree, Jr., 1996
Sharon Arnold, CFRE, 1995
John H. Vack, CFRE, 1994
Mary Jane Crist, CFRE, 1993
Gail C. Warden, 1992
Frank Donaldson, 1991
Laura R. Grafman, 1990
Stuart R. Smith, CFRE, 1989
Lonnie Ostrom, 1988
Roy Schlessman, CFRE, 1987
Barbara L. Grier, 1986

OUTSTANDING YOUTH IN PHILANTHROPY

Pinnacle High School Key Club, 2023
Maddie Orgen, 2022
Shreyas Hallur, 2021
Eden Sapien, 2019

Williams Field High School Student Council, 2018
Arizona State University Fraternity & Sorority Life, 2017
Bailey Netsch, 2016

Huanvy Phan, 2015
Camrae McManaman, 2014
Katie Wilkinson, 2013

OUTSTANDING EMERGING FUNDRAISER

Tatumn Zale, 2023

OUTSTANDING MEDIA PARTNER

(Discontinued in 2015)

KTVK 3TV, 2014
Telemundo Phoenix, 2011
The Arizona Republic, 2010
Daily News-Sun, 2009
KTVK 3 TV, 2009

Cox Communications, 2008
frontdoors lifestyle news, 2007
Clear Channel, 2006
KMLE Country 108, 2005

KFNN 1510 AM Financial NewsRadio, 2004
Scottsdale Tribune, 2003
KPNX TV Channel 12, 2002



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NATIONAL PHILANTHROPY DAY® LEADERSHIP AWARDS NOMINATION FORM

Award Category (Select One):

Outstanding Philanthropist
Outstanding Corporation
Outstanding Foundation
Outstanding Volunteer Fundraiser

Outstanding Fundraising Executive
Outstanding Emerging Fundraiser
Outstanding Youth in Philanthropy

Award Nominee Contact Information:

Name: _____

Title: _____

Associated with (Name of Organization): _____

Business/Home Address: _____

Business/Home Phone Number: _____

Cell Phone Number: _____

Email Address: _____

Nominating Organization Contact Information:

Name: _____

Title: _____

Organization: _____

Business Address: _____

Business Phone Number: _____

Cell Phone Number: _____

Email Address: _____

Instructions: Please complete one nomination form for each nomination from your organization.

Submissions: You must submit all materials ***through email*** by ***5:00PM, APRIL 5TH, 2024*** to admin@afpaz.org. Your submission should include this nomination form, a letter of nomination from your organization, and all letters of support. The packet should not exceed 6 pages total (1-page form, your 2-page nomination letter, up to 3 support letters). Incomplete or late submissions will not be considered.

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