

AFP Montana Chapter Monday, February 28, 2022 Zoom Meeting

Board members in Attendance— Andrea Arredondo, Tara Castelucci, Kristi Farver Oaks, Chase Rose, Traci Weller

Absent – Melissa Dulin, Elaine Stedman, Andrea Lambert, Tagen Vine, Laura Brin

The meeting was called to order at 3:30 p.m. by Kristi Farver Oaks

The minutes from the January 31, 2022 Meeting were approved (Tara made the motion and Andrea seconded).

The financial report from 2021 was approved as presented. A recommendation was made to increase bookkeeping hourly rate from \$20/hour to \$30/hour. Those members present unanimously approved this recommendation, with suggestion to send the recommendation to the full Board via email for final approval.

Additionally, the idea of transitioning AFP MT's bookkeeping platforms from Quickbooks to "Wave" was discussed. Those in attendance also discussed exploring the use of different event platforms to help facilitate event payments.

AFP MT has a new P.O. Box: PO Box is 81502. All mail sent to former PO Box will be forwarded for 1 year. This information will be shared and updated as appropriate (website; Facebook page; AFP Global; legal documents)

## Committee Reports

Communications: No update available. Note, the name of the new communications person hired to assist AFP Montana is: Callie Hauck (works with Andrea Lambert at Heart of the Valley Animal Shelter).

The Communications committee incorporated the professional development and chapter events into the overarching communications spreadsheet to help track cadence of communications for events and registration emails. This spreadsheet will be shared with the board.

Professional Development/Thirsty Thursdays: The Professional Development/Thirsty Thursdays Committee shared that the First Thirsty Thursday will take place on April 21st will be a Young

Professionals panel. There will be a moderator to open up topic; and three questions will be posed to panelists for response, followed by breakouts into small groups.

June's event will be a Funder Panel, where an array of funders (roughly 3) will be invited to serve as panelists. October's events will be the annual meeting and the planned giving summit. November's event may revolve around board relations and how to effectively work with your board.

Those in attendance discussed distinguishing Thirsty Thursdays as networking events and developing a "Lunch and Learn" virtual event to convey more professional development focused opportunities. The Thirsty Thursday's can be held late afternoon either virtually or in person and provide networking opportunities. The "Lunch and Learns" would be held virtually over the noon hour.

The decision was made that there would be no charge to attend the April event with Young Professionals, but that beginning at the June event, members will be admitted free of charge and non-members will be asked to pay a nominal fee (\$25). Note – it was recommended that we emphasize the chapter dues of \$25 (same cost of admission) to encourage new membership in the chapter.

A recommendation was made to review platforms to aid in efficiency in sharing documents and accessing information, like Smartsheet. Chase Rose offered use of Smarthsheet free of charge and offered to provide demo at next board meeting.

Membership: The membership committee announced that since January 1, 2022: six (6) new members have joined the chapter, four (4) members have lapsed; and eleven (11) have renewed their membership. The membership committee also presented a 2022 Membership Plan which included monthly reporting expectations, as well as targeted actions related to New Members; Lapsed Members; Renewing Members; Recruiting and Young Professionals. The membership committee set the 2022 Goal for new members (not renewals) at 20 new members. The committee also recommends postponing any discussion about increasing AFP MT Chapter Fee until either 2022 or 2023 Annual Meeting.

*PG Summit* – Tentative Dates of October 27<sup>th</sup>/28<sup>th</sup>. Planning team of Kristin, Sara Hofer and Traci Weller to meet on March 1 to discuss possible individuals to consider, who may serve as the keynote at the chapters annual meeting and also help to kick off the Planned Giving Summit which begins immediately following the annual meeting; Doll Foundation – no expectations on sponsorship/naming recognition.

Sponsorship: Chase, Melissa and Tagen have met to discuss event sponsorships for summit and annual meeting. Kristi reported that the Doll Foundation has no expectations of recognition for their grant of \$5,000 for the Planned Giving Summit, but the group recommended some sort of recognition be given to the Doll Foundation for their support.

## New Business

There was no new business.

The meeting was adjourned at 4:31 p.m.

Respectfully submitted, Traci Weller, Board Member