2017 Calendar of Events

Tuesday, January 10, 2017
Program: Local Area Roundtables
Title: Various Fundraising Topics Chosen by audience
Facilitators: Yuri Casco, Wayne Herron

Tuesday, February 21, 2017
Program: Professional Development Seminar
Title: “Applying Generative Leadership Principles: How to transform puddles into powerful rivers”
Speaker: Ray Rood

Program: Keynote Luncheon
Title: “Demonstrating Generative Leadership: Transforming puddles into powerful rivers”
Speaker: Ray Rood

Monday, March 27, 2017
Program: Advanced Executive Forum
Title: “Successful Development Departments part 1”
Speaker: Rhea Turteltab

Tuesday, April 18, 2017
Program: Professional Development Seminar
Title: “The Intersection between Art and Science – Creating an Annual Development Plan and Budget”
Speaker: Cassie Carter

Program: Keynote Luncheon
Title: “Giving USA 2017”
Speaker: Cassie Carter, Wayne Herron, Barbara Bushnell, Dan Nevez

Friday, April 28, 2017
Program: Young Professionals Event
Title: “Finding Your Vision and Voice”
Speaker: Priscilla Rose

Tuesday, May 9, 2017
Program: Local Area Roundtables
Title: Various Fundraising Topics Chosen by audience
Facilitators: Tri Fritz, Dan Maljanian, Matt Zarcufsky

Tuesday, June 13, 2017
Program: Professional Development Seminar
Title: “The Intersection between Art and Science – Creating an Annual Development Plan and Budget”
Speaker: Cassie Carter

Program: Keynote Luncheon
Title: “Giving USA 2017”
Speaker: Cassie Carter, Wayne Herron, Barbara Bushnell, Dan Nevez

Tuesday, July 11, 2017
Program: Local Area Roundtables
Title: Various Fundraising Topics Chosen by audience
Facilitators: Elizabeth Birlet, Yuri Casco, Matt Zarcufsky

Thursday, July 27, 2017
Program: Young Professionals Event
Title: “Switching Gears in Fundraising Careers”
Speaker: Elaine Cartas, Chris Doyle, Ed Lin, KC Miller, Belinda Teitel

Tuesday, August 15, 2017
Program: Advanced Executive Forum
Title: “Successful Development Departments part 2”
Speaker: Leslie Ito, Lorri Jean, Claudia Looney, Ed Lin

Tuesday, September 26, 2017
Program: Professional Development Seminar & Luncheon
Title: “Enhancing Major Gift Prospect and Donor Engagement”
Speaker: Richard Tollefson

Thursday, November 2, 2017
Regional Philanthropy Conference (see following)
National Philanthropy Day Lunch

Tuesday, December 12, 2017
Program: Holiday Networking Reception & Luncheon
Speaker: TBA
Title:
**Breakouts 1**
Track: Trends
Title: Generational Giving
Speaker: Joan Bravo, Jennifer Johnson

Track: Leadership
Title: Managing Up, Down, & Sideways
Speaker: Bess Walkes

Track: Major Gifts
Title: Trends and Impacts of the State of Philanthropy in California
Speaker: Dan Nevez, Sarah Marino, Brigette Loden

Track: Back to Basics
Title: Integrating Planned Gifts with a Comprehensive Campaign
Speaker: Barbara Bushnell, Vince Fraumeni

**Breakouts 2**
Track: Trends
Title: Mobile Giving
Speaker: Brandon Stec

Track: Leadership
Title: Board Development – Major Gift Success
Speaker: Linda Eisenhart, Dan Maljanian, Lisa Brooks, Patricia Ostiller

Track: Major Gifts
Title: Make Yourself Memorable: 5 Winning Tactics to Improve Donor Relationships Through Personal Branding
Speaker: Tom Iselin

Track: Back to Basics
Title: It’s Not Big Data, But the Right Data
Speaker: Chris Doyle

**Breakouts 3**
Track: Trends

**Breakouts 4**
Track: Trends
Title: #GivingTuesday
Speaker: Elaine Cartas

Track: Leadership
Title: Positive Work Environment
Speaker: Chris Lutz, Randy Shulman

Track: Major Gifts
Title: Major Gifts Campaign
Speaker: John Kozyra, Claudia Looney

Track: Back to Basics
Title: A practical Path to Success – Creating an Effective Annual Development Plan and Budget
Speaker: Cassie Carter