



# AFP-Hampton Roads 2021 National Philanthropy Day Monday, November 8, 2021 Virtual Event

## Sponsorship Opportunities

### Presenting Sponsor - *SOLD*

- Invitation for ten (10) to the NPD Virtual Event
- Invitation for two (4) to in-person VIP reception with 2021 honorees and select guests (date TBD)
- Presenting Sponsor recognition during the event presentation and ability for company representative to welcome guests to the event in pre-recorded video (up to 3 minutes)
- Company logo with hyperlink featured on 2021 NPD e-marketing pieces including save-the-date, invitation, social media posts and emails
- Prominent logo presence on three (3) half-page full color ads in Inside Business and/or the Virginian-Pilot reaching a monthly readership of 72,000 people
- Company logo and interview feature in 8-page-full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo displayed during virtual NPD event
- Company logo with hyperlink on AFP-HR website
- Company logo with hyperlink in monthly AFP e-Newsletter distributed to more than 200 local fundraising professionals



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National Philanthropy Day  
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Virtual Event**

**Sponsorship Opportunities**

**Benefactor Sponsor**

**\$5,000**

- Invitation for ten (10) to the NPD Virtual Event
- Invitation for two (2) to in-person VIP reception with 2021 honorees and select guests (date TBD)
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo with hyperlink featured on 2021 NPD social media posts and emails
- Logo with hyperlink on AFP-HR website
- Logo with hyperlink in monthly AFP e-Newsletter distributed to more than 200 local fundraising professionals
- 2 complimentary tickets to attend the Fundraising Leadership Symposium



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**Sponsorship Opportunities**

**VIP Champagne Reception Sponsor(Exclusive) - *SOLD***

- Opportunity to host and give a champagne toast during a private, in-person VIP reception with the 2021 honorees and select guests, after the virtual event
- Invitation for ten (10) to the NPD Virtual Event
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo with hyperlink featured on 2021 NPD social media posts and emails
- Logo with hyperlink on AFP-HR website



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**Sponsorship Opportunities**

**Award Sponsor (6 Available)**

**\$2,000**

- Invitation for ten (10) to the NPD Virtual Event
- Ability for company representative to introduce award category and honoree in pre-recorded video, to include company logo (1-2 minutes in length)
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo with hyperlink featured on 2021 NPD emails
- Logo with hyperlink on AFP-HR website
- 2 complimentary tickets to attend the Fundraising Leadership Symposium



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**Sponsorship Opportunities**

**Event Sponsor**

**\$1,000**

- Invitation for ten (10) to the NPD Virtual Event
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo with hyperlink featured on 2021 NPD emails
- Logo with hyperlink on AFP-HR website

**Contributing Sponsor**

**\$500**

- Invitation for four (4) to the NPD Virtual Event
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Logo with hyperlink on AFP-HR website

**Friend of AFP-Hampton Roads**

**\$200**

- Invitation for two (2) to the NPD Virtual Event
- Company name with hyperlink on AFP-HR website

**Single Ticket**

**AFP Member: \$10 / Non-Member: \$20**