



2025 AFP SPONSORSHIP OPPORTUNITIES

Celebrating Kansas City and the Power of Philanthropy

CONTACT: AMANDA AT SUPPORT@AFPKC.ORG
AFPKC.ORG



ADVANCING PHILANTHROPY IN KANSAS CITY

ABOUT AFPKC:

AFPKC is the regional chapter of the International Association of Fundraising Professionals serving Kansas City.

- We represent 200+ professional fundraisers in Kansas City.
- Almost half of our members have 10+ years of experience and serve key leadership roles in their organizations.
- One-third of our members represent large nonprofits.
- AFPKC earned national recognition with a Ten Star Gold Award.
- Our efforts in the areas of Diversity, Equity, and Inclusion are recognized through IDEA Champion designation.



MO, Greater Kansas City
Chapter



YOUR IMPACT & REACH:

Your support keeps programs accessible to KC's fundraising professionals. Your sponsorship supports emerging professionals and nonprofits, expanding your visibility while making a difference.

- **Professional Development:** Reach hundreds of fundraising professionals, nonprofit executives and decision-makers through our popular educational series.
- **Fundraising 101:** Help us deliver two full days of comprehensive training for 50 attendees, preparing the next generation of fundraisers.
- **Networking Socials:** Connect with 30+ professionals in a relaxed, engaging environment.
- **Year-Round Promotion Opportunities:** Expand your reach with Chapter sponsorship and stay top-of-mind with recognition in our e-news, website and sponsor spotlights.
- **National Philanthropy Day:** NPDKC is a day full of celebrating the joy of philanthropy. NPD starts with a day conference followed by an evening Reception honoring local philanthropists and volunteers. More than 250 fundraisers, donors and volunteers celebrate NPDKC.

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AFPKC Sponsorships | Year-Round Reach

Your support keeps programs accessible to KC's fundraising professionals. Your sponsorship supports emerging professionals and nonprofits, expanding your visibility while making a difference. Educational programs include membership meet-ups, IDEA Coffee Exchanges, Fundraising 101, Funders Forum, and Ethics Month Programming.

SIGNATURE SPONSOR - \$5,000

- Logo on AFPKC website and in digital and marketing materials.
- 4 registrations to all Education Programs and networking events
- 2 registrations to Fundraising 101 and National Philanthropy Day
- Recognition by event host/emcee at all Educational Programs, Fundraising 101, and networking events
- Prominent recognition on social media
- Opportunity to welcome attendees and introduce speaker(s) at events

MAJOR SPONSOR - \$2,500

- Logo on sponsor page of afpkc.org for 1 year
- Logo on digital and marketing materials
- 4 registrations to all Education Programs and networking events
- Recognition by event host/emcee at all Educational Programs
- Recognition on social media

CONTRIBUTING SPONSOR - \$1,000

- Logo on digital and marketing materials
- 2 registrations to all Education Programs and networking events
- Recognition on social media

GENERAL SPONSOR - \$500

- 2 registrations to all Education Programs and networking events
- Recognition on social media

FRIEND SPONSOR - \$250

- 2 registrations to 1 Education Program
- Recognition on social media



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National Philanthropy Day Sponsorships

November 18, 2025

National Philanthropy Day is a day of celebrating the joy of philanthropy and volunteerism. NPD starts with a conference followed by an evening Awards Celebration honoring local philanthropists and volunteers. More than 250 fundraisers, donors and volunteers attend National Philanthropy Day.

PRESENTING SPONSOR - \$7,500

- 10 tickets to National Philanthropy Day Conference and Awards Celebration
- Introduce keynote at NPD Conference *(limited availability!)*
- Provide remarks during the Conference or Awards Program
- Signage at coffee break and lunch at NPD Conference
- On-stage recognition by host/emcee
- Prominent recognition on social media
- Logo on promotional materials and website
- Logo on printed program and event signage

SIGNATURE SPONSOR - \$5,000

- 8 tickets to National Philanthropy Day Conference and Awards Celebration
- On-stage recognition by host/emcee
- Prominent recognition on social media
- Logo on promotional materials and website
- Logo on printed program and event signage

MAJOR SPONSOR - \$2,500

- 6 tickets to National Philanthropy Day Conference and Awards Celebration
- Recognition on social media
- Logo on event promotional materials and website
- Logo on printed program and event signage

CONTRIBUTING SPONSOR - \$1,000

- 4 tickets to National Philanthropy Day Conference and Awards Celebration
- Recognition on social media
- Logo on printed program

GENERAL SPONSOR - \$500

- 2 tickets to National Philanthropy Day Conference and Awards Celebration
- Name on printed program

FRIEND SPONSOR - \$250

- 1 ticket to National Philanthropy Day Conference and Awards Celebration
- Name on printed event program

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