



35TH ANNIVERSARY
NATIONAL PHILANTHROPY
FRIDAY, NOVEMBER 13, 2020 DAY[®]
VIRTUAL Conference & Awards Program

1 inspiring morning with a keynote speaker, **6** powerful sessions on philanthropy's latest trends and best practices, and a **BIG** celebration on the Power of Philanthropy!

2020 NATIONAL PHILANTHROPY DAY

HONOREES

Outstanding Corporate Foundation

Panda Cares Foundation

Outstanding Philanthropist

Cam and Peter Starrett

Outstanding Professional Fundraiser

Randy Shulman

*The Huntington Library, Art Museum,
and Botanical Gardens*

Outstanding Nonprofit Organization

Monte Vista Grove Homes

Spirit of Philanthropy

Faye Washington

YWCA Greater Los Angeles

COVID Hero

Javier Angulo

Walmart

Shining Star

Dan Rothblatt

Jewish Community Foundation Los Angeles

NPD CONFERENCE SESSIONS & SPEAKERS

Keynote Speaker Special Presentation

Dr. Kamau Bobb

Global Lead for Diversity Strategy and Research at Google

Fund Development Strategies for 2021

By Eddie Thompson, Thompson & Associates

In this interactive workshop, learn how to adapt fundraising strategies to reach success under the current conditions. Learn what's working and share best practices with your peers in this session encompassing both large and small organizations.

How Board Members Can Be Effective Fundraising Partners.

With Jocelyn Cortese and Genevieve Riutort of Westside Food Bank. Moderated by Kate Rosloff, KR Associates. Additional Speakers to be announced.

This panel discussion will provide insights from Board member and Development teams who have worked together to enhance their organizations' success in fundraising and donor relations.

Career Development

Allison Fuller, Managing Partner at Envision Consulting

Staying "Safer at Home" doesn't have to mean slowing down your career progression. There are organizations looking for talent, and you can connect with them today through the wonders of technology. The internet has afforded us amazing tools to advertise our openings, submit applications online,

interview via zoom, offer/accept a new position, and even begin working remotely. Get practical advice from people who have successfully navigated this new world of online hiring.

Funder's Landscape: How the Funders' Landscape has Changed with COVID19

Julie Siebel, PhD, Vice President with CCS Fundraising, will moderate this discussion. In this session learn how philanthropy is responding to the needs of nonprofits, from the perspectives of a corporate funder, a private foundation, and a donor advised funds manager.

Success Through Self-Care: How Building Inner Resources Boosts Your Bottom Line

By Kara Coleman, MA, SC, Certified Coach and Counselor Fund-raising and non-profit management can be high-stress jobs. But if you allow yourself or your team to reach burnout, it will ultimately hurt your organization and the constituency you serve. That is why self-care is so important, both for you and your team. This experiential session will help us learn to use self-care and mindfulness to remain centered during life's challenges, so that we in turn can be more supportive and even more effective.

Start A Major Gifts Program from Scratch

By Lupita Garza, CFRE, Sr. Major Gift Officer, AHWM & faculty member, the Association for Healthcare Philanthropy Madison Institute, Major Gifts Track.

Your organization deserves to have a major gifts program. And your donors deserve the opportunity to become personally known, which may culminate in a significant gift. Yet, in the whirlwind of activity in most development offices, it is tough to start up a new program cultivating major gifts. In this workshop learn three simple steps that you can take to get your major gifts program started.

EVENT TIMES

NPDCAL Conference Session – 8:45-2:30 p.m. PST

NPD Awards Program – 3:30-4:15 p.m. PST

REGISTRATION FEES

AFP Member

Early Bird \$69 – Ends 9/30

Regular Fee: \$89

Non-Member

Early Bird \$89 – Ends 9/30

Regular Fee: \$109

35th Anniversary NPD Awards Ceremony Only - \$35

(no conference access)

NPDCAL CONFERENCE & AWARDS PROGRAM REGISTRATION – CLICK [here](#).

SPONSORSHIP OPPORTUNITIES – CLICK [here](#).

TRIBUTE JOURNAL DIGITAL AD – CLICK [here](#).



AFP IDEA | 2020 CHAMPION