



SPONSORSHIP OPPORTUNITIES



## TAKING YOUR DONORS' TEMPERATURE: RADICAL CHANGE TO SUSTAINABLE FUNDRAISING

Please join AFPKC as we present Lisa Greer, Author of "Philanthropy Revolution," in an exclusive Kansas City event for fundraising professionals

### In Taking Your Donors' Temperature: Radical Change to Sustainable Fundraising,

exclusively presented by AFPKC, Lisa Greer speaks about her book "Philanthropy Revolution" and shares a keynote speech about "revolutionizing" fundraising on Sept. 14, 2022 from 8:00 AM to 12:00 PM.

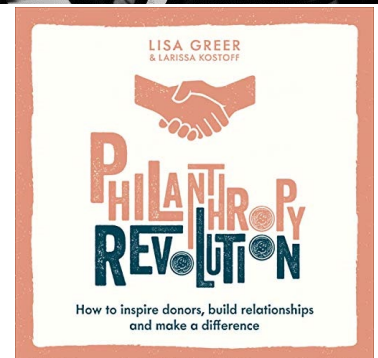
In the first book on philanthropy written from a donor's perspective, businesswoman and philanthropist Lisa Greer lifts the lid on our charitable sector, with an authentic account that describes exactly how outdated the sector has become and why it's at risk of collapse. Lisa Greer shows us how to 'save giving' by providing a clear path to success. With her help, the nonprofit world will see its donors energized, its charities better supported and its impact increased, all while building a more honest philanthropic culture.



This event will take place on Wednesday, September 14, 2022, at the Kansas City Public Library Plaza Branch  
4801 Main Street  
Kansas City, MO 64112

Thank you to our Venue for your generous in-kind donation!

## SPONSOR Philanthropy Revolution IN 2022



## 2022 AFPKC PHILANTHROPY REVOLUTION: TAKING YOUR DONORS' TEMPERATURE EVENT SPONSORSHIP OPPORTUNITIES

You are invited to join us September 14th for this exclusive event for Kansas City area fundraising & philanthropy professionals

### Sponsorship Packages

|   | <b>Presenting<br/>Sponsor<br/>(1 Available)</b> | <b>Program<br/>Sponsor</b> | <b>Contributing<br/>Sponsor</b> | <b>General<br/>Sponsor</b> |
|---|---|----------------------------|---------------------------------|----------------------------|
| <b>Benefits</b>   | <b>\$2,500</b>                                  | <b>\$1,000</b>             | <b>\$750</b>                    | <b>\$500</b>               |
| Exclusive presenting sponsor of Taking Your Donors' Temperature                                 | ✓   |                            |                                 |                            |
| Opportunity to give remarks during event  | ✓   |                            |                                 |                            |
| Opportunity to sponsor invitation, program and AV presentation                                  | ✓   | ✓                          |                                 |                            |
| Special recognition by event emcee  | ✓   | ✓                          | ✓                               | ✓                          |
| Special recognition in social media posts   | 4 Posts   | 2 Posts                    | 2 posts                         | 2 posts                    |
| Logo and name placement in all printed and digital materials (including invitation and program) | Large Logo                                      | Medium Logo                | Small Logo                      | Name                       |
| Complimentary tickets to the event  | 10  | 8                          | 5                               | 2                          |


(Individual Ticket Value - \$100)

Questions about sponsoring this event? Contact Margaret Perkins-McGuinness, Sponsorship Chair, at [Sponsorship@afpkc.org](mailto:Sponsorship@afpkc.org).

## Sponsorship Response Form

Your support of AFPKC is vital to the continued development of fundraising professionals whose commitment, experience and leadership ensure that Greater Kansas City will maintain its national reputation as a giving community.

Yes! We Want to Support AFPKC!

| Taking Your Donors' Temperature Sponsorship |                      |         | <br><b>Partner with AFPKC in the Philanthropy Revolution!</b> |
|---|----------------------|---------|--|
|   | Presenting Sponsor   | \$2,500 |  |
|   | Program Sponsor      | \$1,000 |  |
|   | Contributing Sponsor | \$750   |  |
|   | General Sponsor      | \$500   |  |

## Payment Information

Name (as it should appear in printed recognition) \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Contact person's daytime phone number \_\_\_\_\_

### Please select payment method:

- ☐ Send invoice to the address listed above
- ☐ Send electronic invoice to the email address listed above (may be paid online)
- ☐ A check is enclosed payable to *AFPKC*
- ☐ Sponsorships may be paid online at [afpkc.org](http://afpkc.org)



PO Box 32101 ~ Kansas City, MO 64171 ~ 816-226-6383 ~ [sponsorship@afpkc.org](mailto:sponsorship@afpkc.org)