

## **AFP South Sound 2023-25 Strategic Plan**

*Adopted by the AFPSS Board of Directors on November 8, 2022*

**AFPSS Mission:** Inspire giving in our community and excellence in fundraising.

**AFPSS Vision:** To be vibrant to the profession, vital to its members and their organizations, and visionary for the community.

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### **Goal # 1: Embrace Inclusion, Diversity, Equity and Access (IDEA)**

AFPSS actively strives to create a community that is more inclusive, diverse, equitable, and accessible in all that we do.

**Responsible Committee(s):** IDEA and Board with support from all committees

#### Objectives:

**1.1** Maintain, support, and strengthen pathways to access and inclusivity.

**1.2:** Develop at least two new opportunities to strengthen access and inclusivity for individuals and organizations who reflect the diverse community we serve.

**1.3:** Maintain, support, and strengthen pathways to access and inclusivity.

**1.4:** Develop and resource IDEA procedures and practices for all programs.

**1.5:** Maintain IDEA Champion status.

<https://afpglobal.org/ideachampion>

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**Goal # 2: Cultivate an informed and engaged fundraising community.**

AFPSS will offer dynamic programming and networking opportunities to cultivate fundraisers.

**Responsible Committee(s):** Programs, Membership, Marketing, and Summit committees

Objectives:

**2.1** Host a minimum of five CFRE-approved education programs a year.

**2.2** Offer networking opportunities for affinity groups to enhance their skills and careers in philanthropy.

**2.3:** Co-host the annual South Sound Philanthropy Summit in partnership with SSPGC.

**2.4** Offer fundraising resources and support to the broader community.

**2.5** Create recognition opportunities to strengthen engagement, attract new members, and steward existing members.

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**Goal # 3: Strengthen Capacity and Sustainability**

Grow and evolve as a principle-centered organization with the ability to sustain operations.

**Responsible Committee(s):** Exec Committee

Objectives

**3.1** Ensure compliance with all chapter legal responsibilities and policies, and ensure that our chapter retains Ten Star designation and IDEA Champion status.

**3.2** Support chapter committees and affinity groups.

**3.3** Build a pipeline for new leadership and Board members with diverse skills, talents, and experience who reflect the communities AFPSS serves.

**3.4** Measure and assess how we are meeting the needs of the fundraising community and membership.