

BETTER TOGETHER



35TH ANNIVERSARY

NATIONAL PHILANTHROPY DAY

FRIDAY, NOVEMBER 13, 2020 DAY
VIRTUAL Conference & Awards Program

NPDCAL Conference Sessions 8:45 a.m. – 2:30 p.m. | Awards Program 3:15-4:15 p.m.

2020 NATIONAL PHILANTHROPY DAY HONOREES

Outstanding Corporate Foundation
Panda Care Foundation



Outstanding Nonprofit Organization
Monte Vista Grove Homes



Covid Hero
Javier Angulo
Walmart



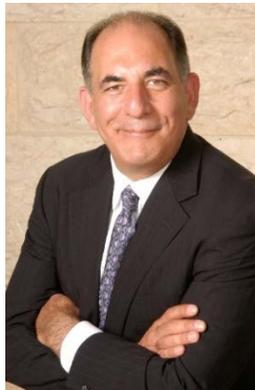
Outstanding Professional Fundraiser
Randy Shulman
The Huntington Library, Art Museum, and Botanical Gardens



Spirit of Philanthropy
Faye Washington
YWCA Greater Los Angeles



Shining Star
Dan Rothblatt
Jewish Community Foundation Los Angeles



Outstanding Philanthropist
Cam and Peter Starrett



**NPDCAL CONFERENCE & AWARDS PROGRAM REGISTRATION – CLICK [here.](#) | SPONSORSHIPS – CLICK [here.](#) DIGITAL ADS – CLICK [here.](#)
REGISTRATION FEES: AFP Member: \$89 | Non-Member: \$109 | Awards Ceremony Only - \$35**

AFPGLAC NATIONAL PHILANTHROPY DAY CONFERENCE SESSIONS & SPEAKERS

Friday, November 13, 2020 | 8:45 a.m. – 2:30 p.m.

Keynote Speaker Dr. Kamau Bobb

A Future Undivided: Philanthropy, Togetherness and Justice

Philanthropy has always played a major role in American History, yet, "Philanthropy is not always a friend to equality; it can be indifferent to equality and sometimes a cause of *inequality* ..." [ii] The time is upon all of us to assert our leadership and advance conversations and actions on how the nonprofit sector can remain responsive and accountable to the communities we serve. Join us for a special keynote presentation by engineer, education activist, science and technology policy scholar, Dr. Kamau Bobb as he discusses the role that philanthropy plays in social cohesion and justice in a divided society. Dr. Bob will create a case of support for a new vision for the future; highlight the risks of current social, racial, economic and environmental injustices and share a practical framework that philanthropy can use to build bridges for a brighter and more equitable tomorrow. [iii] Rob Reich, "Philanthropy and Its Uneasy Relation to Equality," in William Damon and Susan Verducci, eds., *Taking Philanthropy Seriously: Beyond Noble Intentions to Responsible Giving* (Indianapolis: Indiana University Press, 2006), p. 28.

How Board Members Can Be Effective Fundraising Partners.

10:00-10:45

Moderated by Kate Rosloff, KR Associates with Jocelyn Cortese, Fundraising Committee Chair and Genevieve Riutort, Deputy Director and Chief Development Officer at Westside Food Bank and Molly Moen, Vice President, Development & Communications at Chrysalis. This panel discussion will provide insights from 2 Development Professionals with experience successfully engaging Board members in fundraising and a Board Fundraising Committee Chair. You will learn proven strategies for making the most of the Development/Board relationship to enhance your success in fundraising and donor relations.

Fund Development Strategies for 2021 | 11:00-11:45

By Eddie Thompson, Thompson & Associates

In this interactive workshop we will learn how to adapt our fundraising strategies to reach success under the current conditions. Learn what's working and share best practices with your peers in this session encompassing both large and small organizations.

Success Through Self-Care: How Building Inner Resources Boosts Your Bottom Line | 12:45-1:30

By Kara Coleman, MA, SC, Certified Coach and Counselor Fund-raising and non-profit management can be high-stress jobs. But if you allow yourself or your team to reach burnout, it will ultimately hurt your organization and the constituency you serve. In this empowering session, participants will: 1) Explore why self-care and the ability to remain centered is critical to navigating current challenges; 2) Practice simple but effective mindfulness techniques for de-stressing and improving resilience; and 3) Receive helpful tips for incorporating mindful self-care in ways that enhance team performance.

The Funders' Landscape | 10:00-10:45

Moderated by Connie Maguire, Senior VP at Netzel Grigsby Associates, with Theresa Don Lucas, CRA Officer at City National Bank, and Julie Siebel, PhD, VP at CCS Fundraising. In this session we will hear how philanthropy is responding to the needs of nonprofits from the perspectives of a corporate funder and a consultant who helps her clients secure major gifts from individual, foundation and corporate funders.

Career Development | 11:00-11:45

Moderated by Dana Bean, Senior Director of Development & Communications, Union Station Homeless Services, with Regina Birdsell, CEO at the Center for Nonprofit Management, Allison Fuller, Managing Partner at Envision Consulting, and Alison Raitt, a recently placed Director of Fund Development. Staying "Safer at Home" doesn't have to mean slowing down your career progression. There are organizations looking for talent, and you can connect with them today through the wonders of technology. The internet has afforded us amazing tools to advertise our openings, submit applications online, interview via zoom, offer/accept a new position, and even begin working remotely. Get practical advice from people who have successfully navigated this new world of online hiring from the perspectives of an executive search professional, a CEO who has hired new talent independently, and someone who successfully pivoted their job search to virtual.

Start A Major Gifts Program from Scratch | 12:45-1:30

By Lupita Garza, CFRE, Senior Major Gift Officer, AHWI and Lisa J. Baxter, Director of Major Gifts, MLK Community Health Foundation. Your organization deserves to have a major gifts program. And your donors deserve the opportunity to become personally known, which may culminate in a significant gift. Yet, in the whirlwind of activity in most development offices, it is tough to start up a new program cultivating major gifts. In this workshop we will learn three simple steps we can take to get our major gifts program started. Lupita is a faculty member of the AHP Madison Institute, Major Gifts Track.

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