



# Indiana Philanthropy Awards Celebration

November 14, 2019  
Indiana Roof Ballroom

Indiana's premier annual awards event honoring Indiana nonprofit leaders, donors and volunteers.

## 2019 Sponsorship Opportunities

### Presenting Sponsor – \$5,000

- Logo recognition as Presenting Sponsor on celebration web page, reception signage, printed program cover and interior, and rotating presentation screen during networking reception and luncheon
- Unique recognition as Presenting Sponsor on all digital and print marketing, including emails sent to 400+ members and friends of AFP-IC
- Two tables (20 seats) of seating at the awards luncheon
- Opportunity for company representative to offer welcoming remarks during the celebration
- Verbal recognition during awards program
- Company name and website link on registration site
- Regular social media mentions on AFP-IC Facebook and Twitter
- Mention in press release announcing honorees

### Reception Sponsor - \$3,000

- Two tables (20 seats) of seating at the awards luncheon
- Logo recognition as Reception Sponsor on celebration web page, reception signage, printed program, and rotating presentation screen during networking reception and luncheon
- Unique recognition on digital invitations as Reception Sponsor, sent to 400+ members and friends of AFP-IC
- Verbal recognition during awards program
- Company name and website link on registration site
- Several social media mentions on AFP-IC Facebook and Twitter

## **Award Sponsor – \$1,500**

- One table (10 seats) of seating at the awards luncheon
- One representative to present chosen award to honoree
- Logo listing on the rotating presentation screen during the celebration
- Verbal recognition during the awards program
- Logo and link on celebration web page
- Written listing in celebration program
- One social media mention on AFP-IC Facebook and Twitter

## **Table Sponsor - \$1,000**

- One table (10 seats) of seating at the awards luncheon
- Written listing on the rotating presentation screen during the celebration
- Written listing with website link on celebration web page
- Written listing in celebration program

## **Half Table Sponsor - \$500**

- One half table (5 seats) of seating at the awards luncheon
- Written listing on the rotating presentation screen during the celebration
- Written listing in celebration program

## **About the Indiana Chapter of the Association of Fundraising Professionals**

AFP is a network of more than 360 professional fundraisers and service providers in central Indiana, all working on behalf of important nonprofit causes in our community. Members have decision-making power, leveraging their budgets to engage the community. They also interact personally with thousands of companies, foundations and high net worth individuals who support their causes, raising hundreds of millions of dollars annually. Your support improves philanthropy and helps us better address community needs.

According to a recent AFP membership survey:

- Membership reflects all types of nonprofit organizations, largest representation in Education, Human Services and Arts & Culture.
- 1/3 of the members represent organizations with budgets \$10M+ and another 1/3 are with organizations with budgets \$500k-\$5M.
- 71% of members responded that they have purchasing decision-making power or influence.

## **Contact Information**

For more information on how you can partner with the Indiana Philanthropy Awards:

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