



**AFP New Jersey Southern Chapter  
2020 National Philanthropy Day Awards  
Virtual Event Date: Thursday, November 19, 2020  
[NOMINATION PACKAGE](#)**

### **The Association of Fundraising Professionals**

The Association of Fundraising Professionals (AFP) is the professional association of individuals and organizations that generate philanthropic support for a wide variety of charitable institutions. Founded in 1960, AFP advances philanthropy through its more than 30,000 members in 235 chapters throughout the world.

### **Association of Fundraising Professionals New Jersey Southern Chapter**

AFP NJ, Southern Chapter serves Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean and Salem counties in the southern-most region of the state. Chartered in August 2008, the NJ Southern Chapter membership includes more than 50 fundraising professionals in healthcare, hospice care, social services, education, non-profit arts and culture, professional consultants and member associations. The AFP New Jersey Southern Chapter is acknowledged as a valuable, collaborative and representative resource by South Jersey's non-profit community, and serves as a model for thought leadership around philanthropy in a diverse and welcoming environment.

### **National Philanthropy Day Thursday, November 19**

National Philanthropy Day is set aside to recognize and pay tribute to the great contributions that philanthropy – and those people active in our philanthropic community – have made to our lives, our communities, and our world. ***Each year, AFP honors individuals and groups who, through their hard work and dedication, have enhanced and inspired philanthropy locally and around the globe. This year due to COVID-19 pandemic, the AFP NJ Southern Chapter Board has decided on a virtual event. The virtual event will include both live and pre-recorded portions. Please see instructions below for nominations.***

### **Nomination Categories**

#### **Outstanding Philanthropist**

This award is presented to an individual or family who has demonstrated outstanding civic and philanthropic leadership and has a proven record of exceptional generosity and financial support. Award recipients will have encouraged and motivated others to take similar leadership roles toward philanthropy at the local, national and international levels.

#### **Outstanding Youth in Philanthropy**

Presented in recognition of outstanding volunteerism and leadership by children and youth aged 5 to 23 years, this award has been designed to honor the coming generation of volunteers, donors, and professionals in the voluntary sector who are involved in philanthropic activities.

### **Outstanding Volunteer Fundraiser**

Presented to an individual, couple, or family, this award honours commitment to the advancement of philanthropy, and exceptional skills in coordinating and motivating groups of donors and volunteers for the benefit of non-profit/ charitable organizations.

### **Outstanding Foundation or Philanthropic Group**

Presented to a private (charitable, family, community or other) foundation or special-purpose philanthropic group (ie. Service Club) that has demonstrated outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and local, national and/or international community involvement.

### **Outstanding Corporation**

Presented in recognition of a corporation or its corporate foundation that has demonstrated outstanding financial support (may include a portion of in-kind support), community involvement, and motivation of others to take leadership roles.

### **Outstanding Fundraising Professional**

Presented to an outstanding individual fundraising professional who is an AFP-NJ Southern Chapter member and who practices his/her profession directly for a non-profit organization.

***The nominee must be notified and in agreement with the nomination process before the application is submitted. With permission, nominations will be held for two years.***

**Deadline for Nominations is Sunday, November 1, 2020 at 5:00 p.m.**

### **Nomination Package Checklist:**

- ✓ Completed Nomination Form
- ✓ Narrative (500-750 words preferred, 3-page maximum, 12-point font, 1" margins)
- ✓ Video Narrative for pre-recorded portion of event. (No longer than 30 secs., video from phone or computer must be from a horizontal perspective, backgrounds must be neutral and free from clutter, ensure proper lighting). Please note, this is a summary of your written narrative to be used for the pre-recorder portion of the event.
- ✓ Support Documentation (not required, but recommended. No more than 6 pages; do not introduce new information in the support documentation)
- ✓ Support Images (not required, but recommended. No more than 3 high-resolution images (300 dpi or greater).

Please submit the application package (completed nomination form, narrative, and support documentation in one PDF by e-mail) to [julie\\_fink@comcast.net](mailto:julie_fink@comcast.net). Video narrative and supporting images can be emailed or if preferred texted to 609-226-9533.

All information provided may be used to create media releases, honoree summaries, and communication materials, if the applicant is chosen as the selected honoree. Should you wish for specific materials in the application to remain confidential please confirm in e-mail along with application submission.