



A Special Invitation

TO BE A

Partner in Philanthropy



afpglac.afpnet.org

Why Partners In Philanthropy?

The Association of Fundraising Professionals (AFP) has been the standard-bearer for professionalism in fundraising for the past 50 years. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising by providing education, training, mentoring, research, credentialing and advocacy.

The purpose of the AFP Greater Los Angeles Chapter's Partners in Philanthropy (PIP) program is to provide companies, foundations and individuals the opportunity to invest in a year-round marketing strategy while enhancing the level of expertise of fundraising professionals in the greater Los Angeles area. In addition, partnership opportunities underwrite scholarship opportunities for professionals who cannot afford to attend development seminars and conferences. All Partners' names will be advertised on the AFP GLAC website, in related printed materials distributed at various events and announced at the Chapter Education sessions, Area Roundtable or Regional Philanthropy Conference.

National Philanthropy Day Conference & Awards Luncheon – November 7, 2019

National Philanthropy Day® is celebrated nationwide each November. Our event attracts more than 400 executive directors, development officers, board members and fundraising professionals from nonprofits throughout the LA area. Our Regional Conference serves to educate attendees on various fundraising topics and inspire creative collaborations through networking and exhibition resources. The purpose of the Awards Luncheon is to recognize the excellence and achievements of individuals in the Los Angeles philanthropic community.



2018 National Philanthropy Honorary Awardees

Presenting Partner (\$15,000)

Check-in table and breakfast area signage; 2 tables of 10; opportunity to present an award; recognition in print/digital marketing materials and event signage; recognition from podium; full page premier ad in luncheon program; exhibitor's table top; attendee name tag logo placement; conference material logo placement; distribution of collateral to attendees

Humanitarian Partner (\$10,000)

2 tables of 10; recognition in print/digital marketing materials and event signage; recognition from podium; full page premier ad in luncheon program; exhibitor's table top; conference material logo placement; distribution of collateral to attendees

Social Good Partner (\$7,500)

1 table of 10; recognition in print/digital marketing materials and event signage; full page ad in luncheon program

Kind Heartedness Partner (\$5,000)

1 table of 10; recognition in print/digital marketing materials and event signage; half page premier ad in luncheon program

Altruistic Partner (\$3,000)

1 table of 10; recognition in print/digital marketing materials and event signage; quarter page premier ad in luncheon program

Track Pack Partner (\$2,500)

2 tickets to the NPD lunch; exhibitor's table top; conference material logo placement; distribution of collateral to attendees; four 5-minute session presentations

Individual Session Partner (\$1,500)

2 tickets to the NPD lunch; exhibitor's table top; conference material logo placement; distribution of collateral to attendees; one 5-minute session presentation

Gift Partner (\$1,000)

Gift Area signage; 2 tickets to the NPD lunch; exhibitor's table top; conference material logo placement; distribution of collateral to attendees

Coffee Break Partner (\$750)

Coffee Break Area signage; 2 tickets to the NPD lunch; exhibitor's table top; conference material logo placement; distribution of collateral to attendees

Exhibitor (\$550)

2 tickets to the NPD lunch; exhibitor's table top; conference material logo placement; distribution of collateral to attendees

Collateral Distribution Partner (\$250)

Distribution of collateral to attendees; no conference or lunch tickets

Chapter Education Luncheons - \$1,000 EACH

Four Chapter Education Luncheons are held throughout the year (**February, May, September** and **December**) at the Cathedral in downtown Los Angeles. Over 100 executive directors, development officers, board members and fundraising professionals attend these informative sessions to advance fundraising expertise and opportunity to network amongst AFP GLAC chapter members. Sponsorship includes one skirted table top located across from registration, logo in event email invitation, logo on event registration page, logo in monthly newsletter, 2 minute session presentation, 1 lunch seat at President's table and recognition from podium.



Advanced Executive Forums - \$750 EACH

Our Advanced Executive Forums are held in **April** and **August**. These events attract 50-75 senior level fundraisers from the Greater Los Angeles area.

Sponsorship includes one skirted table top located across from registration, logo in event email invitation, logo on event registration page, logo in monthly newsletter, 2 minute session presentation, 1 lunch seat at President's table and recognition from podium.



Young Professional Events - \$500 EACH

Our Young Professional educational events are held in **March** and **June**. The YP events host between 30-40 attendees as an opportunity to expand the professional development for young individuals in the philanthropic community.

Sponsorship includes logo on event registration page, logo in monthly newsletter, 2 minute session presentation and recognition during event program.



Local Area Round Tables - \$350 EACH

These networking educational luncheon sessions are held three times throughout the year (**January, July** and **October**) in San Gabriel Valley and Downtown Los Angeles. There are 25-40 development leaders and fundraising professionals at each round table event.

Sponsorship includes logo in event email invitation, logo on event registration page, logo in monthly newsletter, 2 minute session presentation, 1 lunch seat and recognition from podium.



PARTNER SUBMISSION FORM

Please fill out the form below and submit with payment to be recognized as a partner.

CONTACT NAME _____

ORGANIZATION _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ PHONE _____

METHOD OF PAYMENT (REQUIRED)

- Credit Card (Visa/Mastercard/American Express) – online link to be provided
- Check (made payable to AFP-GLAC) – mail to PO Box 41130, Long Beach, CA 90853-1130

NOTES _____

Partnership Levels (Check All That Apply)

National Philanthropy Day Conference & Awards Luncheon

- Presenting Partner (\$15,000)
- Humanitarian Partner (\$10,000)
- Social Good Partner (\$7,500)
- Kind Heartedness Partner (\$5,000)
- Altruistic Partner (\$3,000)
- Track Pack Partner (\$2,500)
- Individual Session Partner (\$1,500)
- Gift Partner (\$1,000)
- Coffee Break Partner (\$750)
- Exhibitor (\$550)
- Collateral Distribution Partner (\$250)

Advanced Executive Forums

- April (\$750)
- August (\$750)

Young Professional Events

- March (\$500)
- June (\$500)

Local Area Round Tables San Gabriel & Downtown LA

- January (\$350)
- July (\$350)
- October (\$350)

Chapter Education Luncheons

- February (\$1,000)
- May (\$1,000)
- September (\$1,000)
- December (\$1,000)

TOTAL AMOUNT DUE _____



Complete and send partner submission form to Debbie Even via fax or email.

714-771-3685 (P) • 714-908-9777 (F) • debbie@maplestreet.org