



AFP Montana Chapter Board Meeting

Monday, June 20, 2022
Zoom Meeting

I. Call to order

Absent: Tara, Andrea L., Andrea A.

II. Approval of May 2022 Meeting Minutes

A proposed update to last month's minutes – Elaine was named chapter president, this is incorrect as she was secretary.

May Minutes approved.

III. Financial Report

Kristi presented highlights – speaker fee from October came in so paid that, a few new members and their fees coming in

IV. Committee Reports

a. Communications: Andrea, Laura

No Events this summer to promote, will focus on PG Summit in October

Member partners: MNA, Billings Community Foundation, One Valley Community Foundation, Montana Community Foundation

Event planning committee and communications committee can meet again to solidify the plan and share with the group

b. Professional Development + Thirsty Thursdays: Kristi, Tara

Last Lunch and Learn event was successful, three engaged panelists, 22 attendees, 4 non-members who paid, and 3-4 young professionals who took advantage of the free passes

Next local networking events – September – Let's start to work on details for the local networking events.

Next Lunch and Learn about Board Involvement – November



Annual Meeting and PG Summit – October

Follow up: Get Thursday Thirsty details together and find locations by July board meeting so that we can start promoting: Bozeman, Billings, Missoula, Kalispel

- c. Membership: Traci, Laura Brin (Young Professionals), Andrea A.

Our goal for the year was to have 20 new members, so far we have 9 new members – yay!

Young professionals (LB) – Young professional networking event at MNA conference, also think about how to highlight/support YP's at our Planned Giving Summit event

Callie to add “coupon” for discounted fees on website and social

Membership Committee wants to add to Annual Meeting Agenda – increase local capture dues

- d. Sponsorship Chase, Melissa, Tagen

Sponsors for Planned Giving Summit: \$11,000 in sponsorships so far – potential for \$20,000

Have someone who has offered to support providing virtual option for the Annual Meeting, also could record or stream the Planned Giving Summit event

Planned Giving Summit swag – Notebook, pens – branded with AFP Montana Chapter logo

- V. Planned Giving Summit
 - a. Update on event details
 - b. Sponsorship Updates
 - c. Communications plan

Postcard Mailing – can send to North Dakota list to invite them

- VI. Otto Bremer Funding Opportunity (Kristi)

After the Lunch and Learn event, they approached Kristi about applying for funds:

- Apply for a grant for a targeting Membership Drive - events, mailers
- Sponsoring programs and regular events
- General operating

- VII. New Business



MNA Conference – option to sponsor and be an exhibitor, come up with something fun and engaging

[Review sponsorship opportunities and decide](#)

VIII. Adjourn

Next Meeting: July 18, 2022