



AFP Montana Chapter Board Meeting

Monday, July 18, 2022
Zoom Meeting

- I. Call to order
 - Not present: Tagen Vine
- II. Approval of June 2022 Meeting Minutes
 - Meeting minutes were approved
- III. Financial Report
 - Almost to our goal for income from membership dues
 - Sponsorship for summit are coming in
 - Update on how much Callie bills us each month – about \$900 for the year so far
- IV. Planned Giving Summit Update
 - Sponsorships – Traci (and entire committee) is crushing! We have raised \$12,000+ so far. If everyone comes through, we will raise \$23,000. We will continue this effort through August 31
 - Review of sponsorship levels
 - MNA sponsorship “Swap” opportunities
 - Melissa connected with Foundant and asked them to be a program sponsor at \$10,000 – will wait and see what they come back
 - 5.75 CFRE credits
 - Feeling good about sponsorships, not we need to push registrations
 - AFP swag!!! We now have not one, but TWO notebooks. As well as a tote bag
 - Monitor registrations and send a reminder postcard closer to the event if registrations are not where we want them to be
 - Communications committee to create a survey to be distributed at the Summit – not only feedback about the summit but general feedback on events, topics, etc.
- V. Committee Reports
 - Communications: Andrea, Laura
 - Update on email and social media outreach plan
 - Discussion around reaching out to partner organizations and split up outreach list
 - Look at our communications calendar for your assignments



- Professional Development + Thirsty Thursdays: Kristi, Tara, Chase
 - Taking summer off from events for July and August
 - Next Thirsty Thursday events scheduled for September 15 – need to get venues decided for various events
 1. Bozeman, Billings, Missoula
 - Starting to look ahead to 2023:
 - November 17 Lunch and Learn planning
 - Goal to have a rough events calendar for the year ready in preparation for the annual meeting in October
 - Start thinking about annual event/summit for 2023 – also be able to tease 2023 events at annual meeting
 - Could do a survey asking our members what they are interested in, what they want to learn and events they want for coming year. Will decide on how and when is the best way to do this to get survey for summit and another general survey
 - Membership: Traci, Laura Brin (Young Professionals), Andrea A.
 - Review of monthly Membership Reports
 - Laura Brin to step down on membership committee, so we will need to fill this role, specifically for young professional
 - Young Professionals – work on recruiting new younger board members and empower them to grow this aspect of membership
 - Sponsorship: Chase, Melissa, Tagen
 - Approached Foundant for “Premier Program Sponsorship”
 - Technology + Systems
 - Have a separate foundation that we can apply to for Chamberlin Scholar funding
- VI. Otto Bremer Funding – Project Ideas and Update from Kristi
- Kristi connected with them – they indicated that we are not ready right now, but possibly in the future. He was excited about the idea of a membership drive. Will circle back in a few months.
- VII. Board Recruitment - Andrea
- We have 5 candidates from across the state
 1. 2 candidates (Melissa and Lauren) are ready to be onboarded
 2. Tara to reach out to Marcy about joining
 3. Melissa/Laura/Andrea will work on brining on the two Bozeman candidates
 - Could onboard some folks as committee members



1. Andrea will review bylaws to see if we need to do anything to 'institutionalize' and formalize this

VIII. New Business

- Who will be present at MNA? Laura, Chase, Kristi, Melissa (maybe)
- Next Meeting: August 15th

IX. Adjourn