



2022 SPONSORSHIP OPPORTUNITIES

The AFPSBV (Association of Fundraising Professionals Santa Barbara Ventura Counties) Chapter was founded 35 years ago to promote philanthropy and support the practice of ethical and effective fundraising in our region. We do this through education, networking, mentoring, advocacy, and recognition. Drawing on top local and national fundraising talent, the chapter hosts a variety of educational trainings and sector-promoting events each year. [Click here](#) to learn more.

Your partnership with AFPSBV supports our ability to highlight and celebrate philanthropy, provide best-in-class educational opportunities, and promote access and inclusivity through a variety of scholarships.

CHAPTER SPONSORSHIPS

Join us as an AFPSBV Chapter Sponsor and enjoy high visibility all year long among a thousand non-profit leaders and fundraising professionals across both Santa Barbara and Ventura counties – this includes a valuable presence at the 2022 National Philanthropy Day Celebration and 2023 Symposium on Fundraising.

Chapter Sponsors at every level will be prominently listed on the Chapter website and in the AFPSBV monthly eNewsletter. We will always feature you leading up to events and thank you from the podium. Perhaps you'd like to sponsor one of our seven awards at National Philanthropy Day or one of our nationally recognized speakers at the AFP Symposium! Or maybe you wish to host a special drawing during Symposium or one of our luncheons? Please see sponsorship benefits associated with each category below – we are happy to provide a customized sponsorship experience that works best for you, just ask!



SPONSORSHIP CATEGORIES

\$5,000 – \$10,000 PRESENTING CHAPTER SPONSOR

Presenting Sponsor (\$10,000) or Co-Presenting Sponsor (\$5,000 each) includes “Presented by” recognition at National Philanthropy Day and AFPSBV Symposium on Fundraising.

1. Your brand or name as “Presenting or Co-Presenting Chapter Sponsor” in promotional materials is mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties.
2. Welcome or Promotional Video that you supply to be shown at National Philanthropy Day (NPD) and Symposium on Fundraising.
3. Opportunity to briefly address attendees at National Philanthropy Day and Symposium.
4. Your creative ideas welcome for branded promotional gifts for honorees, keynote speakers or guests.
5. Tabling opportunity at National Philanthropy Day and Symposium.
6. Ten (10) tickets to National Philanthropy Day and Symposium with access to respected, high profile non-profit leaders, philanthropists, volunteers, and professional fundraisers.
7. Your name/logo with link prominently displayed on our website, inclusion in digital and print communications, social media postings, press releases, and regional advertising.

\$2,500 – PREMIER CHAPTER SPONSOR

At this level you can choose to sponsor one of seven awards at National Philanthropy Day or sponsor a nationally recognized keynote speaker at the Symposium on Fundraising.

You will also receive tabling and six (6) tickets to both signature events. We will thank you from the podium, your name/logo and link will be included in AFPSBV website, promotions and regional media leading up to, day-of and post-event for the entire year.

\$1,500 – PARTNER SPONSOR

At this level you can choose to sponsor a special drawing at the Symposium on Fundraising or be recognized as the “host” at an educational luncheon.

Join us at the podium for a special drawing for an item you provide or make your brand known by serving as a “host” with an opportunity to address guests at an educational luncheon. Receive tabling and four (4) tickets to both signature events, plus your name/logo and link will be included in AFPSBV website, promotions and regional media leading up to, day-of and post-event.

\$1,000 – COMMUNITY SPONSOR

Be our guest and demonstrate your support for philanthropy and the nonprofit community!

At this level you can choose to attend and provide a gift for a special drawing at one of our educational events. You will also receive two (2) tickets to both signature events and your name/logo and link will be included in AFPSBV website, promotions and regional media leading up to, day-of and post-event.

\$500 – FRIEND SPONSOR

Thank you for your donation and being a Friend of philanthropy!

Your name/logo will be linked to AFPSBV website and included in promotions and regional media for a year.



CHAPTER SPONSOR FORM

Yes! I/We will support the work of non-profits in our community as a 2022-2023 Chapter Sponsor of Association of Fundraising Professionals Santa Barbara/Ventura Counties Chapter.

Sponsorship Level:

- ☐ \$10,000 – Exclusive Chapter Presenting Sponsor
- ☐ \$5,000 – Shared Chapter Presenting Sponsor
- ☐ \$2,500 – Premier Chapter Sponsor
- ☐ \$1,500 – Partner Sponsor
- ☐ \$1,000 – Community Sponsor
- ☐ \$500 – Friend Sponsor

Absentee Angel:

I would like to demonstrate my support for National Philanthropy Day honorees and the Chapter with a gift of:

☐ \$ _____. Please make this gift in honor of: _____

Name/Company/Organization (*how you wish to be acknowledged*):

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please complete this form and send it with your sponsorship check made payable to:

AFPSBV

PO Box 1564, Santa Barbara, CA, 93102

For additional information, please contact:

Stephanie Wilson, CFRE, Sponsorship Chair

goldcoasttheatre@gmail.com

(805) 435-2775

THANK YOU for your support!