

2025 AFP Philanthropy Day

Specifications for Program Ads, Sponsor Logos, and Photos

# PROGRAM PRINT AD SUBMISSIONS

**Vertical** Full-page Full Color Ad Specs Trim size: 8.5" tall x 5.5" wide

Bleed size: 8.75" x 5.75" (1/8" all around)

Live Area: Please keep all pertinent information ¼” in from edge of final Trim Size 4-color process – 300 dpi

**Horizontal** Half-page Full Color Ad Specs Trim Size - 4.25" tall x 5.5" wide

Bleed Size - 4.5" x 5.75" (1/8" all around)

Live Area: Please keep all pertinent information ¼” in from edge of final Trim Size 4 color process - 300 dpi

**Note: Camera-ready ads: 300 dpi high resolution in PDF format. If ad has bleeds, please include them in the high res camera ready ad files.**

# LOGO/PHOTO SUBMISSIONS

Logo/Photo Submissions for All Printed Materials

* Please provide logo in a high resolution (300+ dpi) in EPS and PNG formats.
* Photos should be sent as high-resolution (300+ dpi), high-quality TIF or JPG file.

**Note: We cannot accept logo files or photo files taken from websites or emails for use in printed materials. Please submit all logos, photographs or final ad art files in their appropriate file types and resolutions.**

**Please email all program ads, logos and photos to** **admin@afpaz.org**

**PRINT ADS/PHOTOS/LOGOS MUST BE RECEIVED BY FRIDAY, October 10, 2025 TO BE INCLUDED IN THE PROGRAM.**