



Fundraising Fact of the Month

Every Donor Matters 🤝

Major gifts often begin with a first gift. Every donor, regardless of gift size, deserves appreciation, respect, and meaningful engagement. Building authentic relationships over time creates a stronger, more sustainable culture of philanthropy.

AFP's Code of Ethical Standards reminds us to treat every donor fairly, honor their intentions, and cultivate relationships rooted in trust.

July Challenge:

Reconnect with one donor you haven't spoken with recently. Ask about what inspires their giving and spend the conversation listening.

**JOIN THE
AFP NWA BOARD!**

2027 Opportunities
Membership Chair
Professional Development & Education Co-Chair
Collective Impact Fellowship Program Co-Chair
National Philanthropy Day Co-Chair

APPLICATIONS
OPEN UNTIL
AUGUST 31

AFP 25
Association of
Fundraising Professionals
Northwest Arkansas Chapter

AFP NWA Board Opportunities

The AFP Northwest Arkansas Chapter is excited to announce that applications are open for our **2027 Board of Directors!**
Applications are due August 31, 2026.

Serving as a chapter leader is a meaningful opportunity to:

- Strengthening your leadership and governance skills
- Expand your professional network
- Shape the future of fundraising and philanthropy in Northwest Arkansas.

2027 Open Chair Opportunities (each serves in a two-year term):

- Membership Chair (1)
- Professional Development & Education Co-Chair (1)
- Collective Impact Fellowship Program Co-Chair (1)
- National Philanthropy Day Co-Chair (1)

[Learn More](#)



MARK YOUR CALENDAR!

19 AUG	Education Session <i>NWACC Springdale Campus</i>
21 SEP	Extra Education Session <i>Members Only Location TBD</i>
7 OCT	Lunch & Learn <i>Children's Safety Center</i>
14 OCT	Education Session <i>NWACC Springdale Campus</i>
4 NOV	National Philanthropy Day <i>Fayetteville Public Library</i>

Join us for our August Education Session!



WEDNESDAY, AUGUST 19
8:30 – 11:30 AM

REGISTER TODAY!



Merritt Neil
Merrigan & Co



Jamie Dietrich
Hope Cancer Resources

Monica Tiffany
Merrigan & Co



Brittnee Harmon
Hope Cancer Resources



**Hour 1 | The Next Frontier for Nonprofits:
The Loneliness Epidemic & Stewardship**

Strengthen donor and community connections with practical, low-cost strategies.

**Hour 2 | Beyond the Invitation:
Marketing Events for Every Donor**

Create mission-driven events that engage donors and keep them coming back.

[Register Here!](#)

BE  CAUSE
Empower. Strengthen. Transform.

Thank you for your support during the *“Good Takeover Challenge”* with matching gifts! The AFP NWA Chapter has raised over \$1,300 to date.

[Donate Here!](#)

2026 Sponsorship Opportunities *Support the Work of AFP Northwest Arkansas*

Interested in supporting and strengthening the fundraising community in Northwest Arkansas? AFP NWA offers a variety of sponsorship opportunities that help make our programs and connections possible throughout the year. Partners can sponsor our Collective Impact Fellowship, Education Sessions, Member Socials, the AFP NWA Newsletter, and more.

Your sponsorship helps us provide meaningful professional development, foster collaboration, and grow the impact of philanthropy across our region. If you have questions or would like to discuss sponsorship options, please reach out to Board President Amy McGovern at afpnwa@gmail.com.

Visit our Website

AFP NWA Job Board

Be sure to check out the AFP NWA Job Board for the latest fundraising positions in our community! Don't miss out... new opportunities are added regularly!

If you have a job opening you would like posted on the website, please send either a link to the job or a pdf of the job description and contact information to afpnwa@gmail.com.

It's free for members to post job opportunities.

More Jobs Here!

Need to Join or Renew

The Association of Fundraising Professionals (AFP) and the Northwest Arkansas Chapter of the AFP offer members the opportunity to connect with colleagues, engage in creative thinking, network with new friends and achieve great results in their work.

Membership Value Highlights

- AFP NWA Chapter Monthly Education Sessions
 - AFP National Webinars
 - Mentorships
 - Networking with area fundraising professionals
 - Monthly Chapter Newsletters
 - Add more: AFP NWA Chapter
- Website: <https://community.afpglobal.org/afparnorthwestchapter/home>

For questions about your membership, please contact
Amy McGovern, AFP President.

Join/Renew Now





CONNECT WITH US



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