



NATIONAL PHILANTHROPY DAY  
AWARDS LUNCHEON 2019

Tuesday, November 12, 2019

11:30 a.m. – 1:30 p.m.

SB Beachfront Hilton, Santa Barbara



**National Philanthropy Day®**

SPONSORSHIP PACKAGE



## NATIONAL PHILANTHROPY DAY INFORMATION

**AFP Contact:** Molly Kemper  
Scholarship Foundation of SB

The Association of Fundraising Professionals Santa Barbara/Ventura Counties Chapter respectfully submits this information package highlighting our **2019 National Philanthropy Day Awards Luncheon**.



### **National Philanthropy Day®**

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**SB Beachfront Hilton, Santa Barbara**

Our local AFP Santa Barbara/Ventura Counties Chapter was founded 33 years ago to promote philanthropy and support the practice of ethical and effective fundraising. We do this through education, networking, mentoring, advocacy, and recognition. Our chapter is run by a board of directors featuring the counties' top fundraising professionals and hosts a variety of educational trainings throughout the year. For more information about our chapter, please visit our chapter website at: <https://community.afpnet.org/afpsbv/home>.

Your partnership with AFPSBV enables us to celebrate philanthropy in our communities, continue innovative educational opportunities for fundraisers and nonprofit professionals, and provides scholarships for AFP membership, trainings, and educational conferences.

## NATIONAL PHILANTHROPY DAY OBJECTIVES

National Philanthropy Day (NPD) **acknowledges the entire spectrum of services provided by the nonprofit community** and recognizes the profound impact that philanthropy has on the fabric of society. Each year, AFP chapters around the nation honor individuals and groups who, through their hard work and dedication, have enhanced philanthropy, their communities, and the world.



NPD was originally conceived of and organized by Douglas Freeman in the 1980s, and the first official events held in 1986 after President Reagan signed an official NPD proclamation.

The day **provides an opportunity** to reflect on the meaning of giving and all that it has made possible. NPD celebrates the endless daily contributions individuals and organizations across the world make to countless causes and missions.

The **purpose of this day** is to recognize the great contributions of philanthropy—and those people active in the philanthropic community—to the enrichment of our world.



The **event will honor a recipient** from each of the following categories: Philanthropist of the Year in Ventura and Santa Barbara Counties, Volunteer of the Year in Ventura and Santa Barbara Counties, Youth in Philanthropy and Professional Fundraiser of the Year.

**LAST YEAR: NATIONAL PHILANTHROPY DAY 2018 MATERIALS AND HONOREES**

THANK YOU TO OUR GENEROUS SPONSORS OF THE 2018 NATIONAL PHILANTHROPY DAY!

PREMIER SPONSORS

CASA PACIFICA  
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Helping Stars Rise

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Planned Parenthood  
Central Coast  
Planned Parenthood California Central Coast

SDI

Ventura County Community Foundation

AWARD SPONSORS

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AFP CHAPTER SPONSOR

SANTA BARBARA COUNTY COMMUNITY FOUNDATION

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AFP  
In the AFP Chapter

FRIENDS OF DIVERSITY  
ASSOCIATION OF FUNDRAISING PROFESSIONALS

WELCOME

Steve Willmont, President  
AFP Santa Barbara/Ventura Counties Chapter

PRESENTATION OF HONOREES AND AWARDS

Joey Butitta and Kelsey Gerckens, News Anchors  
KEYT-KCOY-KKFX

PHILANTHROPISTS OF THE YEAR

VENTURA COUNTY  
Marta & Mike Merewether  
presented by  
Cahill, Ph.D., Executive Director  
Ventura Botanical Gardens

SANTA BARBARA COUNTY  
Judy & Jack Stapelmann  
presented by  
Jenna Tosh, Ph.D., President & CEO  
Planned Parenthood California Central Coast

VOLUNTEERS OF THE YEAR

VENTURA COUNTY  
Heidi Whitcomb  
presented by  
Thmitz, Director of Development  
Community Memorial Health System

SANTA BARBARA COUNTY  
Peter Schuyler  
presented by  
Steve Windhager, Ph. D., Executive Director  
Santa Barbara Botanic Garden

YOUTH IN PHILANTHROPY

Wilson Sherman  
presented by  
Joy H. McToldridge, Director  
Santa Barbara Zoo

FUNDRAISER OF THE YEAR

Carrie L. Hughes  
presented by  
Steve Elson, Ph.D., Chief Executive Officer  
Casa Pacifica Centers for Children & Families

CLOSING REMARKS

Molly Kemper, Chair  
2018 National Philanthropy Day  
AFP Santa Barbara/Ventura Counties Chapter

CHANGE the WORLD WITH a GIVING HEART

NATIONAL PHILANTHROPY DAY LUNCHEON

Thursday, November 15, 2018

Crowne Plaza Ventura Beach  
Ventura, California

Association of Fundraising Professionals  
Santa Barbara and Ventura Counties Chapter



## 2019 NATIONAL PHILANTHROPY DAY – AWARDS LUNCHEON

**Tuesday, November 12, 2019**

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**SB Beachfront Hilton, Santa Barbara**

### **\$5,000 – \$10,000 PRESENTING PHILANTHROPY DAY SPONSOR**

**(Shared Presenting Rights: \$5,000, Exclusive Presenting Rights: \$10,000)**

- Your name or business' name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties as the presenting sponsor
- Premier recognition at the luncheon and in all materials (NPD invitation, event program, and press materials) as "AFP Santa Barbara/Ventura Counties Chapter's National Philanthropy Day presented by \_\_\_\_\_"
- Recognition in the printed luncheon program as the presenting sponsor with a full-page ad
- Option to include a promotional giveaway for each table guest at the luncheon (approx.. 300 guests).
- Logo recognition on our chapter's website as the presenting sponsor of National Philanthropy Day
- Special thank you from the podium at event
- Thank you ad with your company logo in the AFP e-newsletter
- Table of 10 at the luncheon at a preferential seating location

### **\$2,500– PREMIER PHILANTHROPY DAY SPONSOR**

- Your name or business' name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties
- Special thank you from the podium at event
- Recognition in the printed luncheon program
- Thank you ad with your company logo in the AFP e-newsletter
- Table of 10 at the luncheon at a special seating location

### **\$1,000 – AWARD SPONSOR**

- Your name or business' name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties
- Special thank you from the podium at event
- Recognition in the printed luncheon program
- Thank you ad with your company logo in the AFP e-newsletter
- Four tickets to the luncheon

### **\$500 – FRIEND OF PHILANTHROPY SPONSOR**

- Your name or business' name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties
- Recognition with your name or logo in the luncheon program
- Two tickets to the luncheon



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Yes! I/We will support the work of non-profits in our community as a sponsor for National Philanthropy Day.

Sponsorship level:

- \$10,000 – Exclusive Presenting Philanthropy Day Sponsor
- \$5,000 – Presenting Philanthropy Day Sponsor
- \$2,500 – Premier Sponsor
- \$1,000 – Award Sponsor
- \$500 – Friend of Philanthropy Sponsor

Absentee Angel:

I cannot attend, but I would like to support National Philanthropy Day and the 2019 Honorees with a gift of:

- \$ \_\_\_\_\_

Name/Company/Organization

Name (how you wish to be acknowledged):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please complete this form and send it with your sponsorship check made payable to:

AFPSBV  
AFP Santa Barbara/Ventura Counties Chapter  
Attention: National Philanthropy Day  
PO Box 1564, Santa Barbara, CA, 93102

For additional information, please contact:

Molly Kemper - Chair, National Philanthropy Day  
mkemper@sbscholarship.org; 805-687-7027 ext.101

**THANK YOU for your support!**  
**Deadline to be included in the invitation is September 20, 2019.**