



2026 AFP Greater Arizona Chapter Sponsorship Opportunities

Contact

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Support the Critical Work of Nonprofit Organizations

Our chapter envisions a future in which our community is thriving thanks to the critical work of nonprofit organizations and the fundraising professionals who make their work possible. Your continued or new investment will play a vital role in guiding the future of the nonprofit sector to ensure the following critical initiatives are part of our continued focus:

Education & Networking – We provide fundraising professionals at all levels of experience with the skills, resources, networking opportunities, and training needed to drive organizational excellence at their nonprofit organizations and thrive in this profession.

Mentorship & Leadership Development – From individuals newer to the field to experienced professionals, we support fundraising professionals in career advancement and leadership development, allowing them to expand philanthropy and social impact at their organizations and in their communities.

Inclusion, Diversity, Equity, & Access – We believe in inclusive philanthropy and work to ensure fundraising professionals apply best practices in IDEA to their roles in philanthropy, ensuring that donors and stakeholders from all walks of life belong and have a seat at the giving table.

Advancing the Profession – We work to protect the future of philanthropy and the nonprofit sector through collaboration and advocacy efforts that bring in new talent and advance the profession.



About Us

The Association of Fundraising Professionals (AFP) Greater Arizona Chapter is the premier resource for all things relating to fundraising and the Greater Phoenix nonprofit community. Our members represent a multitude of organizations, including health and human services , education, religion, the arts, animal welfare, consulting firms, and more.

The Greater Phoenix Chapter is comprised of over 260 members and provides professional development and networking opportunities for fundraising professionals and executives throughout the region. With members hailing from 165 nonprofit organizations across the Valley, our work protects and advances these missions through education, mentorship, community, and more.



Vision

The vision of the Greater Arizona Chapter of the Association of Fundraising Professionals is to be the leader and resource in strengthening the fundraising profession and the philanthropic community.



Mission

The Greater Arizona Chapter of the Association of Fundraising Professionals advances philanthropy by fostering the development and growth of fundraising professionals and promoting ethical and effective fundraising standards.

Your Opportunity

The GreaterArizona Chapter of AFP is seeking forward-thinking partners and champions who understand what's at stake in our community and values the important work our nonprofit organizations provide, and want to help.

By partnering with AFP, you can play a critical role in driving positive change throughout Greater Arizona by investing in the leaders who power philanthropic giving and social impact at every stage in their careers. Your support impacts missions that are critical to our community.

Quotes from AFP members

"AFP is the best! In addition to critically important and relevant education and training, I get to connect with my peers. It is truly a wonderful community full of people working to make our community and our world a better place."

"AFP makes me a better fundraiser, which means ensures not only my success but also the success of my organization – a mission I care so much about!"



Your Reach & Impact in 2026

250+ Chapter Members



Social Media Following



Giving USA Presentation



4-5 Anticipated Networking Mixers – 15+ Attendees per Mixer



5-6 Anticipated Virtual and In-Person Education Workshops – 30+ Attendees per Workshop



2025 National Philanthropy Day Highlights



Sponsorship Levels



Presenting Sponsor

Social Media, Email, & Website Recognition

- Logo included on quarterly all-sponsor social media posts
- 2 dedicated social media posts with logo
- Logo included on AFP website sponsor page
- One dedicated email communication sent to all chapter members on behalf of sponsor
- Logo included on all monthly newsletters

Education Workshops

- Signage (updated quarterly)
- Collateral at each in-person workshop
- Verbal recognition at each workshop
- 4 tickets to each workshop

Networking Mixers

- Signage (updated quarterly)
- Verbal recognition at each mixer
- 4 tickets to each mixer
- Opportunity to serve as host for one mixer (includes curtain moment)

State Conference - June 25-26, 2026

- Presenting Sponsor Recognition at CFRE Module
- Admission for 8 attendees
- Keynote Introduction
- Verbal Recognition & Signage
- Exhibitor Table (Preferred Placement)

Giving USA Event – July 2026

- Signage (updated quarterly)
- Verbal recognition at event
- 4 tickets to the event

National Philanthropy Day – November 2026

- Signage (updated quarterly)
- Logo inclusion on all promotional materials
- 4 tables for 10 (40 tickets total) to the luncheon
- Collateral distributed to attendees at the luncheon
- Full page ad in the printed program
- 2 tickets to the VIP reception
- Curtain moment during the luncheon
- Vendor Booth

\$15,000



Platinum Sponsor

Social Media, Email, & Website Recognition

- Logo included on quarterly all-sponsor social media posts
- 1 dedicated social media posts with logo
- Logo included on AFP website sponsor page
- One company feature in a monthly newsletter
- Logo included on all monthly newsletters

Education Workshops

- Signage (updated quarterly)
- Collateral at one in-person workshop
- 2 tickets to each workshop

Networking Mixers

- Signage (updated quarterly)
- 2 tickets to each mixer
- Opportunity to serve as host for one mixer (includes curtain moment)

State Conference - June 25-26, 2026

- Plenary Session Sponsor (2 available)
- Admission for 6 attendees
- Curtain Minute
- Verbal Recognition & Signage
- Exhibitor Table (Preferred Placement)

Giving USA Event – July 2026

- Signage (updated quarterly)
- Verbal recognition at event
- 2 tickets to the event

National Philanthropy Day–November 2026

- Signage (updated quarterly)
- Logo inclusion on all promotional materials
- Verbal recognition at event
- 1 Table for 10 (10 tickets total) to the luncheon
- Full page ad in the printed program
- 2 tickets to the VIP reception Part of award presentation during the luncheon
- Vendor Booth

\$10,000

Sponsorship Levels



Gold Sponsor

Social Media, Email, & Website Recognition

- Logo included on quarterly all-sponsor social media posts
- Logo included on AFP website sponsor page
- One company feature in the monthly newsletter
- Logo included on all monthly newsletters

Education Workshops

- Signage (updated quarterly)
- Collateral distributed to attendees
- 1 ticket to each workshop

Monthly Mixers

- Signage (updated quarterly)
- 1 ticket to each mixer
- Opportunity to serve as host for one mixer (includes curtain moment)

State Conference - June 25-26, 2026

- Opening or Closing Reception Sponsor
- Admission for 4 attendees
- Curtain Minute
- Verbal Recognition & Signage
- Exhibitor Table (Preferred Placement)

Giving USA Event – July 2026

- Signage (updated quarterly)
- Verbal recognition at event
- 1 ticket to the event

National Philanthropy Day – November 2026

- Signage (updated quarterly)
- Logo inclusion on all promotional materials
- Verbal recognition at event
- 1 table for 10 (10 tickets total) to the luncheon
- ½ page ad in the printed program
- 1 ticket to the VIP reception
- Vendor booth

\$7,500



Silver Sponsor

Social Media, Email, & Website Recognition

- Logo included on quarterly all-sponsor social media posts
- Logo included on AFP website sponsor page
- Logo included on all monthly newsletters

Education Workshops

- Signage (updated quarterly)
- 1 ticket to each workshop

Networking Mixers

- Verbal recognition at event
- Signage (updated quarterly)
- 1 ticket to each mixer

State Conference - June 25-26, 2026

- Session Sponsors
- Admission for 4 attendees
- Curtain Minute
- Verbal Recognition & Signage
- Exhibitor Table (Preferred Placement)

Giving USA Event – July 2026

- Signage (updated quarterly)
- Verbal recognition at event
- 1 ticket to the event

National Philanthropy Day – November 2026

- Logo inclusion on all promotional materials
- Verbal recognition at event
- 5 tickets to the luncheon
- ½ page ad in the printed program
- Vendor booth

\$5,000

Sponsorship Levels



Bronze Sponsor

Social Media, Email, & Website Recognition

- Logo included on quarterly all-sponsor social media posts
- Logo included on AFP website sponsor page
- Logo included on all monthly newsletters

Education Workshops

- Signage (updated quarterly)
- 1 ticket to each workshop

Networking Mixers

- Signage (updated quarterly)
- 1 ticket to each mixer

State Conference - June 25-26, 2026

- Sponsorship Opportunity ex. Swag Bag, Lanyard, Program, etc (to be determined in conjunction with AFP)
- Admission for 4 attendees
- Curtain Minute
- Verbal Recognition & Signage
- Exhibitor Table (Preferred Placement)

Giving USA Event – July 2026

- Signage (updated quarterly)
- Verbal recognition at event
- 1 ticket to the event

National Philanthropy Day – November 2026

- Logo inclusion on all promotional materials
- Verbal recognition at event
- 2 tickets to the luncheon
- Vendor booth

\$2,500



Patron Sponsor

Social Media, Email, & Website Recognition

- Name included on quarterly all-sponsor social media posts
- Name included on AFP website sponsor page
- Name included on all monthly newsletters

Education Workshops

- Signage (updated quarterly)
- Member rate for each education workshop

Networking Mixers

- Signage (updated quarterly)
- Member rate for each mixer

State Conference - June 25-26, 2026

- Admission for 1 attendee
- Verbal Recognition & Signage
- Exhibitor Table (Preferred Placement)

Giving USA Event – July 2026

- Signage (updated quarterly)
- Verbal recognition at event
- 1 ticket to the event

National Philanthropy Day–November 2026

- Signage (updated quarterly)
- Name inclusion on all promotional materials
- Verbal recognition at event
- 1 ticket to the luncheon
- Vendor booth

1,750



Thank you!
Hope you are
interested!

Contact

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