



Get yourself and your business in front of the decision-makers for fundraising in Kansas City.

AFPKC is the regional chapter of the International Association of Fundraising Professionals. Simply stated, AFP is the gold standard in training and supporting fundraisers around the globe.

AFPKC represents **200+ local and regional professional fundraisers**. Almost half of our members have **10+ years of experience** and serve **key leadership roles** in their organizations. One third of our members represent large nonprofits with **annual budgets of \$5+ million**.

With a **growing membership** and a **70% member retention rate**, our value to Kansas City's fundraising community is clear!

How you can reach this audience: We offer wide-ranging opportunities to reach our members with your message through program, event, and chapter sponsorship:

- **Monthly Educational Programs...**Local, regional and national experts present topics of interest (at least 12 talks, attendance 50 per event)
- **Fundraising 101...**Presented by local Certified Fundraising Executives, Fundraising 101 provides a highly acclaimed, comprehensive overview of fundraising over two full days of training (attendance 50)
- **Networking Social Events...**fun and relaxed opportunities to meet and network with other fundraisers (attendance 30)
- **National Philanthropy Day...** celebrating philanthropy and volunteerism in Kansas City in November 2023 (attendance 225)
- **Member News & Communications...**deliver your message directly to our members' inboxes through year-round recognition in our e-news, website, and monthly Sponsor highlights (2,000 recipients with a 30% open rate)

SPONSOR AFPKC IN 2023



Interested in what
AFPKC can do for you
and your organization?
*Click the photo for a
testimonial.*



AFPIEA | 2023 CHAMPION



AFPKC Sponsorship Packages | Year-Round Reach

	Leadership Sponsor	Educational Programming Series Sponsor	Fundraising 101 Sponsor	Supporting Sponsor
Benefits	\$5,000	\$2,500	\$1,000	\$500
Logo or name placement on dedicated Sponsor Recognition page of afpkc.org for 12 months	Large Logo with Link	Medium Logo with Link	Small Logo with Link	Large Name
Logo or name placement in electronic mail list communications for 12 months	Large Logo with Link	Small Logo with Link	Name Listed with Link (two months prior to event)	Small logo with Link (one month only)
Logo or name placement on educational program materials	Large Logo with Link	Medium Logo with Link	Small Logo with Link when sponsored program is advertised	
Mentions in social media	6	4	3	2
Logo or name placement on digital and marketing materials	Large Logo Educational Programs, Fundraising 101, and networking events	Medium Logo Educational Programs and networking events	Small Logo Fundraising 101	Large Name
Complimentary registrations	4 registrations to all 2021 AFPKC Educational Programs and networking events	2 registrations for Educational Programs	2 registrations for Fundraising 101	2 registrations for 2 networking events
Recognition from event emcee	Educational Programs, Fundraising 101, and networking events	Educational Programs	Fundraising 101	
Opportunity to welcome attendees and introduce speaker (LIMITED AVAILABILITY)	4 Educational Programs, Fundraising 101, and networking events	1 Educational Program	1 Fundraising 101	
Discounted job listings on afpkc.org Job Center	Free	Free	50%	50%

Questions? Contact Jamie Roach or Dan Ryan, AFPKC Sponsorship Committee Co-Chairs, at sponsorship@afpkc.org.

2023 NATIONAL PHILANTHROPY DAY SPONSORSHIP OPPORTUNITIES

You are invited to join us November 7 to celebrate philanthropy and volunteerism in Kansas City! This year, we are adding a tremendous new educational component to National Philanthropy Day. Fundraising Forward will provide new sponsorship and recognition opportunities to highlight your dedication to raising the skill and professionalism of the fundraising profession for 75 up-and-coming local fundraisers. Our National Philanthropy Day Celebration will host an additional 225 attendees. Please see below for NPD sponsorship opportunities and the next page for Fundraising Forward sponsorship opportunities.

Sponsorship Packages

	Reception Presenting Sponsor	Signature Sponsor	Major Sponsor	Contributing Sponsor	General Sponsor
Benefits	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Exclusive presenting sponsor of NPD	✓				
Opportunity to give remarks during virtual awards ceremony	✓	✓			
Opportunity to sponsor awards, honoree brunch, honoree gift baskets or award video	✓	✓	✓		
Opportunity to sponsor entertainment, invitation, program or av presentation	✓	✓	✓	✓	
Special recognition by event emcee	✓	✓	✓	✓	
Special recognition in social media posts	4 Posts	3 Posts	2 posts	1 post	
Logo or name placement on printed invitation	Large Logo	Medium Logo	Small Logo	Large Name	Medium Name
Logo or name placement on electronic invitations and event website	Large Logo	Medium Logo	Small Logo	Large Name	Medium Name
Logo or name on printed program, and during event	Large Logo	Medium Logo	Small Logo	Large Name	Medium Name
Logo or name placement in NPD feature in print edition of The Independent Magazine	Large Logo	Medium Logo	Small Logo	Large Name	
Complimentary tickets to National Philanthropy Day	16	14	10	8	4

Questions about National Philanthropy Day? Contact Dan Ryan, National Philanthropy Day Sponsorship Chair, at NPDsponsorships@afpkc.org.

Join Us in Advancing Fundraising Excellence

Add \$250 to your NPD or Fundraising Forward Sponsorship to support AFPKC year-round as a Chapter Sponsor at the Supporting Sponsor level and save 50%!

If you have other sponsorship inquiries, email us at sponsorship@afpkc.org.

2023 FUNDRAISING FORWARD SPONSORSHIP OPPORTUNITIES

Sponsorship Packages

	Fundraising Forward Keynote Speaker	Fundraising Forward Luncheon Sponsor	Fundraising Forward Coffee & Break Sponsor	Fundraising Forward Supporting Sponsor	Fundraising Forward Friend
Benefits	\$2,500	\$1,500	\$1,000	\$500	\$500
Opportunity to introduce Shanterra McBride	✓				
Signage at Luncheon Service		✓			
Signage at the Coffee & Break Service			✓		
Special recognition in social media posts	4 Posts	3 Posts	2 posts	1 post	
Logo or name on printed materials	Large Logo	Medium Logo	Medium Logo	Medium Name	Medium Name
Fundraising Forward Program	5	4	3	2	1

Questions about Fundraising Forward? Contact Dan Ryan at NPDsponsorships@afpkc.org.

Fundraising Forward Sponsorship Response

Fundraising Forward Sponsorship		
	Keynote Speaker Sponsor	\$2,500
	Luncheon Sponsor	\$1,500
	Coffee & Break Sponsor	\$1,000
	Supporting Sponsor	\$500
	Fundraising Forward Friend	\$250

Sponsor Information

Name (as it should appear in printed recognition)

Contact Name

Company Name

Mailing Address

City, State, Zip

E-Mail Address

Contact person's daytime phone number

Note: An electronic invoice will be emailed to the email address listed in the sponsor information section for payment request

Chapter and NPD Sponsorship Response Form

Your support of AFPKC is vital to the continued development of fundraising professionals whose commitment, experience and leadership ensure that Greater Kansas City will maintain its national reputation as a giving community.

Yes! We Want to Support AFPKC!

Chapter Sponsorship			National Philanthropy Day		
	Leadership Sponsor	\$5,000		Reception Presenting Sponsor	\$7,500
	Educational Series Sponsor	\$2,500		Signature Sponsor	\$5,000
	Fundraising 101 Sponsor	\$1,000		Major Sponsor	\$2,500
	Supporting Sponsor	\$500		Contributing Sponsor	\$1,000
	Supporting Sponsor (paired with NPD Sponsorship)	\$250		General Sponsor	\$500

Sponsor both the Chapter and National Philanthropy Day and 50% off your Chapter Supporting Sponsorship!

Sponsorship Grand Total \$_____

Payment Information

Name (as it should appear in printed recognition) _____

Contact Name _____

Company Name _____

Mailing Address _____

City, State, Zip _____

E-Mail Address _____

Contact person's daytime phone number _____

☐ Check if your organization is sponsoring on behalf of the Legacy Award and/or Legacy Award recipient.

Please select payment method:

- ☐ Send invoice to the address listed above
- ☐ Send electronic invoice to the email address listed above (may be paid online)
- ☐ A check is enclosed payable to *AFPKC*
- ☐ Sponsorships may be paid online at afpkc.org



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