



2026 Fundraising Day- SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$1,500

- Company name/logo on all promotional materials including website, social media (280+ followers on LinkedIn and 430+ followers on Facebook), and e-blasts (750 recipients) with acknowledgment as the “Presenting Sponsor”
- Opportunity to speak during the opening remarks or closing remarks
- Company/organization name or logo on table tents
- Opportunity to distribute logo materials to attendees
- Inclusion in sponsor digital banner on AFP CNY website
- Four (4) complimentary registrations to the event

MAJOR SPONSOR - \$1,000

- Company name/logo on website, social media (280+ followers on LinkedIn and 430+ followers on Facebook), and e-blasts (750 recipients) with acknowledgment as the “Major Sponsor”
- Company/organization name or logo on table tents
- Opportunity to distribute logo materials to attendees
- Inclusion in sponsor digital banner on AFP CNY website
- Four (4) complimentary registrations to the event

SUPPORTING SPONSOR - \$500

- Company name/logo on website, social media (280+ followers on LinkedIn and 430+ followers on Facebook), and e-blasts (750 recipients) and e-blasts with acknowledgment as the “Supporting Sponsor”
- Inclusion in sponsor digital banner on AFP CNY website
- Two (2) complimentary registrations to the event

2026 NATIONAL PHILANTHROPY DAY - SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$1,750

- Company name/logo on all promotional materials including save the date (time sensitive), website, social media and press release
- Day of event signage prominently displayed at registration area
- Table of eight at the awards celebration
- Company name/logo on table tents
- Opportunity to speak in the opening remarks or closing remarks
- Verbal recognition during awards celebration as the "Presenting Sponsor"
- Full page acknowledgement in the awards program (full color)

MAJOR SPONSOR - \$1,250

- Company name/logo on website and social media
- Day of event signage displayed at registration area
- Table of eight at the awards celebration
- Company name/logo on table tents
- Verbal recognition during awards celebration as the "Major Sponsor"
- Full page acknowledgement in the awards program (full color)

SUPPORTING SPONSOR - \$1,000

- Company name/logo on website and social media
- Table of eight at the awards celebration
- Company name/logo on table tents
- Verbal recognition during awards celebration as the "Supporting Sponsor"
- Full page acknowledgement in the awards program (full color)

TABLE SPONSOR - \$750

- Table of eight at the awards celebration
- Half page acknowledgement in the awards program (full color)

SPONSORSHIP COMMITMENT FORM

NATIONAL PHILANTHROPY DAY & FUNDRAISING DAY

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Pledge/Support Details

We would like to support the AFP Events at the level below:

- National Philanthropy Day _____
- Fundraising Day _____

Payment Details

- Enclosed is my check made payable to AFP of Central New York
- Please send an invoice

Mail: AFP-CNY

NPD Sponsorship

PO Box 5074

Syracuse, NY 13220

Email: afpcny@gmail.com

Subject line: Sponsorship

Please email your acknowledgement for the event program to afpcny@gmail.com

- Full page ads are 5.5 x 8.5 + 1/8" bleed
- Half page ads are 5.5 x 4.25 + 1/8" bleed

THANK YOU FOR YOUR SUPPORT!

