

fundraising forum

A VIRTUAL EVENT
NOVEMBER 1-19, 2021

sponsor/exhibit



sponsor/exhibit

fundraising forum 2021: resilience leads to success

The Long Island Chapter of the Association of Fundraising Professionals (AFPLI) is delighted to bring back **fundraising forum** as a multi-day Zoom event between November 1st and 19th. As the pandemic enters its second year, there are still too many restrictions and unknowns to effectively plan an in-person event.

reach Long Island's nonprofit community

Join us as a sponsor or an exhibitor, so we can recognize you and your business for its dedication to the Long Island community. Our participants include fundraising professionals, volunteers, board members, executive directors and business leaders from the local community who will be eager to meet you. Sponsors and exhibitors will gain valuable marketing exposure while networking with important sector leaders and decision-makers. Don't miss out on this opportunity to meet potential new clients and show your support for those organizations that currently use your services.

Packed with educational content and networking opportunities with colleagues, sponsors and exhibitors, these virtual sessions will provide flexibility for attendees and multiple opportunities for sponsors and exhibitors to engage with attendees.

To sponsor or exhibit,
contact AFPLI at
631/249-5008
or info@afpli.org

*Please see the reverse side
for additional information on
sponsorship and exhibitor
levels and benefits.*

fundraising
forum

sponsor/exhibitor benefits

All Sponsorship Levels Include:

- Zoom exhibit space (frequency and type based on sponsorship level)
- Recognition in the AFPLI e-newsletter
- Listing and link on AFPLI's Online Business Resource Directory for one year
- Access to AFPLI mailing list (frequency and type based on sponsorship level)

presenting sponsor

\$5,000

fundraising forum benefits

- Welcome attendees at keynote session
- Logo on all promotional materials (time sensitive)
- Pre-event access to AFPLI membership list (2 times)
- Post-event access to AFPLI membership list (2 times)
- Zoom exhibit space at all sessions
- Company logo in all e-mail blasts
- Online banner prior to keynote session
- Access for 4 to all sessions

year round benefits

- Logo on AFPLI website with hyperlink
- Logo on AFPLI Annual Meeting material
- Opportunity to make brief remarks (2-3 minutes) at the Annual Meeting*
- 2 tickets to the Annual Meeting*
- Signage at the Annual Meeting*
- Sponsorship of one monthly meeting includes:
 - Make brief remarks
 - Signage
 - Table for materials
 - 2 tickets to all monthly (7) educational meetings*

*meetings may be virtual

education sponsors (6 available)

\$2,500

- Opportunity to welcome participants in sponsored educational session
- Logo on promotional messaging for sponsored session
- Online banner prior to sponsored session
- Zoom exhibit space at sponsored session
- Pre-event access to AFPLI membership list (1 time)
- Post-event access to AFPLI membership list (1 time)
- Logo with hyperlink on AFPLI website for three months: October, November and December
- Access for 2 to all sessions

ace exhibitor

\$500

- Zoom exhibit space
- Access for 1 to up to 3 educational sessions
- Post-event access to event attendee list (1 time)

