



# STUB YEAR

## 2022 REPORT





# 2022 BOARD OR DIRECTORS

**President**

Karen Fowler, CFRE | St. Boniface Hospital Foundation

**President-Elect**

Evan Maydaniuk, CFRE | Inuit Art Foundation

**Past President/Nominations**

Nicole Hrehirchuk | The Robb Nash Project

**Treasurer**

Glynis Corkal | Health Sciences Centre Foundation

**Awards & Scholarships**

Andrew Kussy, CFRE | Dream Factory

**Communications**

Noreen Fehr | St. Amant Foundation

Josefina Bilotta | HJC

**Every Member Campaign**

Donna Korade | Shevchenko Foundation

**Government Relations**

Janellyn Marcial | The Link: Youth and Family Supports

**IDEA & Ethics**

Pat Robertson, CFRE | St. Boniface Hospital Foundation

**Membership**

Courtney Maddock | The Kidney Foundation of Canada

Jared Novoseller | Canadian Red Cross

**Mentorship**

Jayne Hammond | RRC Polytech

**National Philanthropy Day**

Crystal Leochko Johnston | Eclipse Research Group

Krista Kowaluk | Prairie Strides Inc.

**Professional Development**

Kirsten Davidson, CFRE | The Winnipeg Foundation

Charwin Dahl | Manitoba Museum

**Sponsorship & Stewardship**

Stephanie Lambert | Rossbrook House Foundation

**Chapter Administrator**

Lori Mahoney | AFP Manitoba





# 2022 FALL REPORT

## President's Report

Karen Fowler, CFRE

On behalf of the Association of Fundraising Professionals, Manitoba Chapter, thank you to our members for once again ensuring the success of our Chapter during the first six months of 2022.

As we all transitioned back to face-to-face events and meetings in both our professional and personal lives in the first half of 2022, our Board of Directors and volunteer committees continued to create innovative and meaningful ways for our membership to connect, network, learn, and support each other. Most importantly, we continued to make an impact through acquisition and retention of members, scholarships and awards, professional development sessions, mentorship, government relations, sponsorships, the Every Member campaign, and communication to members from our Chapter. We prepared for the 2022 Manitoba Philanthropy Awards, and we focused on increasing diverse perspectives and fostering an inclusive environment in fundraising; including our continued commitment to Truth and Reconciliation.

This January 1st to June 30th timeframe represents a “stub” year for our AFP Chapter as we change our Board leadership and fiscal years to align with AFP Global. Leadership has spent the last few months pursuing the legal requirements to enact this change, and we will begin a new leadership year in January 2023. Our fiscal year must be adjusted as well to be compliant with incorporation guidelines in Manitoba and Chapter bylaws, and a July 1st to June 30th timeframe is being adopted to ensure we are in alignment.

Every year, AFP global honours chapters for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Ten Star Gold Award for performing specific activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy. Just one-third of all AFP chapters are named Ten Star Chapters, and I'm proud that the Chapter is one of a select group of chapters to earn this honour.



Many thanks to the Board members who served AFP Manitoba during the first six months of this year, and to those who agreed to join the Board beginning in July. Many will continue to help lead our Chapter forward in 2023 as we continue to work hard to advance ethical and effective fundraising throughout our province. Thank you to our members for continuing to support our Chapter. We look forward to providing you with continued opportunities to maintain our strength and grow our impact.





# 2022 FALL REPORT

## Treasurer's Report

Glynis Corkal

"Stub Year": January 1 - June 30, 2022

As we move to a new fiscal year cycle, we have captured a snapshot of the first six months of 2022 as required by our bylaws. A year from now, at our next AGM, we will have a full year to look back on. As of June 30, though, I can report that neither I nor our accountant saw anything of concern in our finances. Revenues from job postings in the first six months have been strong, and if they continue the trend will exceed the budget.

### Revenue and Expenditures

In the six month period ending June 30, 2022, AFP Manitoba had total revenue from all sources of \$24,402 and total expenditures of \$21,277 resulting in a surplus of \$3,128.

### Total Assets

At the end of the six month period ending June 30, 2022, the chapter had total assets of \$108,114. The 2021 assets include two term deposits (GIC and redeemable GIC) totaling \$35,232 and a high-interest account and a low-interest bearing chequing account with a combined balance of \$60,465. All accounts are held with Assiniboine Credit Union.





# 2022 FALL REPORT

## Mentorship

Jayne Haymond

Every year, AFP Manitoba connects and strengthens our fundraising community through our Mentorship Program. Seasoned professionals are paired with newer fundraisers, while aspiring leaders are paired with those with years of leadership experience. This program is open to all members in good standing, free of charge, as a gesture of our commitment to providing accessible professional development.

Mentors get to flex their coaching muscles, build their leadership skills, and build new connections in the nonprofit sector. Mentees can turn to their mentor for help setting goals, filling knowledge gaps, and sharing best practices.

From January 1st to June 30th 2022, 14 mentorship pairings were made, representing a 27% increase over the previous year. Our mentee participants this year included brand new fundraisers as well as established leaders in the sector looking to explore how to take the next step in their careers.

Thank you to all our 2022 Mentorship Program participants!

## Communications

Noreen Fehr

In the first six months of 2022, AFP Manitoba continued to focus its communications strategy on member engagement. Throughout the year, we shared news and updates with our membership via our bi-weekly e-newsletter, on our website, and on social media channels (Facebook, Instagram, LinkedIn and Twitter).

Across these platforms, we offered our members relevant content including job postings, scholarship opportunities, news articles, links to professional development opportunities, and thought pieces about the charitable sector in Manitoba, Canada and around the world. We look forward to increasing engagement in the year ahead.



# 2022 FALL REPORT

## Professional Development

Kirsten Davidson, CFRE & Charwin Dahl

In the first six months of 2022, AFP Manitoba had four professional development sessions which welcomed over 100 members and non members to educational opportunities. Our goals this year were to provide diverse session experiences and meaningful content to fundraisers at different stages of their careers. This will be a continued focus as we plan for future events. While we had hoped to be back in person for the session beginning in January, this didn't come to fruition until later in 2022.

Thank you to our current Professional Development Committee for the time you have put into the committee.

Our curriculum is coming together for the upcoming year, but we always welcome thoughts and feedback on the type of session you would like to see, or presenters you would like to hear from. Please reach out with any of your ideas.

### January 1st - June 30th 2022 Professional Development sessions:

#### State of the Sector | January 27

- **Presenter:** Bruce MacDonald, Imagine Canada

#### Ask an Advisor | February 9 *In partnership with CAGP*

- **Moderator:** Christopher Mahussier, CFP®, FCSI®, MFA-P™ - Financial Planning Specialist at CIBC Private Wealth
- **Panelists:** Christine Beaumont, B.Comm, CFP; Florence Carey, LLB, TEP, ICD.D; Brian Janzen, CPA, CA
- **Sponsored by:** CIBC Private Wealth

#### Five Fallacies of Fundraising | March 24

- **Presenters:** Tanya Hannah Rumble, CFRE & Nicole McVan, MA

#### Fundraiser Forum | April 26

- **Sponsored By:** BuildGood



# 2022 FALL REPORT



## Awards & Scholarships

Andrew Kussy, CFRE

AFP Manitoba is proud to continue to support the professional development efforts of our members, and 2022 was no exception.

Over the past year, we supported our members in attending conferences, participating in courses and programs, accessing networking opportunities, and continuing to develop their skills as fundraising professionals in our community.

Funding for these grants and scholarships would not be possible without the incredible generosity of donors to the Every Member Campaign and the continued commitment of our members.

A heartfelt thanks goes out to our dedicated Awards and Scholarship Committee who volunteer their time year-round to ensure that our awards and scholarship opportunities continue to meet the needs of our members.

**Congratulations to the following AFP Manitoba members who received Awards and Scholarships in Spring 2022:**

**Linda Lindsay Scholarship for Professional Development:**

- Amanda Meikle, Toba Centre for Children & Youth

**Patricia Hardy Scholarship for Professional Advancement:**

- Dominique Leclerc, Wildlife Haven Rehabilitation Centre

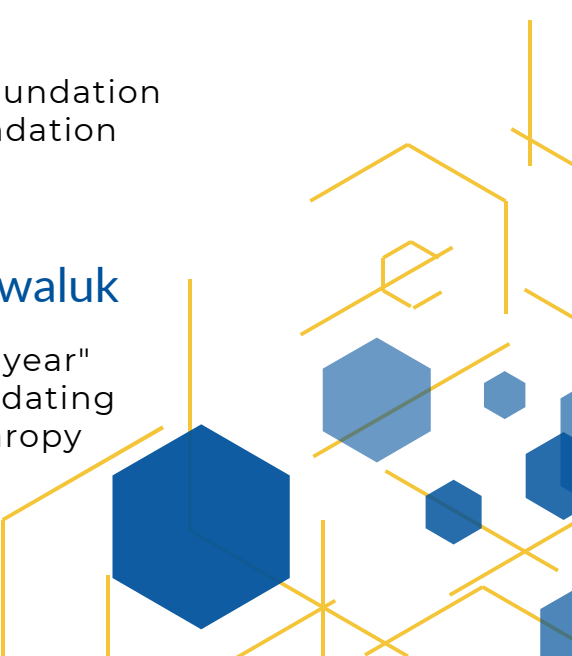
**AFP Manitoba Education Grants:**

- Samarah McRorie, St. Boniface Hospital Foundation
- Kelly McMullan, St. Boniface Hospital Foundation

## National Philanthropy Day

Crystal Leochko Johnston & Krista Kowaluk

Due to the timing of this event and our "stub year" annual report timeline, we look forward to updating you on the incredible 2022 Manitoba Philanthropy Awards event in next year's Annual Report!





# 2022 FALL REPORT

## Government Relations

Janellyn Marcial

As fundraisers, we want to be viewed by policy makers as issue experts and trusted advisors. We need government stakeholders to understand the valuable role fundraisers play in creating a stronger, more resilient, and impactful charitable sector. By positioning the fundraising profession as a valuable partner to government, we can make the case for the policies, programs, and investments needed to support a strong charitable sector.

In early spring, the federal government released the 2022 budget and the charitable sector was included for a second year in a row! This highlights our significant contribution to the economy, and speaks volumes to the tireless advocacy efforts of AFP Canada's Government Relations Committee.

### Two significant announcements with direct impact to our sector were:

- The increase of the disbursement quota from 3.5% to 5% for registered charities with assets exceeding \$1 million.
- The amendment of the Income Tax Act to allow charities to fund organizations other than "qualified donees." As the details were outlined, it was apparent the change would not be good for our sector. AFP joined a group of other organizations to advocate for change, specifically voicing the concern around the addition of "qualifying disbursements" which adds more direction and control instead of removing it.

We are pleased to be one of the leading organizations that continues to advocate for nonprofits across Canada.







# 2022 FALL REPORT

## I.D.E.A. & Ethics

### Inclusion Diversity Equity and Access

Patricia Robertson, CFRE

The Manitoba Chapter once again achieved AFP's "Friends of Diversity" designation. Thanks to the enthusiasm and commitment of our members, we join chapters across Canada and the US who are making it a priority to ensure that the values of Inclusion, Diversity, Equity, and Access are embedded across their organizations.

In Manitoba, AFP represents a community of fundraising professionals and acts as a partner with people and organizations who want to create positive impact through philanthropy. We help professional fundraisers in this province create impact and affect change in their communities.

Our membership includes fundraisers who serve various organizations but we also recognize that AFP Manitoba's current membership does not represent the full richness and depth of philanthropy in Manitoba. The I.D.E.A. & Ethics Committee has been developing a plan for a series of one hour round tables with fundraising representatives from organizations who serve communities AFP Manitoba is not currently engaging with. Our goal is to talk together about strengths, wins, and needs.

#### Through these conversations, we hope to learn from organizations and communities:

- To build new relationships.
- To learn about their fundraising strengths and needs.
- To explore possible partnerships with AFP.

The round tables will take place in the first half of 2023.

The IDEA Committee has also been exploring a collaboration with the AFP Edmonton Chapter I.D.E.A. & Ethics Committee with a plan to hold an IDEA Book Club in the fall of 2022.





# 2022 FALL REPORT

## Every Member Campaign

Donna Korade

Fundraising professionals are the heart and soul of philanthropy, providing the link between generous donors and the causes that inspire them. From January 1st to June 30th 2022, 29 members supported the AFP Foundation for Philanthropy - Canada as one of their chosen charities, supporting our philanthropic sector through education, advocacy, professional development, and awards. We are grateful for your support and your involvement in one of the most rewarding professions; your help in supporting the practice of what we preach is a strong message in our industry

## Donor List

January 1st to June 30th 2022

- Ron Bailey\*
- Kristine Betker, CFRE\*
- Stephanie Bevacqua\*
- Tansey Buike, CFRE\*
- Glynis Corkal\*
- Tania Douglas, CFRE\*
- Lindsay Felstead\*
- Karen Fowler, CFRE\*
- Nicole Hrehirchuk\*
- Brooke Karlaftis
- Donna Korade\*
- Katarina Kupca\*
- Stephanie Lambert\*
- Heather Laser
- Courtney Maddock\*
- Sana Mahboob\*
- Evan Maydaniuk, CFRE\*
- Thomas McLeod\*
- Jennifer McWilliams\*
- Courtney Nodrick\*
- Bridgette Parker, CFRE\*
- Rebecca Peech\*
- Kathy Penner\*
- Ana Plotnicoff\*
- Sharon Redsky\*
- Patricia Robertson, CFRE\*
- Pamela Simmons, CFRE\*
- Heidi Struck\*
- Donna Wilford\*

*\*Alpha Society - Monthly Donors*





# 2022 FALL REPORT

## Sponsorship & Stewardship

Stephanie Lambert

While this may have been a “stub” year, it has been a full year for Sponsorship and Fulfillment.

New this year we created and sought out sponsorships external to National Philanthropy Day and Manitoba Philanthropy Awards, in addition to sponsorship of the event.

Sponsorship helps support philanthropy within Manitoba by promoting the sector to the public and supporting local fundraising professionals by maintaining affordable membership fees, facilitating mentorships, and providing accessible professional development opportunities.

AFP Manitoba is extremely grateful for the generous support of all those who supported us through sponsorship!

### Professional Development:

**buildgood** **CIBC** 

### Manitoba Philanthropy Awards:

**The  
Brandon  
Sun**

 **BrookGlobal**  
Inspiring Donors | Improving Lives

**BUILD.** FILMS

 **CAGP**  
MANITOBA CHAPTER

**The Carillon**

 **encore**

  
**EventCampco**

  
**JAMES RICHARDSON & SONS, LIMITED**  
ESTABLISHED 1872  
AND AFFILIATED COMPANIES

**KCI**  
What's Next.

**Payworks** 

 **PLANNERS  
PLUS**

**PRICE**

  
**PROVIDENCE**

 **SHELTER  
CANADIAN**  
PROPERTIES LIMITED

 **STRATEGIC  
Philanthropy**

 **United Way  
Winnipeg**

 **University  
of Manitoba**

**THE  
WINNIPEG  
FOUNDATION** 

**Winnipeg Free Press**



# 2022 FALL REPORT

## Membership

Courtney Maddock & Jared Novoseller

Thank you to each and every member who joined us virtually and in person at our membership events and mixers in the first half of the year.

In early February, AFP Global Director of Chapter Engagement, Allison Sedwick led a virtual presentation on making the most of the membership experience. We also hosted a series of Virtual Coffee Chats and in-person networking events at The Garden and The Wood Tavern.

As we focus on the year ahead, we will continue offering maximum value for your membership through creative engagement and networking opportunities. Thank you for the work you do and for joining our voices to raise public awareness of philanthropy in Manitoba.

## Thank You To All Our Committee Members

### I.D.E.A. & Ethics:

- Pat Robertson\*
- Alexandra Cropp
- Griffin Jenkins
- Sana Mahboob
- Robert Smith
- Lori Stewart
- Roxanne Tackie

### Professional Development:

- Kirsten Davidson, CFRE\*
- Charwin Dahl\*
- Genevieve Cloutier
- Monica Dinney, CFRE
- Kat Kupca
- Courtney Nodrick, CFRE

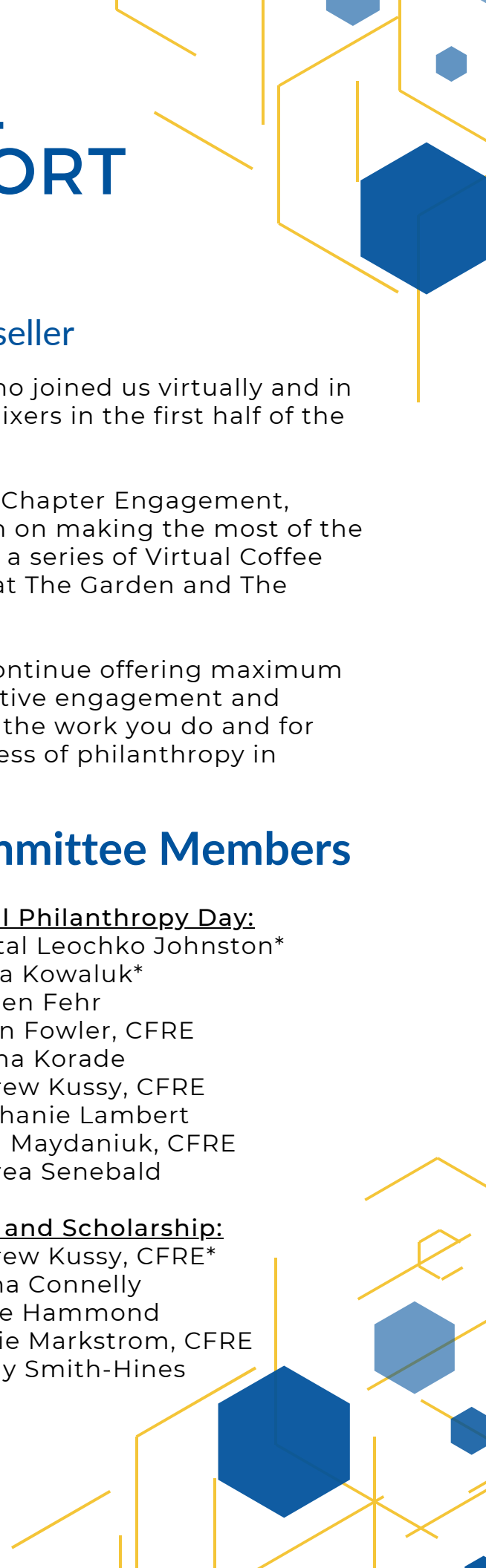
*\*Committee Chairperson*

### National Philanthropy Day:

- Crystal Leochko Johnston\*
- Krista Kowaluk\*
- Noreen Fehr
- Karen Fowler, CFRE
- Donna Korade
- Andrew Kussy, CFRE
- Stephanie Lambert
- Evan Maydaniuk, CFRE
- Andrea Senebald

### Awards and Scholarship:

- Andrew Kussy, CFRE\*
- Shona Connelly
- Jayne Hammond
- Jackie Markstrom, CFRE
- Shelly Smith-Hines





The Association of Fundraising Professionals of Manitoba is located on the original lands of Anishinaabe, Cree, Anishininew, Dakota, and Dene peoples, and on the homeland of the Red River Métis Nation. We acknowledge the lands of the AFP Manitoba Chapter are covered by Treaties 1,2,3,4,5, and 10. The Nations indigenous to this area and the people who have come here from all over the globe to make their home with the animals, fish, birds, the air, and water are in relationship by sharing this territory, and by engaging in reconciliation efforts. We acknowledge the harms and mistakes of the past. We dedicate ourselves to moving forward in partnership with Indigenous communities in a spirit of reconciliation, healing and collaboration.

[www.AFPManitoba.org](http://www.AFPManitoba.org)

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Treaty No. 1 Territory



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