



Association of Fundraising Professionals Santa Barbara/Ventura Counties Chapter 2018 Education Calendar



Fundraising in a New Climate:

How 2018 Tax Code Changes Impact Your Donors

Kristen Schultz Jaarda, JD, LLM, Executive Vice President, Crescendo Interactive, Inc.

April 11, 2018, 11:30am at Ventura Beach Marriott

Sustained giving programs are a powerful fundraising tool that will help you increase revenue while keeping fundraising costs in check. In this session, we'll discuss how to get started, how to keep your program successful, and arm you with statistics to demonstrate the power of sustained giving.

Better Together: Building Dynamic Development Committees for Organizational Success

Joseph Cahill, Ph.D., Executive Director & Jonell McLain, Volunteer, Ventura Botanical Gardens

May 9, 2018, 11:30am at Moby Dick Restaurant, Santa Barbara

Has your fund development committee's efforts stalled? Do you want to start a fund development committee but are unsure where to start? Join us to learn about recruiting members, necessary skill sets, and setting the level of expectation to fundraise. Hear best practices to promote engagement and action and learn to avoid the obstacles that lead to stagnation.

Symposium on Fundraising: The New Normal in Effective Fundraising

June 12, 2018, 8:30am at Crown Plaza Ventura Beach

AFP Symposium on Fundraising presented by Montecito Bank & Trust features keynote speaker, Gail Perry, MBA, CFRE, one of the top 10 fundraiser in the nation! Consider the day an opportunity to participate as a team including staff, board members and volunteers with the addition of discounted team pricing!

- Summer & Fall Trainings to be Announced -

Locations & Dates TBD

All 2018 AFP educational programming is eligible for CFRE credit. Monthly training luncheons typically take place from 11:30 a.m.-1:30 p.m. on the second Wednesday of each month. Please check our website Events Calendar for the most up-to-date information at <http://afpsbv.afpnet.org>.

National Philanthropy Day

November 15, 2018 at Ventura Beach Marriot

An inspiring celebration of our community's philanthropists, volunteers, and fundraisers.

Holiday Celebration, Annual Meeting & Board Installation

December 2018, Location & Date TBD



AFP believes that diversity and inclusion create a strong, vital and unified force for the effective pursuit of an organization's mission and achieving philanthropic success. Diversity and Inclusion in Fundraising: seeks to achieve a broad representation of experiences, perspectives, and cultures to ensure that the best possible thinking, ideas, opportunities and solutions are considered; intentionally creates a respectful and welcoming environment that is open to all; and appreciates the unique contributions of every member of the community.