



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for  
Continuing Education



## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

Activity Organizer: - AFPNEO  
Title of Activity: - Professional Development  
Names of Presenter(s): - Various

### Date: 20, January 2022

#### **What's Your Story? Storytelling tips to build relationships and grow you impact**

**8:30 am – 10:00 am (1.5 pts)**

☐ Presenter: IMMIX Marketing

Location: TEAMS/Online

### Date: 10, February 2022

#### **Diversity in Donor Giving Now and in the Future**

**8:30 am – 10:00 am (1.5 pts)**

☐ Presenter: Dr. Suzanne Allen, The Barberton Community Foundation

Location: TEAMS/Online

### Date: 23 March 2022

#### **AFP Webinar: Spark Greater Donor Affinity**

##### **Using the Ladder of Engagement**

**1:00 pm – 2:00 pm (1.0 pts)**

☐ Location-Global Webinar

### Date: 28 April 2022

#### **Focus on Philanthropy Conference 2022 (Max CFRE Available is 4.25)**

##### **Session 1: 9:30 am – 10:30 am (1.0 pts)**

Location: The New Center

☐ - Grant Applications That Win

☐ - Fifty & Flourishing: Building and Executing an Anniversary Campaign

☐ - Developing Your Digital Acquisition Strategy

##### **Morning Session 10:45 am – 11:45 am (1.0 pts)**

☐ - Unlocking the Mystery of Professional Advisors & Philanthropic Advising

##### **Focus Keynote Session 12:00 pm-1:15 pm**

**(1.25 pts)**

☐ - The Journey of Giving

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:  
<http://www.cfre.org/continuing-education/my-education-finder/>

**Focus Session 2: 1:30 pm – 2:30 pm (1.0 pts)**

- ☐ - How to Keep Calm and Carry On with Your Capital Campaign
- ☐ - How to Orchestrate an Active and Amazing Board
- ☐ - Key Elements of an Effective Development Program

**Date: 19, May 2022**

**When to Say Thanks, But No Thanks, to Donations**

**8:30 am – 10:00 am (1.5 pts)**

Presenter: Leslie Genovese, Max Barton, and Shelley Green

Location: Shaw JCC

**Date: 16, June 2022**

**Corporate Funders – Why They Give and How to Ask for Support**

**8:30 am – 10:00 am (1.5 pts)**

Presenter: Maria Spangler and Linda DeHoff

Location: Shaw JCC

**Date: 25, August 2022**

**Meet Your Northeast Ohio Community Foundations**

**8:30 am – 10:00 am (1.25 pts)**

Presenters: Dr. Suzanne Allen - The Barberton Community Foundation, John Garofalo - Akron Community Foundation, and Amy Krebs - Stark Community Foundation

Location: Shaw JCC

**Date: 15, September 2022**

**Donor Engagement and Retention**

**8:30 am – 10:00 am (1.25 pts)**

Presenters: Margaret Medzie - Akron Community Foundation, Pat Roberts - Malone University, and Donald Luscher - University Hospitals of Cleveland

Location: Shaw JCC

**Date: 20, October 2022**

**Ethics in Fundraising**

**8:30 am – 10:00 am (1.25 pts)**

Presenters: Brant Lee - University of Akron School of Law, Andre Campbell - United Way of Summit & Medina, Dani Robbins - John Carroll University, and Dr. Cristina González Alcalá, Akron Community Foundation

Location: Shaw JCC

**Date: 15, December 2022**

**Annual Meeting and Leadership Spotlight**

**3:00 pm – 5:00 pm (1 pt)**

Presenters: LaFlavia "Flo" Ginanni - United Way of Greater Stark County and Darnell Tucker - Stark State College

Location: Stan Hywet Hall

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Total number of points attained: \_\_\_\_\_

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