



Fundraising Fact of the Month

The First Gift is Just the Beginning

Fundraising isn't only about acquiring new donors, it's about giving them a reason to stay. Current fundraising data continues to show that turning first-time donors into repeat supporters is one of the sector's biggest challenges.

September Challenge: Before year-end giving ramps up, pull a list of everyone who made their first gift in 2026. Choose 5–10 people and reach out with no ask attached, just a personal thank-you, an impact update, or a quick note reminding them what their support made possible.

The Goal: Don't wait until the next appeal to continue the relationship.

[Read the Research](#)

AFP Membership Dues Update

Increase scheduled for October 1st

Beginning October 1, 2026, AFP membership dues will increase for several membership categories. This adjustment will help AFP continue investing in member benefits, education, research, advocacy and chapter support. Members whose renewal date falls after October 1 may renew early to lock in the current rate for one more year.

From October 1–November 30, new Professional and Associate members can receive \$50 off Global Membership dues in celebration of National Philanthropy Day.

Use code **USNPD502026** at checkout.

Whether you're renewing or inviting a colleague to join, now is a great time to take advantage of these opportunities and stay connected with AFP NWA!

[View FAQs](#)



Celebrating Our Collective Impact Fellows & Advisors!

Congratulations to the 2026–2027 Collective Impact Fellowship class! This year-long AFP NWA program combines mentorship, scholarships and professional development to help remove barriers, build careers and strengthen the future of fundraising in Northwest Arkansas. Each Fellow is paired with an experienced Advisor for one-on-one guidance while gaining access to AFP membership, education, networking and leadership opportunities.

Congratulations to our Fellows: **Morgan Benton, Tony Brewer, Katie Curry, Kimberly Elder, Alex Foster, Theresa Gonclaves, Caitlyn Rogers, Emily Spurlock, Jessica Wurst and Detrick Jenkins.**

And a special thank you to our Advisors: **Laura Wyerick, Amy McGovern, Courtney Voigt, Jacqueline Gibson, Gay Prescott, Stacy Seger, Susan Neyman, Kelly Horrell, Lauren Husband and Steven Hinds.** We're grateful for the time, experience and encouragement you're investing in the next generation of fundraising professionals!

AFP NWA National Philanthropy Day *Sponsorships and Tickets Available*

Join us for National Philanthropy Day on **Wednesday, November 4, from 11:00 a.m.–1:00 p.m.** at the **Fayetteville Public Library** as we celebrate the individuals and organizations making a meaningful difference across Northwest Arkansas.

Sponsorships and individual tickets are available! Interested in attending or supporting this special celebration? Email afpnwa@gmail.com for more information.

[Sponsorship Opportunities](#)



Save the Date

September 21
Members Only Session

October 7
Lunch & Learn

October 22-24
AFP LEAD

October 28
Education Session

November 4
National Philanthropy Day

Members Only Education Opportunity

Cutting Through the Noise

What's Working NOW to Spur Donor Engagement

Monday, September 21, 2026 | 8:45-11:00 AM
Sterling Bank | 1101 S 52nd St, Rogers, AR 72758

As an AFP NWA member, you're invited to an exclusive bonus education session with fundraising master trainer **Chad Barger, ACFRE, ACNP**.

Join us for a practical workshop focused on proven strategies to capture donor attention and inspire engagement in today's noisy fundraising environment.

This special education opportunity is exclusively available to AFP NWA members.

BE  CAUSE
Empower. Strengthen. Transform.

Give back to the profession that gives so much. Your BE the CAUSE gift supports scholarships, education and resources for fundraising professionals, and a portion of your gift comes back to support AFP NWA. Every gift makes a difference.

Text to give: Text AFP to (571)749-2699

[Donate Here!](#)

AFP NWA Job Board

Be sure to check out the AFP NWA Job Board for the latest fundraising positions in our community! Don't miss out... new opportunities are added regularly!

If you have a job opening you would like posted on the website, please send either a link to the job or a pdf of the job description and contact information to afpnwa@gmail.com.

It's free for members to post job opportunities.

Job Board

Need to Join or Renew

The Association of Fundraising Professionals (AFP) and the Northwest Arkansas Chapter of the AFP offer members the opportunity to connect with colleagues, engage in creative thinking, network with new friends and achieve great results in their work.

Membership Value Highlights

- AFP NWA Chapter Monthly Education Sessions
 - AFP National Webinars
 - Mentorships
 - Networking with area fundraising professionals
 - Monthly Chapter Newsletters
 - Add more: AFP NWA Chapter
- Website: <https://community.afpglobal.org/afparnorthwestchapter/home>

For questions about your membership, please contact
Amy McGovern, AFP President.

Join | Renew



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