



## **NPD Award Criteria**

### **Outstanding Volunteer (Individual or Group)**

1. Evidence of quality of leadership and organizational ability in fundraising campaigns.
2. Description of time and effort contributed to reach the goals of campaign.
3. Evidence of success recruiting and motivating others to get results.
4. Description of participation and support of other non-profit organizations.

### **Outstanding Small Business (50 employees and below)**

1. Evidence of specific financial contribution/support to the community. If applicable, describe support of projects or programs, which extend beyond the community.
2. Description of direct achievements, such as new programs or innovations launched through organization's efforts.
3. Evidence of encouraging and motivating others to take leadership roles toward philanthropy and community involvement.

### **Outstanding Corporation or Business (over 50 employees)**

1. Evidence of specific financial contribution/support to the community. If applicable, describe support of projects or programs, which extend beyond the community.
2. Description of direct achievements, such as new programs or innovations launched through organization's efforts.
3. Evidence of encouraging and motivating others to take leadership roles toward philanthropy and community involvement.

### **Outstanding Community Group (for any group that does not fall into other categories)**

1. Evidence of outstanding commitment through financial support or time and effort of community projects and charitable concerns.
2. Description of direct achievements, such as new programs launched or innovative approaches to problems through the group's support.
3. Evidence of encouraging and motivating others to take leadership roles toward philanthropy and community involvement.

### **Outstanding Foundation (for organizations whose primary mission is funding)**

1. Evidence of outstanding commitment through financial support of community projects and charitable concerns.
2. Description of direct achievements, such as new programs launched or innovative approaches to problems through the foundation's support.
3. Evidence of encouraging and motivating others to take leadership roles toward philanthropy and community involvement.

### **Outstanding Philanthropist**

1. Evidence of direct contribution/support to nominee's organization/community.
2. Description of specific achievements, such as new programs or innovations launched through his/her efforts.
3. Evidence of encouraging and motivating others to take leadership roles toward philanthropy and community involvement and participation.
4. Description of, participation in, and support of other non-profit organizations.

**Outstanding Youth in Philanthropy (Individual or Group)**

1. Evidence of outstanding involvement and commitment to a philanthropic activity.
2. Description of volunteer hours spent on a fundraising project to benefit a specific cause.
3. If applicable, evidence of motivating peers to become involved with a philanthropic activity.

**\*Berks County Community Foundation will match the amount raised by the award recipient up to \$2,000.**

**Meggan Kerber Outstanding Fundraising Professional**

1. Description of length of time and tenure of fundraising background and experience (at least ten years of professional fundraising experience).
2. Evidence of quality of leadership that is persuasive, effective, creative and stimulating as well as evidence of giving his/her best as a team player.
3. Description of individual's commitment to volunteerism, continuing professional development and evidence of participation and collaboration with other non-profit organizations (provide specific examples.)
4. Recognized organizational ability in fundraising campaigns.
5. Individual must be a member of AFP (if not known Berks Regional Chapter AFP will verify).