



AFP Montana Chapter Board Meeting

Monday, August 15, 2022
Zoom Meeting

I. Call to order

Absent: Chase Rose

II. Approval of July 2022 Meeting Minutes

Meeting Minutes Approved

III. Financial Report - Kristi

Reach out to Kristi with any questions.

IV. Planned Giving Summit Update

Sponsorships: Over \$14,000 in sponsorships have been received – woohoo! (some sponsors include MSUAF, MNA, Bannack, Yellowstone Boys and Girls Ranch, Dahl Found). Each sponsor has been thanked, and will receive benefits for their respective sponsor levels.

Registrations: 28 people have registered so far. Might be in a lull due to the timing of the summer, hopefully in September registration will pick up. Please follow up and contact the partner organizations you were assigned

Conversation around appeal for other fields like accountants, lawyers.

V. Committee Reports

a. Communications: Andrea, Laura

Andrea working on building out the communications calendar. Integrating Thirsty Thursdays and Lunch + Learn. Also pushing PG Summit but don't want to overdo it so that people don't unsubscribe from email and hide on social.

Thoughts on boosting social media posts (Instagram, Facebook, Linked In) – go for it!



Working on getting stand up banners for events – there is one in Billings

**Cost for Annual Meeting ONLY: In person - \$25 members, \$50 non-members.
Zoom – Free for members, \$25 for non-members.**

Can we make it part of the process to put event links right into the registration confirmation email and other communications.

- b. Professional Development + Thirsty Thursdays: Kristi, Tara
Gearing up for Thirsty Thursdays. Billings gathering will need to be rescheduled due to a conflict with another community event – proposed to move to September 22. Tara is organizing Missoula event and got some food ordered for the gathering (yay!)

Discussion and Feedback on whether to host an annual event like the PG summit every year? Do we want to do this every year in conjunction with the annual meeting.

Discussion around an annual strategy session – could do in Billings at meeting, or could do it at another time. Could do it in November, after the summit, on Zoom. However November this is a hard time for everyone to take time from their jobs to do this! Andrea will organize.

- c. Membership: Traci, Andrea A.

Traci sent membership reports – 16 new members so far this year so we are on track. New member this month – Melissa Boyer referred by Elaine.

- d. Sponsorship: Chase, Melissa, Tagen

First Interstate Bank will be an annual program supporter - \$5,000.

Foundant turned down our proposal for financial support – maybe next year, they want to get to know us and learn more.

Reminder: PG Summit sponsorships are DUE August 31st.

- e. Board nomination section - Andrea
 - i. A board nominating committee must be in place via bylaws. Immediate Past President shall serve as Chair



Andrea checked by laws, which indicates this.

- ii. Updates on new board member asks

Two folks are scheduled to join at annual meeting

Tara – Lauren (last name?) confirmed and will send along her bio, also connecting with Marci Bozeman about joining

Melissa Boyer – Confirmed

Emily Allison – Laura and Andrea

Alex McGee - Melissa

Melissa is also continuing to recruit as she meets with people

- iii. Offer committee work to outgoing board members.

Remember this as you are reaching out.

- VI. MNA Conference Involvement – Andrea, Laura

We are planning on having a networking table at the conference breakfast – this will be the in person aspect of MNA for AFP. Laura, Kristi, and possibly Andrea will be there.

Sponsorship Swap with MNA and PG summit

Plan to raffle off the free spot to the MNA sponsorship

- VII. New Business

Discussion around whether we can or should promote other professional development opportunities outside of what we put on.

Andrea proposed that Callie attend board meetings so that she can stay in the loop and so that the communications committee does not have to take the time to organization and meet with her afterwards. Everyone thinks this is a good idea.

- VIII. Adjourn

See you next month!