



Best Practices in Fundraising Virtual CFRE Refresher Course



2021 SPONSORSHIP OPPORTUNITIES

FUNDRAISING DAYS – September 17th & 24th, 2021

“BEST PRACTICES IN FUNDRAISING - Virtual CFRE Refresher Course”

PRESENTING SPONSOR - \$1,500 (1 exclusive opportunity available)

- Company name/logo on all promotional materials including website, social media (360+ followers), and e-blasts (641 recipients) with acknowledgement as the “Presenting Sponsor”
- Opportunity to present (1) 10-minute “live” spot during the virtual event
- Opportunity to provide (1) 1-minute video on our social media
- Opportunity to share materials in course welcome packet
- Inclusion in sponsor digital banner on AFP CNY website

MAJOR SPONSOR - \$1,000 (2 exclusive opportunities available)

- Company name/logo on website, social media and e-blasts acknowledgement as the “Major Sponsor”
- Opportunity to present (1) 2-minute kick off of an educational session during the live event
- Opportunity to provide (1) 1-minute video on our social media
- Inclusion in sponsor digital banner on AFP CNY website

SUPPORTING SPONSOR - \$500

- Company name/logo on website, social media and e-blasts acknowledgement as the “Supporting Sponsor”
- Inclusion in sponsor digital banner on AFP CNY website

SCHOLARSHIP SPONSOR - \$275

- Company name/logo on website, social media and e-blasts acknowledgement as a “Scholarship Sponsor”
- Each Scholarship sponsorship of \$275 provides an opportunity for an attendee to join to the 2 day virtual course at no charge

2021 SPONSORSHIP COMMITMENT FORM

FUNDRAISING DAY

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Pledge/Support Details:

We would like to support the 2021 Fundraising Day "BEST PRACTICES IN FUNDRAISING- CFRE Refresher Course" at level:

Presenting Sponsor (\$1,500)

Major Sponsor (\$1,000)

Supporting Sponsor (\$500)

Scholarship Sponsor (\$275)

\$275 x (number of
scholarships you would like
awarded on your behalf)

_____ = \$ _____

Payment Details

Enclosed is my check

Please send an invoice

Please make all checks payable to AFP of Central New York.

Mail: AFP-CNY

FD Sponsorship

PO Box 5074

Syracuse, NY 13220

Email: afpcny@gmail.com

Subject line: FD 2021 Sponsorship

THANK YOU FOR YOUR SUPPORT!

