



# National Philanthropy Day 2020 Interactive Celebration Thursday, Nov. 19, 2020 Awards Criteria

## Philanthropist of the Year

An eligible individual, corporation, foundation or other organization must have demonstrated exceptional civic responsibility by providing financial support and/or leadership to one or more major fundraising project. He or she should have contributed to multiple community efforts and to the advancement of philanthropy. **One honoree from either** Santa Barbara County or Ventura County will be awarded.

## Volunteer of the Year

An eligible individual must have demonstrated exceptional leadership through direct voluntary service and/or by coordination of groups of volunteers for one or more major fundraising project. Through contributions of personal time, effort and leadership, he or she must have clearly influenced the success of the fundraising and organizational advancement. **One honoree from either** Santa Barbara County or Ventura County will be awarded.

## Youth in Philanthropy (Age Range: 16 to 23)

An eligible individual or group has demonstrated exceptional leadership through direct voluntary service and/or by coordination of youth for one or more major fundraising project. Through contributions of personal time, effort and leadership, the group or individual must have clearly influenced the success of the fundraising effort. Age range: 16 to 23. **One honoree from either** Santa Barbara County or Ventura County will be awarded.

## Professional Fundraiser of the Year

An eligible individual must practice the profession of fundraising in the most effective, creative and ethical manner. He or she must have made a substantial contribution to the success of the charitable organization(s) for which he or she works, as well as playing an important role in the advancement of the profession. A minimum of five years tenure as a fundraising professional is required. One honoree will be awarded.

## New Category: Champion for Social Justice

An eligible individual or group has demonstrated exceptional leadership supporting recent social justice movements, including through direct voluntary service and/or one or more major fundraising projects. Through contributions of personal time, effort, and leadership, the group or individual must have clearly influenced the success of the movement. One honoree will be awarded.

## Special for 2020: Exceptional Adaptability

An eligible organization must have demonstrated exceptional leadership in the worldwide move from working together to working from home. The organization had limited disruption of services and/or creative responses to providing services. In addition to service disruption, the organization found ways to protect employees and partners in a fiscally responsible way. One honoree will be awarded.

*Nominees and nominators do not need to be affiliated with AFP*

