



# 2023 AFP Sponsorship Opportunities

## **AFP – Here for Good**

The Association of Fundraising Professionals (AFP) Greater Arizona Chapter is the premier resource for all things relating to fundraising and the Greater Phoenix nonprofit community. Our members represent a multitude of organizations, including health and human services, education, religion, the arts, animal welfare, and consulting firms.

The Greater Phoenix Chapter is comprised of nearly 300 members and provides professional development and networking opportunities for fundraising professionals and executives throughout the region.

## **Our Mission**

The AFP Greater Arizona Chapter advances philanthropy by fostering the development and growth of fundraising professionals and promoting ethical and effective fundraising standards.

## **Our Vision**

The vision of the Greater Arizona Chapter of AFP is to be the leader and resource in strengthening the fundraising profession and the local philanthropic community.

## **Support the Critical work of Nonprofit Organizations**

Our chapter envisions a future in which our community is thriving thanks to the critical work of nonprofit organizations and the fundraising professionals who make their work possible. To that end, we will work every day to help fundraisers succeed in their work while upholding the highest ethical standards.

Your continued or new investment will play a vital role in guiding the future of the nonprofit sector to ensure the following critical segments are part of our continued focus:

- **Education & Networking** – providing fundraisers at all levels of experience with the leadership skills, resources, networking opportunities, and training needed to drive organizational excellence and thrive in their careers.
- **Leadership development** – support nonprofit professionals so they can lead the expansion of philanthropy and social impact.
- **Mentorship** – offer guidance for professionals newer in to the field with tools and support from experienced professionals laying the foundation for a successful career.
- **Diversity & Inclusion** – Inclusion, diversity, Equality, and Access to make our organizations and the philanthropic sector stronger through our educational offerings.
- **Awareness** – support the work of charitable organizations and understand the vital role of AFP's Code of Ethics in advance ethical fundraising. This includes an annual Giving USA presentation that reports on giving trends. Chapter hosts an annual National Philanthropic Day to recognize and celebrate those that continue to support the communities needs and success.

## **Your opportunity**

The Great Arizona Chapter of AFP is seeking forward thinking partners and champions who understand what's at stake in our community, values the important work our nonprofit organizations provide and want to help.

By partnering with AFP, you can play a critical role in driving positive change throughout Greater Arizona by investing in the leaders who power philanthropic giving and social impact at every stage in their careers.

***Following are sponsorship levels for your consideration.***

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$10,000

- **Social & Media Recognition**
  - Included on quarterly all-sponsor posts
  - 2 dedicated social media posts
  - Logo on AFP website sponsor page
- **One time email communication** sent to all chapter members on behalf of sponsor
- **Newsletter profile story**
- **Quarterly Workshops**
  - Signage
  - Collateral distributed to attendees
  - 2 tickets to each workshop
- **Monthly Mixers**
  - Verbal recognition at event
  - Signage
  - Collateral distributed to attendees
  - 2 tickets to each mixer
- **Giving USA Event - June 20, 2023**
  - Verbal recognition at event
  - Signage
  - 2 tickets
- **National Philanthropy Day - Nov. 17, 2023**
  - Logo on slide show and included on all print materials & promos
  - Recognition in newsletter
  - Table for 10
  - Full page ad in NPD program
  - 2 VIP reception tickets
  - Introduction during event
  - Recognition as Presenting Sponsor at luncheon
  - Vendor booth

## PLATINUM SPONSOR \$7,500

- **Social & Media Recognition**
  - Included on quarterly all-sponsor posts
  - 1 dedicated social media post
  - Logo on AFP website sponsor page
- **Quarterly Workshops**
  - Signage
  - Collateral distributed to attendees
  - 2 tickets to each workshop
- **Monthly Mixers**
  - Verbal recognition at event
  - Signage
  - Collateral distributed to attendees
  - 2 tickets to each mixer
- **Giving USA Event - June 20, 2023**
  - Verbal recognition at event
  - Signage
  - 2 tickets
- **National Philanthropy Day - Nov. 17, 2023**
  - Logo on slide show and included on all print materials & promos
  - Recognition in newsletter
  - Table for 10
  - Full page ad in NPD program
  - 2 VIP reception tickets
  - Introduction during event
  - Vendor booth

## GOLD SPONSOR \$5,000

- **Social & Media Recognition**
  - Included on quarterly all-sponsor posts
  - Logo on AFP website sponsor page
- **Quarterly Workshops**
  - Signage
  - Collateral distributed to attendees
  - 1 ticket to each workshop
- **Monthly Mixers**
  - Verbal recognition at event
  - Signage
  - Collateral distributed to attendees
  - 1 ticket to each mixer
- **Giving USA Event - June 20, 2023**
  - Verbal recognition at event
  - Signage
  - 2 tickets
- **National Philanthropy Day - Nov. 17, 2023**
  - Logo on slide show and included on all print materials & promos
  - Recognition in newsletter
  - 1/2 page ad in NPD program
  - 5 tickets to luncheon
  - 2 VIP reception tickets
  - Vendor booth

## SILVER SPONSOR \$2,500

- **Social & Media Recognition**
  - Included on quarterly all-sponsor posts
  - Logo on AFP website sponsor page
- **Quarterly Workshops**
  - Signage
  - Collateral distributed to attendees
  - 1 ticket to each workshop
- **Monthly Mixers**
  - Verbal recognition at event
  - Signage
  - Collateral distributed to attendees
  - 1 ticket to each mixer
- **Giving USA Event - June 20, 2023**
  - Verbal recognition at event
  - Signage
  - 1 ticket
- **National Philanthropy Day - Nov. 17, 2023**
  - Logo on slide show and included on all print materials & promos
  - Recognition in newsletter
  - 1/2 page ad in NPD program
  - 5 tickets to luncheon
  - 1 VIP reception ticket
  - Vendor booth

## BRONZE SPONSOR \$1,500

- **Social & Media Recognition**
  - Included on quarterly all-sponsor posts
  - Logo on AFP website sponsor page
- **Quarterly Workshops**
  - Signage
  - Collateral distributed to attendees
  - 1 ticket to each workshop
- **Monthly Mixers**
  - Verbal recognition at event
  - Signage
  - Collateral distributed to attendees
  - 1 ticket to each mixer
- **Giving USA Event - June 20, 2023**
  - Verbal recognition at event
  - Signage
  - 1 ticket
- **National Philanthropy Day - Nov. 17, 2023**
  - Logo on slide show and included on all print materials & promos
  - Recognition in newsletter
  - 2 tickets to luncheon
  - Vendor booth

## PATRON SPONSOR \$750

- **Social & Media Recognition**
  - Included on quarterly all-sponsor posts
  - Logo on AFP website sponsor page
- **Quarterly Workshops**
  - Signage
  - 1 ticket to each workshop
- **Monthly Mixers**
  - Verbal recognition at event
  - Signage
  - 1 ticket to each mixer
- **Giving USA Event - June 20, 2023**
  - Verbal recognition at event
  - Signage
  - 1 ticket
- **National Philanthropy Day - Nov. 17, 2023**
  - Logo on slide show and included on all print materials & promos
  - Recognition in newsletter
  - Vendor booth