



NATIONAL PHILANTHROPY DAY
2020 INTERACTIVE CELEBRATION
SPONSORSHIP PACKAGE

Thursday, November 19

3:30pm - 6:00pm



National Philanthropy Day®

The Association of Fundraising Professionals Santa Barbara/Ventura Counties Chapter (AFPSBV) respectfully submits this information package highlighting this year's virtual **National Philanthropy Day 2020 Interactive Celebration**.

The AFPSBV Chapter was founded 34 years ago to promote philanthropy and support the practice of ethical and effective fundraising. We do this through education, networking, mentoring, advocacy, and recognition. The chapter is led by a board of directors featuring the counties' top fundraising professionals and hosts a variety of educational trainings throughout the year. [Click here](#) for more information. Your partnership with AFPSBV supports our ability to highlight and celebrate philanthropy in our communities, provide best-in-class educational opportunities for fundraisers and nonprofit professionals, and offer scholarships for AFP membership, trainings, and educational conferences.

NATIONAL PHILANTHROPY DAY OBJECTIVES

National Philanthropy Day (NPD) **acknowledges the entire spectrum of services provided by the nonprofit community** and recognizes the profound impact that philanthropy has on the fabric of society. Each year, we host this day to **recognize the great contributions of philanthropy**—and local champions who serve to enrich the community by serving as role models. The event will **honor recipients** from the following categories: **Philanthropist of the year, Volunteer of the Year, Youth in Philanthropy, and Professional Fundraiser of the Year**. This year, the AFPSBV leadership added two award categories: **Champion for Social Justice and Exceptional Adaptability**. Please [click here](#) or visit www.afpsbv.org for details.



SPONSORSHIP CATEGORIES

\$5,000 – \$10,000 PRESENTING SPONSOR (1 OR 2)

(Exclusive Presenting Rights: \$10,000; Shared Presenting Rights: \$5,000)

- Premier recognition as “AFP Santa Barbara/Ventura Counties Chapter’s **National Philanthropy Day Interactive Celebration Presented by _____.**”
- **Welcome/Promotional Video at start of Awards Celebration** (*provided by sponsor*)
- **Opportunity to speak: 1-3-minute live address and honoree introduction**
- **Host VIP Virtual Networking Room**
- **Digital Sponsor Booth** (large, customized booth; top placement & interactive opportunity)
- 15-20 tickets with access to VIP experiences and all Networking opportunities
- Logo or name listing and Link in emails, social media, website and event platform
- Option to provide promotional gift to honorees and/or host a drawing
- Your brand or name as “Presenting Sponsor” in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties
- “Thank you” in local media publication
- Logo or name recognition on AFPSBV Chapter Newsletter and website as Presenting Sponsor for a year

\$2,500– PREMIER SPONSOR (6)

- **Sponsorship of one Award Category, with opportunity to host that honoree’s Networking Room**
- **Special thank you from emcee during event**
- **Digital Sponsor Booth** (medium, customized booth; preferred placement & interactive opportunity)
- 10 tickets and access to all VIP Networking Rooms
- Logo or name listing and Link in emails, social media, website and event platform
- Your brand or name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties
- “Thank you” in local media publication
- Logo or name recognition on AFPSBV Chapter Newsletter and website for a year

\$1,500– PARTNER SPONSOR

- **Opportunity to host special drawing during Networking Interactive and announced during awards celebration** (*item to be provided by sponsor*)
- **Special thank you from emcee during event**
- **Digital Sponsor Booth** (small, customized booth with interactive opportunity)
- 5 tickets
- Logo or name listing and Link in emails, social media, website and event platform
- Your brand or name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara/Ventura Counties
- “Thank you” in local media publication
- Logo or name recognition on AFPSBV Chapter Newsletter and website for a year



\$1,000 – AWARD SPONSOR

- **Personalized notification of your support sent to designated honoree**
- **Digital Sponsor Booth** (small booth with interactive opportunity)
- Your brand or name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara/Ventura Counties
- Special thank you from emcee during event
- 5 tickets and access to all VIP Networking
- Logo or name listing and Link in emails, social media, website and event platform
- “Thank you” in local media publication
- Logo or name recognition on AFPSBV Chapter Newsletter and website for a year

\$500 – FRIEND OF PHILANTHROPY SPONSOR

- Your brand or name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara/Ventura Counties
- 2 tickets and access to all VIP Networking
- Small listing and link in emails, social media, website and event platform
- “Thank you” listing in the AFP e-newsletter
- Logo or name recognition on AFPSBV Chapter Newsletter and website for a year



NATIONAL PHILANTHROPY DAY 2020 INTERACTIVE CELEBRATION
SPONSORSHIP FORM



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Yes! I/We will support the work of non-profits in our community as a sponsor for the 2020 National Philanthropy Day Awards & Symposium.

Sponsorship level:

- \$10,000 – Exclusive Presenting Sponsor
- \$5,000 – Shared Presenting Sponsor
- \$2,500 – Premier Sponsor
- \$1,500 – Partner Sponsor
- \$1,000 – Award Sponsor
- \$500 – Friend of Philanthropy Sponsor

Absentee Angel:

I cannot attend, but I would like to support National Philanthropy Day and the 2020 Honorees with a gift of:

\$ _____

Name/Company/Organization (how you wish to be acknowledged): _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Please complete this form and send it with your sponsorship check made payable to:
AFPSBV

Attention: National Philanthropy Day
PO Box 1564, Santa Barbara, CA, 93102

For additional information, please contact:

Catherine L. Kort, Sponsorship Chair

ckort@calm4kids.org

(805) 206-8663

THANK YOU for your support!