

NATIONAL PHILANTHROPY DAY

THURSDAY, NOVEMBER 13, 2025



CHANGE THE WORLD



WITH A GIVING HEART



2025 LUNCHEON SPONSORSHIP OPPORTUNITIES

AFP SASKATOON CHAPTER NATIONAL PHILANTHROPY DAY

CELEBRATING PHILANTHROPY IN SASKATOON

The AFP Saskatoon Chapter's National Philanthropy Day Luncheon is an annual celebration that honours the remarkable philanthropic contributions of individuals, organizations, and businesses within the Saskatoon community. Held each November, this prestigious event is part of the nationwide National Philanthropy Day celebrations, serving as a platform to express gratitude, inspire continued generosity, and foster a culture of philanthropy.

EVENT HIGHLIGHTS

The National Philanthropy Day Luncheon is organized by a dedicated volunteer committee in support of the Association of Fundraising Professionals (AFP) Saskatoon Chapter. Its primary purpose is to recognize and celebrate the remarkable philanthropic efforts within the Saskatoon community. During the event, two prestigious awards are presented: the Honoured Supporter Award and the Youth in Philanthropy Award, acknowledging the outstanding contributions of individuals and organizations. This year's luncheon will take place on Thursday, November 13th at Prairieland Park and is sure to attract hundreds of attendees from charitable organizations, businesses, and the broader community, creating a vibrant atmosphere of celebration and inspiration.

SPOTLIGHT SESSION: YOUTH PANEL – THE FUTURE OF PHILANTHROPY

This year, our organizing committee is proud to shine a spotlight on the next generation of changemakers. In place of a traditional keynote speaker, our luncheon will feature an inspiring Youth Panel—a moderated discussion showcasing the voices of emerging leaders, fundraisers, and changemakers from Saskatoon and surrounding communities.

Our panellists, representing diverse backgrounds and experiences, will share their insights on the evolving landscape of philanthropy, the role of youth in driving community impact, and innovative approaches to giving. This engaging conversation will highlight how the next generation is shaping the future of charitable work and inspiring positive change.

The moderated panel promises to provide fresh perspectives and energize our audience with stories of passion, commitment, and vision. **Your sponsorship will help elevate these important voices and support the growth of a vibrant, inclusive philanthropic community in Saskatoon and surrounding areas.**

IMPACT OF YOUR SPONSORSHIP

Sponsoring the National Philanthropy Day Luncheon demonstrates your organization's commitment to what matters most – our community. Your generous contribution is an essential piece in recognizing local philanthropists and charitable work, serving as the impetus to encourage others to make a difference by lending support to address the needs in our community.

Sponsorship of this annual event is an opportunity for your organization to celebrate the significant role philanthropic individuals and organizations play in the well-being of our community. By supporting this event, you align your brand with the values of generosity, compassion, and community engagement, while gaining visibility among a diverse audience of influential leaders and changemakers.

Thank you for considering this sponsorship opportunity and contributing to the celebration of philanthropy in Saskatoon and area.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$9,000

- Remarks by Presenting Sponsor spokesperson
- Verbal acknowledgment by Masters of Ceremonies at the luncheon
- Full-page ad in the luncheon program
- Logo recognition in program, PowerPoint presentation at the event, and social media
- Special recognition on all invitation and promotional materials
- Opportunity to display banners at the luncheon
- 24 luncheon tickets (three corporate tables)
- Corporate signage at your table and prime seating
- Recognition in various digital publications and platforms such as Saskatoon Chamber and NSBA
- Recognition in AFP Saskatoon Chapter Newsletter and on website
- Opportunity to host webinar for AFP Saskatoon Chapter members

Keynote Speaker Sponsor - \$6,500

- Keynote introduction by Speaker Sponsor
- Verbal acknowledgment by Masters of Ceremonies at the luncheon
- Full-page ad in the luncheon program
- Logo recognition in program, PowerPoint presentation at the event, and social media
- Opportunity to display banners at the luncheon
- 24 luncheon tickets (three corporate tables)
- Corporate signage at your table and prime seating
- Recognition in various digital publications and platforms such as Saskatoon Chamber and NSBA
- Recognition in AFP Saskatoon Chapter Newsletter and on website

Philanthropic Advocate Sponsor - \$4,500

- Remarks by Philanthropic Advocate Sponsor
- Verbal acknowledgment by Masters of Ceremonies at the luncheon
- 1/2 page ad in the luncheon program
- Logo recognition in program, PowerPoint presentation at the event, and social media
- Opportunity to display banners at the luncheon
- 16 luncheon tickets (two corporate tables)
- Corporate signage at your table and prime seating
- Recognition in various digital publications and platforms such as Saskatoon Chamber and NSBA
- Recognition in AFP Saskatoon Chapter Newsletter and on website

SPONSORSHIP OPPORTUNITIES - CONTINUED

Honoured Supporter Award Sponsor - \$2,000

- Recognition as Honoured Supporter Award Sponsor
- Verbal acknowledgment by Masters of Ceremonies at the luncheon
- Logo recognition in program, PowerPoint presentation at the event, and social media
- 8 luncheon tickets (one corporate table)
- Corporate signage at your table
- Recognition in various digital publications and platforms such as Saskatoon Chamber and NSBA
- Recognition in AFP Saskatoon Chapter Newsletter and on website

Youth in Philanthropy Award Sponsor - \$2,000

- Recognition as Youth in Philanthropy Award Sponsor
- Verbal acknowledgment by Masters of Ceremonies at the luncheon
- Logo recognition in program, PowerPoint presentation at the event, and social media
- 8 luncheon tickets (one corporate table)
- Corporate signage at your table
- Recognition in various digital publications and platforms such as Saskatoon Chamber and NSBA
- Recognition in AFP Saskatoon Chapter Newsletter and on website

Luncheon Sponsor - \$2,000

- Verbal acknowledgment by Masters of Ceremonies at the luncheon
- Logo recognition in program, PowerPoint presentation at the event, and social media
- 8 luncheon tickets (one corporate table)
- Corporate signage at your table
- Recognition in various digital publications and platforms such as Saskatoon Chamber and NSBA
- Recognition in AFP Saskatoon Chapter Newsletter and on website

Table Sponsor - \$1,250

- 8 luncheon tickets (one corporate table)
- Corporate signage at your table
- Logo recognition on social media

Gifts in Kind

- 2 complimentary luncheon tickets
- Logo recognition in the program, PowerPoint presentation at the event, and social media
- Recognition in AFP Saskatoon Chapter Newsletter and on website

THANK YOU

Thank you for considering partnering with AFP Saskatoon Chapter. We look forward to working with you to elevate and empower the social impact sector and continue to create meaningful positive change in our community. Please do not hesitate to contact us should you have any questions. For more information or to confirm your sponsorship we would love to hear from you! Thank you for your kind consideration and for all you do to support our community.

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