

A Special Invitation

TO BE A

Partner in Philanthropy



Why PIP?

The Association of Fundraising Professionals has been the standard-bearer for professionalism in fundraising for the past 50 years. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising by providing education, training, mentoring, research, credentialing and advocacy.

The purpose of the AFP Greater Los Angeles Chapter's Partners in Philanthropy "PIP" program is to provide companies, foundations and individuals the chance to select a year-round marketing opportunity that provides funding to raise the level of expertise of fundraising professionals in the greater Los Angeles area. It's a win-win for donors, nonprofits, our community and you....our Partner!

Partnership opportunities include large and small events, in a variety of geographic areas. In addition, it enables underwriting of specific scholarship opportunities for professionals who cannot afford to attend development seminars and conferences. In exchange for being a Partner, the AFP GLAC chapter will promote your business, foundation or name.

All Partners' names will be announced on the AFP website, in related printed materials distributed at the various events and from podium at the Chapter Education sessions at the Cathedral, Area Roundtable or Regional Philanthropy Conference.

Although the AFP GLAC chapter has historically-offered sponsorships and exhibiting opportunities in the National Philanthropy Day (NPD) and Regional Philanthropy Conference (RPC) events, we are offering year-round opportunities. An AFP GLAC board or committee member will contact you soon to discuss your partnership.

National Philanthropy Day

NPD is an annual event celebrated nationally and is held each November to honor Los Angeles area award winners in the following categories: outstanding philanthropist, volunteer, corporation, foundation, celebrity and youth. This event attracts community leaders who support LA nonprofits (donors, executives, etc.) and receives print and electronic media attention throughout the area.

Primary	\$ 8,000
Humanitarian	\$ 6,000
Social Good	\$ 5,000
Kind Heartedness	\$ 2,500
Altruistic	\$ 1,500
Caring	\$ 500



National Philanthropy Day®

Regional Philanthropy Conference

This conference is held annually and attracts 250+ executive directors, development officers, board members and fundraising professionals from nonprofits throughout the LA area.

Presenting Partner	\$5,000
Supporting Partner	\$3,000
Track Pack Partner	\$2,500
Individual Session	\$1,000
Coffee Break or Gift	\$ 750
Exhibitor	\$ 550





Chapter Education Luncheons

Five Chapter Education Luncheons are held throughout the year at the Cathedral in downtown Los Angeles. Over 100 executive directors, development officers, board members and fundraising professionals attend these sessions. Sponsorship includes one skirted table top located across from registration, logo on marketing, 1 lunch seat at President’s table, & recognition from podium.

Regional Roundtables

These networking educational luncheon sessions are held three times throughout the year in each of three different geographic areas. There are 25-40 development leaders and fundraising professionals in attendance at each. You can choose to participate in one or multiple geographic areas.

- San Gabriel Valley
- Westside
- Downtown



Advanced Executive Forums & Young Professional Events

- Our Advanced Executive Forums are held twice a year (May & August). These events attract senior level fundraisers from the Greater Los Angeles Area. Roughly 50-75 fundraisers attend these higher-level sessions located in the Downtown LA area. Sponsorship includes one skirted table top located across from registration, logo on marketing, 1 lunch seat at President’s table, & recognition from podium.
- Our rapidly growing Young Professional Members hold two education events a year (April & July). Be a part of their professional development growth. The YP events host between 20-30 attendees. Sponsorship includes entrance to event and recognition from the podium.



Partnership Reservation Form

CONTACT NAME _____

ORGANIZATION _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ PHONE _____

National Philanthropy Day

PRIMARY PARTNER.....\$8,000
2 Tables of 10; opportunity to present an award;
recognition in print and virtual marketing materials and
event signage; recognition from podium; full page
premier ad in luncheon program
HUMANITARIAN PARTNER.....\$6,000
2 Tables of 10; recognition in print and virtual marketing
materials and event signage; recognition from podium;
full page premier ad in luncheon program
SOCIAL GOOD PARTNER\$5,000
1 Table of 10; recognition in print and virtual marketing
materials and event signage; full page ad in luncheon
program
KIND HEARTEDNESS PARTNER.....\$2,500
1 Table of 10; recognition in print and virtual marketing
materials and event signage; half page premier ad in
luncheon program
ALTRUISTIC PARTNER.....\$1,500
1 Table of 10; recognition in print and virtual marketing
materials and event signage; quarter page premier ad
in luncheon program
CARING PARTNER\$500
2 Tickets to NPD Lunch Only; recognition in print and
virtual marketing material and event signage

Regional Philanthropy Conference

PRESENTING PARTNER.....\$5,000
Check-in table & breakfast area signage; 2 tickets to
the NPD lunch; recognition from the stage; exhibitor's
table top, attendee name tag logo placement;
conference material logo placement, distribution of
collateral to attendees
SUPPORTING PARTNER.....\$3,000
Check-in table & breakfast area signage; 2 tickets to
the NPD lunch; exhibitor's table top; conference
material logo placement, distribution of collateral to
attendees
TRACK PACK PARTNER.....\$2,500
2 tickets to the NPD lunch; exhibitor's table top;
conference material logo placement, distribution of
collateral to attendees; four 5-minute session
presentations
INDIVIDUAL SESSION PARTNER.....\$1,000
2 tickets to the NPD lunch; exhibitor's table top;
conference material logo placement, distribution of
collateral to attendees; one 5-minute session
presentations
COFFEE BREAK OR GIFT PARTNER.....\$750
Coffee Break or Gift Area Signage; 2 tickets to the NPD
lunch; exhibitor's table top; conference material logo
placement, distribution of collateral to attendees
EXHIBITOR.....\$550
2 tickets to the NPD lunch; exhibitor's table top;
conference material logo placement, distribution of
collateral to attendees; one 5-minute session
presentations
COLLATERAL DISTRIBUTION PARTNER.....\$250

Distribution of collateral to attendees – NO CONFERENCE TICKETS

Chapter Education Luncheons

February.....\$750
March.....\$750
May.....\$750
September.....\$750
December.....\$750
Any two: *please specify which*.....\$1400
All five.....\$3500

Regional Roundtables

San Gabriel Valley
January.....\$350
July.....\$350
October.....\$350
Westside
January.....\$350
July.....\$350
October.....\$350
Downtown
January.....\$350
July.....\$350
October.....\$350
Three: please specify which.....\$850

ADVANCE EXECUTIVE FORUM

February.....\$500
March.....\$500
Both.....\$800

YOUNG PROFESSIONAL EVENTS

April.....\$350
July.....\$350
Both.....\$600



For questions, please contact Debbie Even
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