



Association of
Fundraising Professionals
Manitoba Chapter

CHANGE THE WORLD

WITH A GIVING HEART

**National
Philanthropy Day®**

NATIONAL PHILANTHROPY DAY

Every year, since 1986 when November 15th was first proclaimed as National Philanthropy Day® (NPD), communities across the globe have celebrated by hosting events to recognize the activities of donors, volunteers, foundations, leaders, corporations, and others engaged in philanthropy.

The 2025 Awards will be presented on Friday November 14, to recognize people, service groups and organizations who have made our province a better place to live, work, and play.

But NPD is far from just an awards ceremony. NPD is also a grassroots movement to increase public interest and awareness of the importance of philanthropy, as well as knowledge on giving, volunteering and engagement at the charitable level so people can practice effective philanthropy.

MANITOBA PHILANTHROPY AWARDS

WHY BECOME A MPA SPONSOR?

When you sponsor National Philanthropy Day within Manitoba, and thereby the Manitoba Philanthropy Awards, you are helping strengthen the philanthropic sector in Manitoba. Your support shows our award honourees that philanthropy matters. Your contribution helps us recognize dedicated Manitobans who are creating impact and affecting change in their worlds and in their communities.

Sponsorship of our event helps ensure ticket prices are kept affordable, and accessible to all Manitobans who wish to celebrate philanthropy. Revenue from this event supports philanthropy within Manitoba by promoting the sector to the public and supporting local fundraising professional by maintaining affordable membership fees, facilitating mentorships, and providing accessible professional development opportunities.

CONTACT US

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SPONSORSHIP OPPORTUNITIES

- Audience associated with event and awards promotion includes close to 700 members of Manitoba's fundraising community, including 400 Manitoba fundraising professionals
- Event attendees are approximately 400 members of Manitoba's fundraising community, including grassroots to government to business leaders.
- Opportunities ranging from \$600 to \$12,000
- Benefits may include:
 - Logo inclusion on materials associated with the event and awards, including
 - On afpmanitoba.org
 - On AFP Manitoba's social media platforms (Facebook, Twitter, Instagram & LinkedIn)
 - In AFP Manitoba's e-blasts to membership
 - Advertisement space in the event program
 - Opportunity to attend and provide remarks

Sponsorship Benefits	Presenting \$12,000	Award \$6,000	Investor \$3,000	Partner \$1,200	Contributor \$600
Logo recognition on event materials, including in the event program & slideshow and on mbphilanthropyawards.ca & event signage.	X	X	X	X	X
Mentions on AFP Manitoba's social media platforms.	2	1	1	1	
Sponsored Posts on AFP Manitoba's social media platforms.	1				
Ad in the event program.	Full Page Inside cover	Full Page	Half Page		
Tickets to the event.	16	8	4	2	
Verbal acknowledgement of sponsorship at the event.	X	X			
Opportunity to present sponsored award.	X	X			
Logo featured on sponsored awards video.	X				
Opportunity to provide a quote for an event related press release.	X				

These sponsorship opportunities can be customized to suit your organization's needs. We look forward to connecting with you to ensure a mutually beneficial relationship.

