



Association of Fundraising Professionals Greater Arizona Chapter 2023 Sponsorship Opportunities

Supporting the National Philanthropy Luncheon and the Arizona Statewide Fundraising Conference

AFP – Here for Good

The Association of Fundraising Professionals (AFP) Greater Arizona Chapter is the premier resource for all things relating to fundraising and the Greater Phoenix nonprofit community. Our members represent a multitude of organizations, including health and human services, education, religion, the arts, animal welfare, and consulting firms. The Greater Phoenix Chapter is comprised of nearly 300 members and provides professional development and networking opportunities for fundraising professionals and executives throughout the region.

Our Mission & Vision

The AFP Greater Arizona Chapter advances philanthropy by fostering the development and growth of fundraising professionals and promoting ethical and effective fundraising standards. The vision of the Greater Arizona Chapter of AFP is to be the leader and resource in strengthening the fundraising profession and the local philanthropic community.

Support the Critical work of Nonprofit Organizations

Our chapter envisions a future in which our community is thriving thanks to the critical work of nonprofit organizations and the fundraising professionals who make their work possible. To that end, we will work every day to help fundraisers succeed in their work while upholding the highest ethical standards.

Your continued or new investment will play a vital role in guiding the future of the nonprofit sector to ensure the following critical segments are part of our continued focus:

- **Education & Networking** – providing fundraisers at all levels of experience with the leadership skills, resources, networking opportunities, and training needed to drive organizational excellence and thrive in their careers.
- **Leadership development** – support nonprofit professionals so they can lead the expansion of philanthropy and social impact.
- **Mentorship** – offer guidance for professionals newer in to the field with tools and support from experienced professionals laying the foundation for a successful career.
- **Diversity & Inclusion** – Inclusion, diversity, Equality, and Access to make our organizations and the philanthropic sector stronger through our educational offerings.
- **Awareness** – support the work of charitable organizations and understand the vital role of AFP's Code of Ethics in advance ethical fundraising. This includes an annual Giving USA presentation that reports on giving trends. Chapter hosts an annual National Philanthropic Day to recognize and celebrate those that continue to support the communities needs and success.

Your opportunity

The Great Arizona Chapter of AFP is seeking forward thinking partners and champions who understand what's at stake in our community, values the important work our nonprofit organizations provide and want to help. By partnering with AFP, you can play a critical role in driving positive change throughout Greater Arizona by investing in the leaders who power philanthropic giving and social impact at every stage in their careers.

Following are sponsorship levels for your consideration. For custom packages and vendor information, please visit website or contact Nancy Mitchell at nmitchell@azhumane.org.



SCAN ME

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$15,000

Social & Media Recognition

Logo included in all member communication
2 dedicated social media posts
Logo on AFP website sponsor page
One communication sent to all members
Newsletter profile story

Education Workshops

Collateral distributed to attendees
Admission for 2 attendees

Monthly Mixers

Verbal recognition at event
Collateral distributed to attendees
2 tickets to each mixer

Giving USA - June 20, 2023

Verbal Recognition & Signage
Admission for 2 attendees

Arizona State Conference - July 25 & 26

Presenting Sponsor
Recognition at CFRE Module
Admission for 8 attendees
Keynote Introduction
Verbal Recognition & Signage
Exhibitor Table (Preferred Placement)

National Philanthropy Day - Nov. 17, 2023

Logo on slide show
Included on all print materials & promos
Table for 10
Full page ad in NPD program
2 VIP reception tickets
Introduction during event
Recognition as Presenting Sponsor
Exhibitor Table (Preferred Placement)

PLATINUM SPONSOR \$10,000

Social & Media Recognition

Logo included in all member communication
2 dedicated social media post
Logo on AFP website sponsor page
One communication sent to members
Newsletter profile story

Education Workshops

Collateral distributed to attendees
Admission for 2 attendees

Monthly Mixers

Verbal recognition at event
Collateral distributed to attendees
2 tickets to each mixer

Giving USA - June 20, 2023

Verbal recognition & Signage
Admission for 2 attendees

Arizona State Conference - July 25 & 26

Plenary Session Sponsor (2 available)
Admission for 6 attendees
Curtain Minute
Verbal Recognition & Signage
Exhibitor Table (Preferred Placement)

National Philanthropy Day - Nov. 17, 2023

Logo on slide show
Included on all print materials & promos
Table for 10
Full page ad in NPD program
2 VIP reception tickets
Introduction during event
Exhibitor Table (Preferred Placement)

GOLD SPONSOR \$7,500

Social & Media Recognition

Logo included in all member communication
1 dedicated social media post
Logo on AFP website sponsor page
Newsletter profile story

Education Workshops

Collateral distributed to attendees
1 ticket to each workshop

Monthly Mixers

Verbal recognition at event
Collateral distributed to attendees
1 ticket to each mixer

Giving USA - June 20, 2023

Verbal recognition & Signage
Admission for 2 attendees

Arizona State Conference - July 25 & 26

Opening or Closing Reception
Sponsor Admission for 4 attendees
Curtain Minute
Verbal Recognition & Signage
Exhibitor Table (Preferred Placement)

National Philanthropy Day - Nov. 17, 2023

Logo on slide show
Included on all print materials & promos
Table for 10
1/2 page ad in NPD program
2 VIP reception tickets
Exhibitor Table (Preferred Placement)

SILVER SPONSOR \$5,000

Social & Media Recognition

Logo included in all member communication
1 dedicated social media post
Logo on AFP website sponsor page

Education Workshops

Collateral distributed to attendees
Admission for 1 attendee

Monthly Mixers

Verbal recognition at event
Collateral distributed to attendees
Admission for 1 attendee

Giving USA - June 20, 2023

Verbal recognition at event
Admission for 1 attendee

Arizona State Conference - July 25 & 26

Session Sponsors
Admission for 4 attendees
Curtain Minute
Verbal Recognition & Signage
Exhibitor Table (Preferred Placement)

National Philanthropy Day - Nov. 17, 2023

Logo on slide show
Included on all print materials & promos
1/2 page ad in NPD program
Admission for 6 attendees
2 VIP reception ticket
Exhibitor Table (Preferred Placement)

BRONZE SPONSOR \$2,500

Social & Media Recognition

Logo included in all member communication
1 dedicated social media post
Logo on AFP website sponsor page

Education Workshops

Collateral distributed to attendees
Admission for 1 attendee

Monthly Mixers

Verbal recognition at event
Collateral distributed to attendees
Admission for 1 attendee

Giving USA - June 20, 2023

Ribbon recognition at event
Admission for 1 attendee

Arizona State Conference - July 25 & 26

Sponsorship Opportunity
ex. Swag Bag, Lanyard, Program, etc. (to
be determined in conjunction with AFP)
Admission for 4 attendees
Curtain Minute
Verbal Recognition & Signage Exhibitor
Table (Preferred Placement)

National Philanthropy Day - Nov. 17, 2023

Logo on slide show
Included on all print materials & promos
Admission for 4 attendees
Exhibitor Table (Preferred Placement)

PATRON SPONSOR \$1,500

Social & Media Recognition

Logo included in all member communication
1 dedicated social media post
Logo on AFP website sponsor page

Education Workshops

Logo
Admission for 1 attendee

Monthly Mixers

Verbal recognition at event
Admission for 1 attendee

Giving USA - June 20, 2023

Ribbon recognition at
Admission for 1 attendee

Arizona State Conference - July 25 & 26

Admission for 2 attendees
Verbal Recognition & Signage
Exhibitor Table (Preferred Placement)

National Philanthropy Day - Nov. 17, 2023

Logo on slide show
Admission for 2 attendees
Included on all print materials & promos
Exhibitor Table (Preferred Placement)