



2024–2026 Strategic Framework

Our Mission

AFP Minnesota convenes fundraisers to create opportunities for learning and career advancement and to encourage an environment where everyone engaged in fundraising feels a sense of belonging and mutual support.

Our Shared Vision

Every Minnesota fundraiser has the tools, knowledge, and connection they need to enjoy a sustainable and fulfilling career, ensuring that the nonprofit sector is well-resourced and equipped to meet the ever-evolving needs of our communities.

Our Core Purpose

To help fundraisers achieve their shared goal of ethically raising money for missions in service to our communities.

Engagement

Accessibility

Relevance



Accessibility

We provide **economic accessibility** to ensure that cost is not a barrier for anyone that wants to participate in AFP-MN's activities.

We strive to offer **structural accessibility and accommodations** to meet the diverse needs of our fundraising community. These accommodations may include but are not limited to things like sign language interpretation, ADA-compliant meeting & event spaces, and more.



Relevance

We are **led by fundraisers for fundraisers** at every stage of their career. Our events and education topics represent the most pressing issues that our sector faces.

We include and amplify fundraisers of all backgrounds, **prioritizing communities who have been historically underrepresented**. When more voices are represented, our organization and our work is strengthened.

We **root our decisions and activities in the mission, vision, core purpose, and values** of our organization at every step.

We will create **strategic partnerships** with other organizations to help further the reach and impact of AFP-MN.



Engagement

We commit to clearly **communicating with fundraisers** via our monthly newsletter, well-marketed events, and website.

We **connect fundraisers with one another** and help them engage in supportive mentorships, friendships, and collaborations.

We **engage fundraisers in advocacy by offering opportunities to speak with decision-makers and hosting educational events** regarding issues of importance to the fundraising field.



Our Values & Commitment to IDEA

1

Authenticity

We create environments that allow us to bring our authentic selves together to share, collaborate, and learn from each other.

2

Trust

We listen to and respond to our communities. In doing so, we build a foundation of trust and respect, supported by transparency and ethical behavior.

3

Racial Equity

We understand racism is systemic. To eliminate it, we need to take systemic anti-racist action. We commit to diversifying representation in our field. We commit to building power and agency for BIPOC fundraisers to guide all aspects of AFP's work.

4

Responsibility

We have a responsibility to the larger nonprofit community and we own our power and ability to ensure a strong and vital field.

5

Collaboration

We provide a platform to bridge and grow relationships. We share our unique experiences and expertise, help people feel included, and create opportunities for new and diverse voices to emerge.

6

Integrity

We exemplify ethical fundraising practices by adhering to the AFP Code of Ethics.

IDEA Resolution

The Minnesota Chapter of the Association of Fundraising Professionals seeks to be an association represented by our community's rich array of experiences and cultures that ensures engagement, equitable representation, and meaningful participation in leadership and influence at all levels of the organization.

Fundraiser Definition

Anyone who is engaged in raising money for communities or growing resources for mission-driven organizations.

Learn More

Visit AFPMinnesota.org to read our full values statements, learn more about our current board members, and find ways to get involved in being part of our community of fundraisers.